



Step into the enchanting realms of 'Christmas – Love and Magic' at the transformed Centre Court, at Pavilion Kuala Lumpur where a breathtaking mystical forest awaits.



In partnership with Tsutaya Bookstore Intermark Mall and DoubleTree Kuala Lumpur, Intermark Mall aims to spread love and generosity through the 'Books Have Feelings' and 'Book For Care' campaigns.

Magical and enchanting celebration

AS Christmas draws near, Pavilion REIT Malls invites shoppers to celebrate the festive season at four captivating locations.

Experience "Christmas – Love and Magic" at Pavilion Kuala Lumpur, join the joyous "Santa's Big Christmas Celebration" at Pavilion Bukit Jalil, have a beary good time at Da Men USJ's "Merry Beary Christmas", and revel in the joy of reading at Intermark Mall "Book Your Christmas".

"Christmas – Love and Magic" at Pavilion Kuala Lumpur

Embark on a magical journey this holiday season at Pavilion Kuala Lumpur, Malaysia's premier shopping destination.

Step into the enchanting realms of "Christmas – Love and Magic" at the transformed Centre Court, where a breathtaking mystical forest awaits.

This special theme emphasises the profound impact of love and magic during the festive season, aligned with the mall's year-long "Love Pavilion" celebration for its 15th anniversary as well as Cartier's Christmas theme "Magical Encounters".

Shop, dine, and be delighted with exclusive gifts as you celebrate the ultimate Christmas experience at Pavilion KL, creating cherished memories until Jan 7, 2024.

At the mall's main entrance, shoppers may find themselves charmed by Cartier's "Magical Encounters" Christmas decorations, which are inspired by the architectural elements of Cartier boutiques.

Shoppers can also participate in several delightful activities amid dazzling decorations, immersing themselves in the festive spirit.

Highlights include sensorial experiences such as a virtual reality 'DJI Avata Experience' that takes shoppers through the skies with a high-speed flying sleigh, a merry carousel ride, an impressive 10-foot-tall animatronic polar bear, and various Instagrammable spots to capture those precious moments with friends and family.

DJI will also host a "Snap and Win" contest at their Christmas



This festive season, there's something for the whole family at Pavilion Bukit Jalil.

pop-up store in the Centre Court until Jan 7, 2024.

Shoppers have the chance to win prizes worth up to RM10,000, including the brand new DJI Mini 4 Pro, OSMO Mobile 6, and limited edition DJI merchandise.

To enter, participants can like DJI and Pavilion KL's Facebook Pages, and share their most creative Instagram photo taken amidst the Christmas decorations at Pavilion KL, using the hashtags #DJIxPavilionKL and #PKLChristmasLoveMagic.

The 10 top spenders this festive season will receive the latest iPhone 15 phone.

While shoppers with purchases over RM1,000 or RM3,000 in a single receipt with a Maybank Credit or Charge Card at specialty stores and F&B outlets can redeem a Hydro Flask Tumbler (355ml) or a Hydro Flask (532ml) respectively.

■ For more information on Pavilion KL's 'Christmas – Love and Magic' events and promotions, visit www.pavilion-kl.com or contact Pavilion Kuala Lumpur's Concierge at 03-2118 8833. Shoppers can also check real-time updates on Pavilion Kuala Lumpur's Facebook, Twitter or Instagram.

"Santa's Big Christmas Celebration" at Pavilion Bukit Jalil

Beautifully adorned with shimmering Christmas decorations, Pavilion Bukit Jalil presents

"Santa's Big Christmas Celebration" for all your festive shopping, dining and entertainment needs.

This festive season, there's something for the whole family; kids and adults alike can create their own music on the longest piano walkway in Malaysia, shop for gifts at a Christmas market, and capture memories with merry Santa-inspired decorations adorned with festive baubles and props to create the perfect photo opportunity.

Watch lively parades and performances, await Santa's appearances, and enjoy Christmas-themed workshops and activities until Jan 1, 2024. The highlight is a Big Piano Performance by four captivating dancers at 3pm on Dec 25, and Jan 1, 2024.

