



See the world responsibly

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The magic of flight has opened up the world to us, but it also comes with the daunting reality of massive carbon emissions. Although modern aircraft are gradually becoming more fuel-efficient and emitting less carbon dioxide per kilometre flown, the rapid increase in the total number of flights has outweighed these gains.

However, this doesn't mean your travel plans have to stop.

You can still explore the world responsibly. Here are practical tips to help you reduce your impact and preserve the wonder of your holiday.



1. Start on a green note

When heading to the airport, choose public transportation or carpool to cut emissions.

Reduce paper usage by opting for mobile boarding passes, and bring reusable essentials such as water bottles and utensils to help minimise single-use plastics and overall waste.

Collectively, these small actions help start your journey on a more sustainable note.



2. Take direct flights

Opt for direct routes whenever possible. Besides reducing your overall travel time, this also minimises the number of takeoff and landing operations, which account for roughly 10% of total aviation emissions.

By cutting down on these cycles, direct flights lower fuel consumption and reduce emissions, making them a more efficient and environmentally responsible travel choice.

3. Offset your carbon footprint

While it may be impossible to completely erase your carbon footprint, travellers can take meaningful steps to offset emissions by financially supporting eco-conscious initiatives such as forest conservation and reforestation projects.

Options include purchasing voluntary offsets during flight booking or buying certified carbon credits.



4. Pack light

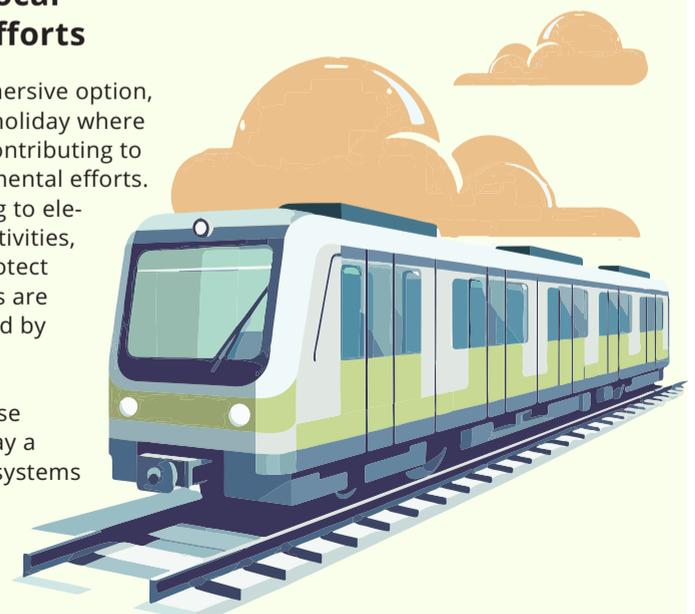
Since the fuel consumption of an aircraft is directly affected by its weight, practise moderation when packing for your trip.

Stick to the essentials and opt for lightweight suitcases. Not only will this help reduce your flight's fuel consumption and your personal carbon footprint, but it can also save you money by avoiding overweight baggage fees.

5. Contribute to local conservation efforts

For an even more immersive option, go on a conservation holiday where your trip centres on contributing to the country's environmental efforts. From turtle monitoring to elephant conservation activities, these programmes protect wildlife whose habitats are increasingly threatened by climate change.

By volunteering at these sites, travellers can play a role in preserving ecosystems while connecting with local communities who are spearheading these efforts.



6. Take the scenic route

Make the most of your flight by planning to visit multiple destinations once you land. Instead of booking separate flights between nearby cities or countries, consider exploring the region by land or sea.

Take advantage of trains, buses and ferries to travel between destinations. Not only do these modes of transport offer scenic views and a chance to experience local life, but they also produce far fewer emissions than additional flights.