■ For more information on Pavilion Bukit Jalil's 'Santa's Big Christmas Celebrations' activities and promotions, log on to www.pavilion-bukitjalil.com, or check for real-time updates on Facebook, Instagram, or contact Customer Service at 03-8092 8833.

"Merry Beary Christmas" at Da Men USJ

Da Men USJ is spreading festive cheer to the Subang community with "Merry Beary Christmas", where playful teddy bears, candy canes, Christmas trees, and more come to life, enchanting shoppers.

The mall is adorned with twinkling decorations, featuring teddy



Da Men is adorned with twinkling decorations, featuring teddy bears in various sizes and colours, giant candy canes, a teddy-shaped dome with a swing, and so much more.

bears in various sizes and colours, giant candy canes, a teddy-shaped dome with a swing, and so much more.

Families can get adventurous with the activities lined up, including a multi-genre obstacle course that challenges players to "Save Teddy".

Reminiscent of the "floor is lava" game, this promises a memorable Christmas experience.

Priced at RM10 for two attempts, participants with the fastest times will be in the running to win exciting prizes, including the OPPO Reno10 Pro 5G, OPPO Earbuds, shopping vouchers and tickets to the exciting Viper Challenge 2024.

Not an obstacle warrior? No worries. In the spirit of giving, a mystery token is yours to take home upon completing the two attempts.

For the less adventurous, there are other ways to "Save Teddy"; by being a Toy Doctor in rescuing donated toys in giving these toys a second chance to bring unlimited

happiness to children.

Throughout the holiday period, shoppers can visit the Beary Christmas Bazaar at Rainbow Alley on Level LG to discover the perfect gifts and knick-knacks from local businesses.

Visitors don't want to miss the Teddy Paws meet-and-greet session, featuring up to 12 Santa bears in the cutest Christmas dance repertoire every weekend leading up to Christmas, starting from Dec 9.

Santas on LED-lit rides will dot the streets of Subang come Dec 9. Da Men USJ will host a "Ride for a Good Claus" community activity in collaboration with the Lions Club of Subang Jaya, Subang Jaya City Council and Rukun Tetangga SS17.

Anyone with bikes or scooters is welcome to join in on the joyful cycling for a fee of RM38.

Dress and ride in the best festive costume to stand a chance to take home the best-dressed prize.

THE first restaurant in Malaysia to obtain halal certification, "Wagyu Dojo," is the only private kitchen where you can fully experience and taste all 42 cuts of Wagyu beef.

From tender and juicy to delicate and rich, and even with a satisfying chew, Wagyu Dojo teaches you how to savour every aspect of Wagyu beef.

With different textures in each cut, Lucas Lim founded this private kitchen restaurant with the goal of educating and cultivating a greater understanding of how to enjoy Wagyu beef among Malaysians.

"I noticed that many customers, when eating Wagyu, couldn't really tell which cut they liked. This prompted me to develop a 'Wagyu Culinary Education' restaurant.

"I felt that there could be a different approach domestically, promoting the consumption of Wagyu in an informative manner."

Lim explained that each set menu includes 14 or 17 cuts of Wagyu, complemented with seafood and desserts.

The restaurant keeps track of the cuts customers have tried, allowing them to taste different cuts each time they visit and experience the full range of Wagyu beef.

Enjoy high-quality Wagyu beef



Wagyu Dojo boss Lucas Lim (first, from left) and his staff.

He pointed out that the price of Wagyu beef varies for each cut, ranging from RM150 to RM1,350 per kilogramme. It's crucial for customers to understand which specific Wagyu cut they are consuming.

Lim emphasised that Wagyu beef is graded, with A5 being the highest level,



Miyazaki Wagyu beef has a solid texture and a chewy, juicy mouthfeel.

and Japanese Wagyu being the most expensive.

While other countries like South Africa and Australia also have Wagyu, the prices and quality don't match up to Japanese Wagyu.

"We regularly update our menu and

explore other countries, such as Singapore, Japan, and Taiwan.

"I hope the restaurant not only focuses on food but also engages in educational promotional activities," said Lim.

"I'm pleased to say that over the past few years, we've accumulated many customers, with at least 20% of them starting to appreciate Wagyu beef.

"A unique aspect of Wagyu Dojo is that it's the only restaurant where customers can try all 42 parts of the whole Wagyu, a distinctive experience we pioneered in KL and have now extended to Kuching"

Wagyu Dojo is the first restaurant in East Malaysia, specifically in Kuching, to introduce Japanese Wagyu to the food and beverage industry.

Next year, they plan to expand into markets such as Singapore, Indonesia, and Thailand, while maintaining a strong presence in Malaysia and having a broader perspective within the Asean region.

Embracing the spirit of love, generosity, and giving

> FROM PAGE 1

Shoppers are eligible for a "Merry Beary Christmas" gift redemption with a minimum spend of RM180 in two combined receipts mall-wide (RM280 inclusive of a Jaya Grocer receipt).

■ For details on 'Merry Beary Christmas' activities and promotions, log on to www.damen-mall.com, or check for real-time updates via Facebook, and Instagram, or call Customer Service at 03-8021 0222.

"Book Your Christmas" at Intermark Mall
Embark on an imaginative journey with

"Book Your Christmas" at Intermark Mall, a whimsical celebration held until Jan 7.

"Book Your Christmas" is a celebration that transcends traditional festivities and embraces the spirit of love, generosity, and giving. The theme is a harmonious blend of the joy of reading and the art of gifting, resonating deeply with the true essence of Christmas.

The Ground Atrium, adorned with traditional festive decor, will host fun DIY Christmas cards and ornament-making workshops, Santa Claus storytelling, Christmas carolling by Primrose International School, and other performances.

In partnership with Tsutaya Bookstore

Intermark Mall and DoubleTree Kuala Lumpur, Intermark Mall aims to spread love and generosity through the "Books Have Feelings" and "Book For Care" campaigns.

Shoppers can consider donating pre-loved or newly purchased books to the wider community by placing them on the bookshelves at the Ground Atrium.

Funds from each sale of the books will help support the children at Rumah Hope, and each shopper who donates or buys books will receive one Tsutaya Bookstore RM5 cash voucher.

Shoppers can also join the festive excitement with the "Stamp Your Christmas"

initiative. Spend RM30 and above in a single receipt to redeem one stamp card and get one free voucher, spend RM200 and above in single receipt to redeem one free beverage from Tsutaya Café, spend RM300 and above in a single receipt to redeem one RM20 Tsutaya cash voucher, and spend RM500 and above in a single receipt to redeem one glass pitcher set.

■ For more information on Intermark Mall's 'Book Your Christmas' activities and promotions, visit www.intermark-mall.com, check for real-time updates via Facebook or Instagram, or contact Customer Service at 03-2166 8170.

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Experience the wonder of the season with a delightful holiday outing! From our dining haven to family-friendly entertainment, create cherished memories with loved ones. Celebrate the joy of giving and shopping as you explore over 450 stores offering the perfect mix of festive treasures.

17 November 2023 - 1 January 2024



BIG on Shopping Variety

Experience festive shopping at its best, now with bigger selection from newly opened Forever 21, Muji, Bath & Body Works, Dunlopillo Signature, Polo Hill, Sun & Sand Sports, Valentino Rudy, Victoria's Secret, and more! Enjoy the added perk of free gift wrapping services exclusively for Pavilion Privilege members.



BIG on Festivities

Witness exclusive Big Merry Santas and special shows on the largest walking piano, alongside an exciting line-up of festive performances from Santa & Santarina walkabouts to heartwarming Christmas caroling and more!*

*Events subject to change without prior notice at the discretion of the management.



BIG on Rewards

Spend and be rewarded with Blue Ice Snow Park Skating and Snow Park vouchers* Don't miss the chance to win a FREE gift* when you complete 3 challenges at our Game Booths.

*Terms & conditions apply. Valid while stocks last.



BIG on Community

Join us in spreading love and joy this festive season by donating presents to make heartfelt wishes on 'Santa's Big Christmas 1,000 Wishes Tree' come true.



Delightful festive fun for all ages



This festive season, there's something for the whole family at Pavilion Bukit Jalil's 'Santa's Big Christmas Celebration'.

BEAUTIFULLY adorned with shimmering Christmas decorations, Pavilion Bukit Jalil presents "Santa's Big Christmas Celebration" for all your festive shopping, dining and entertainment needs.

This festive season, there's something for the whole family, as kids and adults alike can create music on the longest piano walkway in Malaysia, shop for gifts at a jolly Christmas market and capture memories with Santa-inspired decorations adorned with festive baubles and props to create the perfect photo opportunity.

Shoppers can also participate in the delightful redemption offers available at Pavilion Bukit Jalil during this holiday season.

Immerse yourself in the spirit of Santa's Big Christmas Celebration and enjoy fantastic gift redemptions by spending RM300 in a single receipt to redeem 1x Blue Ice Skating Voucher or elevate your shopping experience with a spend of RM500 to receive 1x Blue Ice Snow Park Voucher.

Watch lively parades and performances, await Santa's appearances and enjoy Christmas-themed workshops and activities until Jan 1, 2024. The highlight of the celebrations is the Big Piano Performance by four captivating dancers at 3pm on Dec 25 and Jan 1, 2024.

Shoppers can also enjoy weekly orchestra and ukulele performances by the Clap & Tap children's orchestra, and hang out with Santa and Santarina during their meet



Pavilion Bukit Jalil presents "Santa's Big Christmas Celebration" for all your festive shopping, dining and entertainment needs.

and greet. Circle the dates on your calendars for Dec 9, 16, 23 and 25 which are all taking place at 4pm.

A lively group of multicoloured Santas, affectionately known as Cuddly, Silly, Jolly, Dreamy and Witty Claus, will kick off a festive Santa Parade with an enchanting dance performance at the Main Stage in the Centre Court as they spread joy and cheer throughout the mall.

Don't forget to visit the Naruto TV Animation 20th Anniversary Exhibition (until Dec 31) and B★VERSE, Singing the Stars Immersive Exhibition World Tour (from Dec 1 to March 10) with the whole family to create memorable experiences together.

There are also prizes up for grabs exclusively for Pavilion Privileges Members who complete the Santa Mission Challenge

between 11am-12pm, 2-3pm, 5-6pm and 8-9pm each day of the Christmas celebration.

But there is a cap of 120 vouchers per day, so you'd better be early and not miss out.

Moreover, Pavilion Privileges Members can attend the Member's Experience Event and a Member's Beauty Experience Event on Dec 16 and 17.

Pavilion Privileges Junior

Members are also invited to Santa's workshops on Dec 11 and 15.

Pavilion Bukit Jalil fulfils all your shopping, dining and entertainment needs this festive season.

Whether it's hand creams and candles from Bath and Body Works, desserts from Inside Scoop and Beard Papa's, belting your favourite Christmas tunes at K11 Karaoke, or catching the latest Christmas flicks at TGV Cinemas, get inspired and curate a unique Christmas experience for the whole family by checking out the Pavilion Bukit Jalil Holiday Booklet.

Following last year's collaboration with Make A Wish Malaysia, Pavilion Bukit Jalil aims to keep giving back to the community and continue to make wishes come true in collaboration with UCSI University.

Children may place their Christmas wishes on the Big Christmas Charity Tree until Dec 17, which is the final day of the initiative. A thousand wishes will be granted and the kids will be invited for a gift-giving ceremony as well as a super fun day out at Blue Ice Snow Park.

■ For more information on Pavilion Bukit Jalil's "Santa's Big Christmas Celebrations" activities and promotions, log on to www.pavilion-bukitjalil.com, or check for real-time updates on Facebook and Instagram, or contact Customer Service at 03-8092 8834.

Game-changing shopping app

ONE of China's leading online retailers has just announced the launch of its game-changing shopping app in Malaysia – Vipshop.

This innovative platform introduces an extensive array of premium brands spanning the realms of fashion, sports, beauty and beyond – designed to cater to the discerning tastes of Malaysian consumers.

Vipshop is set to redefine the Malaysian online shopping experience by offering 100% authentic luxury goods at irresistible discounts of up to 70%, coupled with complimentary shipping and a hassle-free 15-day doorstep return policy.

Vipshop transcends being a mere e-retailer, as it is a movement dedicated to meeting local preferences and aspires to become a premier shopping destination for those who demand quality without compromise.

With this thrilling expansion into Malaysia, Vipshop's South-East Asia marketing director Sylvia Ong, reaffirming the company's commitment to democratising access to authentic products.

"Our mission is to bring the world's best brands to Malaysians, offering them the best prices and utmost convenience," says Ong.

"Similar to the concept of premium outlets, our users can access renowned luxury brands such as Coach, Michael Kors, Adidas, Puma, Lancôme and more – all at prices they love, right at their fingertips.

"Our goal is to establish a new standard for affordable luxury in Malaysia, revolutionising the shopping experience by providing 100% authentic branded products, free shipping and a no-questions-asked doorstep return policy."

Vipshop's comprehensive app opens the gateway to a diverse

spectrum of brands, from prestigious luxury labels to beloved consumer favourites. Furthermore, Vipshop introduces the "C-wave" to Malaysia by bringing in internationally acclaimed Chinese brands such as ColorKey, Bananain and ANTA. In the coming months, Vipshop is committed to expanding its brand portfolio to suit Malaysian preferences, while offering unparalleled discounts for an exceptional shopping experience.

As the holiday season approaches, Vipshop will be offering a limited-time promotion in conjunction with the "12.12" shopping festival from Dec 5-15.

Brands involved in the promotion include Estee Lauder, Kiehl's, L'Occitane, Adidas, Nike, Puma, Lacoste, Champion, Hugo Boss, Longchamp, Coach and Kate Spade.

During this campaign period, Malaysians can enjoy exclusive perks, including daily deals of up



Ong shared her vision for the future of online shopping during the launch of Vipshop.

to 85%, all-day free shipping and up to RM130 worth of shopping vouchers for all.

Experience the thrill of shopping at Vipshop and unlock a world of extraordinary deals and exclusive

offers. Vipshop is now available on the Google Play Store and Apple App Store.

■ For more information, visit <https://www.vipshop.my/>

the

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Jolly Christmas

Carnival

8 DEC 2023 - 1 JAN 2024



Experience the magic of
Christmas at our
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Season's Giveaways

Spend a minimum of RM350*
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Top 3 highest spenders will
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Christmas Musical Dance

Every Weekend & Public Holidays
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Christmas Parade

Every Weekend & Public Holidays
5:00pm

*Terms & Conditions apply. While stocks last.

Revel in holiday magic and joy



Spend a joyful Christmas with your family at the Curve and immerse yourself in the holiday magic as the mall transforms into a Pop Art-inspired Christmas Village Carnival.

EMBARK on a magical journey this festive season as the Curve transforms into a captivating “Jolly Christmas Carnival”, enchanting all who visit.

From Dec 8 to Jan 1, 2024, the Centre Court of the Curve will unwrap into a lively Christmas Village Carnival, radiating the

warmth of the holidays.


Christmas Village Carnival
Immerse yourself in the holiday magic as the Curve transforms the mall into a Pop Art-inspired Christmas Village Carnival. The lively atmosphere, complete with 2D

cut-outs of festive elements, set the stage for a month-long carnival brimming with joy and wonder.

Under the glittering lights and vibrant decor of the Pop Art-inspired Christmas Village, shoppers can step into a world of merriment with a lineup of on-ground activities.


who spend a minimum of RM350 in two combined receipts will be able to redeem a limited-edition thermal flask.

As a festive bonus, the top three highest spenders will also have the chance to win a set of JBL microphones, each worth RM2,500, to elevate their holiday celebrations.



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Christmas bazaar
From carnival games that promise exciting prizes to a Christmas bazaar featuring booths from Lovely Lace, Lyns Cottage, and many more, every corner resonates with the spirit of giving.
The story-telling by the British Council, Christmas musical dance, kids' ballet, Christmas musical parade, kids' dance performance, kids workshops, face painting, Christmas carollers and the delightful presence of Santa and Santarina create an atmosphere of festive joy.
For those craving an extra dose of holiday cheer, the carnival games offer a chance to win exciting prizes.
Spend a minimum of RM30 at any one of the Curve outlets to earn a chance to play carnival games, adding a touch of thrill to your festive shopping experience.
To make Christmas shopping even more rewarding, the Curve introduces a Redemption Programme where shoppers

Giving back to the community
In the true spirit of Christmas, the Curve is spreading joy beyond its walls by partnering with Rumah Hope, Petaling Jaya, to give back to the community, and children in need for a special Christmas experience.
This heart-warming initiative includes grocery donations, monetary gifts, and a delightful Christmas dinner at Padi restaurant.
As we usher in the festive season, the Curve aims to create a magical atmosphere for families.
The mall is not only unwrapping a world of festivities but is also committed to giving back to the community through dedicated charitable initiatives.
And now, the Curve invites all shoppers to immerse in the festivities, and join the celebrations, featuring a myriad of delightful activities, exciting initiatives, and a host of surprises that capture the spirit of giving.

■ For more information, log on to www.thecurve.com.my



The Curve introduces a Redemption Programme where shoppers who spend a minimum of RM350 in two combined receipts will be able to redeem a limited-edition thermal flask.



BPJ Business Park is poised to become a vibrant destination for shopping, dining and services in Sungai Petani.

Premier commercial hub in Sungai Petani

IN the heart of Sungai Petani, Kedah, BPJ Business Park developed by OSK Property, stands as a testament to meticulous design, offering a dynamic space where work, connection and recreation seamlessly intertwine.

This commercial hub, driven by an innovative Drive-Thru Concept, not only redefines business operations but also emerges as a vibrant destination for shopping, dining and services.

The location's prime positioning ensures a comprehensive 360° experience, providing unparalleled convenience, exposure, connectivity and flexibility to cater to diverse lifestyle needs. This intelligently designed space, optimised for maximum potential, sets the stage for a thriving environment that brims with opportunities.

Where prestige meets convenience

BPJ Business Park offers an array of two- to three-storey shop office layouts, characterised by contemporary and practical design, and spanning land sizes from 20' x 75' to 20' x 100'.

Each unit not only showcases versatility but also enhances the business image of its occupants. With a highly conducive business ecosystem, coupled with ample parking space, this integrated commercial hub will be one of the most sought-after developments in Sungai Petani.

Drawing conceptual inspiration from the Blue Ocean Strategy, BPJ Business Park invites entrepreneurs into a realm of limitless possibilities and untapped potential, providing fertile ground for the inception and success of new businesses.

Strategically located with exceptional visibility from major roads including Jalan Kuala Ketil and the Sungai Petani Eastern Bypass Expressway, coupled with a ready catchment of nearly 200,000 residents, BPJ Business Park emerges as a pivotal investment destination in the northern region.

Nature at your doorstep

Nestled within the matured

“This intelligently designed space, optimised for maximum potential, sets the stage for a thriving environment that brims with opportunities.”

township of Bandar Puteri Jaya (BPJ), renowned for its bespoke homes harmoniously integrated with nature's grand design, the commercial precinct becomes an integral part of a self-contained garden township.

Bandar Puteri Jaya, with its complete array of residential, retail and commercial elements, along with excellent community amenities, solidifies its reputation as one of the premier townships in the north.

Beyond its commercial offerings, BPJ Business Park contributes to a balanced living environment, adding to the overall convenience for its residents.

Savings galore

As a special Christmas and year-end celebration, the BPJ Business Park developer is offering an early bird promotion with limited units.

This includes free legal fees on the Sales & Purchase Agreement (SPA), loan agreement, free loan stamp duty and other enticing benefits.

This is a very attractive opportunity for potential investors and businesses looking to establish a presence in this thriving locale.

■ For more information, drop by OSK Property Sales Gallery in Bandar Puteri Jaya, log on to www.bandarputerijaya.com.my or contact 012-429 1818.



The location's prime positioning ensures a comprehensive 360-degree experience with excellent connectivity.

ADVERTORIAL

VIPSHOP (唯品会) ONE OF CHINA'S LEADING ONLINE RETAILERS, LAUNCHES GAME-CHANGING SHOPPING APP, VIPSHOP: TRANSFORMING MALAYSIA'S SHOPPING LANDSCAPE

VIPSHOP's arrival in Malaysia brings hundreds of premium brands at unbeatable prices, redefining luxury shopping for Malaysians.

KUALA LUMPUR, 8 DECEMBER 2023 — Get ready for a shopping revolution, VIPs! Vipshop (唯品会), one of China's leading online retailers, has just announced the launch of its game-changing shopping app, VIPSHOP, in Malaysia. This innovative platform introduces an extensive array of premium brands spanning the realms of fashion, sports, beauty, and beyond, designed to cater to the discerning tastes of Malaysian consumers. VIPSHOP is set to redefine the Malaysian online shopping experience by offering 100% authentic luxury goods at irresistible discounts of up to 70%, coupled with complimentary shipping and hassle-free 15-day doorstep return policy.

VIPSHOP transcends being a mere e-retailer; it is a movement dedicated to meeting local preferences and aspires to become the premier shopping destination for those who demand quality without compromise. With this thrilling expansion into Malaysia, **Sylvia Ong, Marketing Director of VIPSHOP SEA**, reaffirmed the company's commitment to democratising access to authentic products.

“Our mission is to bring the world's best brands to Malaysians, offering them the best prices and utmost convenience. Similar to the concept of premium outlets, our users can access renowned luxury brands such as Coach, Michael Kors, Adidas, Puma, Lancôme and more – all at prices they love, right at their fingertips,” said Sylvia.

“Our goal is to establish a new standard for affordable luxury in Malaysia, revolutionising the shopping experience by providing 100% authentic branded products, free shipping, and no-questions-asked doorstep returns.”



Figure 1 Ms. Sylvia Ong, Marketing Director of VIPSHOP SEA, shared her vision for the future of online shopping during the launch of VIPSHOP.

VIPSHOP's comprehensive app opens the gateway to a diverse spectrum of brands, from prestigious luxury labels to beloved consumer favourites such as Adidas, Puma, and Lancôme. Furthermore, VIPSHOP introduces the “C-wave” to Malaysia by bringing in internationally acclaimed Chinese brands like ColorKey for Beauty, Bananain for Fashion, and ANTA for Sports. In the coming months, VIPSHOP is committed to expanding its brand portfolio to suit Malaysian preferences and offering unparalleled discounts for an exceptional shopping experience.

As the holiday approaches, VIPSHOP will be offering a limited-time promotion in conjunction with 12.12 shopping festival from 5 December 2023 until 15 December 2023. Brands involved in the promotion include Estee Lauder, Kiehl's, L'Occitane, Adidas, Nike, Puma, Lacoste, Champion, Hugo Boss, Longchamp, Coach and Kate Spade. During this campaign period, Malaysians can enjoy exclusive perks, including daily deals of up to 85%, all-day free shipping, and up to RM130 worth of shopping vouchers for all.

Experience the thrill of shopping at VIPSHOP and unlock a world of extraordinary deals and exclusive offers. VIPSHOP is now available on the Google Play Store, and Apple Store. For more information about the brand, please visit its official website.

PAVILION

KUALA LUMPUR

CHRISTMAS

Love & Magic

17 NOV 2023 - 7 JAN 2024



Step into a magical wonderland with our first Chandelier Christmas Tree twirling in the air, accentuated with crystallised forest in a mystical animal kingdom. Embrace your love for shopping and be rewarded with exclusive gifts as you begin your festive adventures at Pavilion KL.

MAYBANK EXCLUSIVE GIFTS



Hydro Flask Tumbler (355ml)
With RM1,000 spend and above.

*Available in assorted colours on first-come-first-served basis.



Hydro Flask (532ml)
With RM3,000 spend and above.

*Available in assorted colours on first-come-first-served basis.

Banking Partner:



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