



Real estate roars

Auspicious Year of Dragon heralds prosperity and marks an opportune time to check out and buy property.

CNY Property Focus THE STAR, SATURDAY 10 FEBRUARY 2024

A NEW year brings new beginnings and for some, that might mean a luxurious and comfortable new home.

And there are few better places to find one than at Hunza Properties Group's flagship mega development, the RM7.5bil Penang International Commercial City

(PICC) in Bayan Lepas. Its first phase, Muze @ PICC is newly completed with CCC obtained, making it an excellent proposition for those seeking a ready property for immediate mové-in.

Standing tall over the 17.4ha (43 acre) future integrated smart township, it is certainly a desirable address after being crowned the "Tallest Smart Residential Development in Northern Malaysia".

Its two towers rise to 58 and 52 storeys. There are 846 freehold units, with available ones sized between 1,087sq ft and 1,862sq ft. These come with three to four

bedrooms, two bathrooms, as well as generous living areas, dining areas and balconies. Larger types even feature plush features like a walk-in wardrobe and study room, with the more compact types

offering cosier comforts.
Regardless, all types will feel spacious due to their column-free layouts. This affords homeowners flexibility in crafting their dream homes according to their preferred styles.

From up high, one also gets to enjoy sweeping panoramas of the city skylines, inland hills or glistening sea. But perhaps the most enticing aspect of living at PICC are the smart features.

Units at Muze @ PICC will all have state-of-the-art smart home systems. Voice-activated and IR controllers allow one to easily turn lighting on and off at selected areas, as well as fans and air-conditioners at the living areas. A smart mobile app seamlessly links everything to mobile devices.

Smart switches are installed at living and dining areas too. The foyer has motion sensors to activate lighting only when you are

There are also smoke detectors at the kitchen, smart locks at the main door for security and neutral wires for homeowners to add on other smart home features in the

Adding to Muze @ PICC's appeal are the 70 types of recreational amenities spread across seven dif-ferent levels, which is virtually unparalleled in Penang.

Now is a good time to act, as Hunza is offering attractive perks such as zero booking fees, savings on SPA, MOT and loan agreements (T&C apply), and hassle-free furnishing packages.

The towers are also situated within walking distance to the upcoming shopping mall, global business services (GBS) hub and office blocks of PICC's Phase 2 which recently broke ground.

There is also a proposed LRT station as part of the 29.9km Bayan Lepas to Komtar line, if the Penang Transport Master Plan comes to fruition.

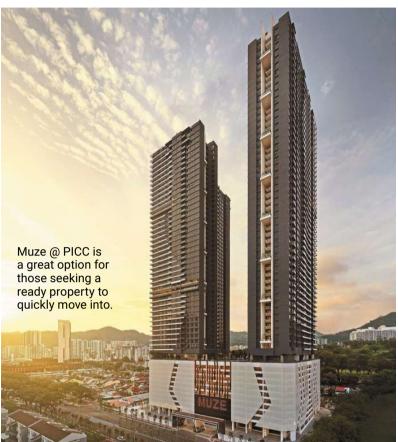
The plan also outlines the construction of a two-lane directional flyover, four-lane two-way underpass and six-lane two-way road to ease traffic congestion in the vicinity.

This makes PICC a good location for investment or own-stay. Already, it is projected to be a game changer for Penang Island's southern region.

When fully complete, it would create some 15,000 job opportunities and long-term investment value of between RM1.3bil to

Luxurious living in heart of thriving hub

Smart homes ready, second phase opens for registration in Bayan Lepas





A sky-high family Jacuzzi is among Muze @ PICC's many lavish amenities.

A 'Senze' of fulfilment

Following on the success of Muze is the next residential phase, Senze @ PICC, which is conceptualised as a gateway to stylish modern living.
Recently unveiled and now

open for registration, it comprises three towers of furnished, freehold serviced residences located within Phase 2's Commercial Hub.

More than just a living space, Senze @ PICC is poised to be the backdrop for an immersive, sensory living experience that tosters a sense of community

and belonging.
Deriving its name from the word "sense", it was meticulously crafted by a team of renowned architects, consultants and interior designers to blend comfort, convenience and safety – resulting in a holistic living environment that improves quality of life.

Units start from 657sq ft (two bedrooms/one bathroom) which are ideal for adventurous singles and young professionals seeking a stylish nook in the city. Young couples in search of a starter home will find the 753sq ft option (two bedrooms/two bathrooms) more suitable to start a family and grow together.

The 915sq ft units (three bedrooms/two bathrooms) cater to those that need something more lavish. Parents and children alike will have ample spaces to spend quality time together or enjoy their privacy.

Similarly, all units at Senze @ PICC will come with smart home features and the latest connectivity infrastructure. Additionally, they include luxurious furnishing, fittings and finishings for a hassle-free move-in process. Once complete in the future, buyers will get to step into a ready living

It would also have resort-style amenities, from a swimming pool with sunken chairs, cabanas and water features to well-equipped gym, jogging track, basketball court, outdoor fitness areas, gathering pods, barbecue pavilion, family Jacuzzi and more.

Everything will be enveloped in lush and energising greenery. If this sounds like a place to call home, visit Hunza's PICC Sales Gallery as new show units for Senze @ PICC are currently open for viewing.

Those registering their interest now will also get to lock-in pre-



The large swimming pool of Senze @ PICC will be verdantly landscaped to offer residents a rejuvenating retreat.



Senze @ PICC's stylish homes with smart features will be the backdrop for an immersive, sensory living experience.



Artist impression of the pool lounge at Senze @ PICC.

launch prices and other early bird savings. For more on the development, visit https://picc-penang. com/senze or call 04-5090688.

Festive fun

A great time to visit the PICC Sales Gallery will be on Feb 24 and 25, as Hunza is having its Chinese New Year 2024 Home-ownership and Fortune Extravaganza.

Taking place from 5pm to 9pm on both days, there will be lots of cultural activities, experiences and giveaways for families to welcome ne year of the Dragon in a funfilled way.

Feb 24's event will be the Chap Goh Meh Lantern Festival and features rip-roaring lion dance, dragon dance, 24-drums, Sichuan face changing, acrobatics, stilt walking and Chinese tumbler performances by local troupes.

Chinese modern dance and live band sessions will also keep crowds entertained. Children would also get to make cute grasshoppers and dough figurines in workshops.

Mandarin orange tossing, giveaways of popcorn and cotton candy, as well as appearances by the God of Prosperity and Matchmaker,

are also lined up.
A Chinese riddles tunnel also offers prizes for those who can solve the brain teasers.

On Feb 25, it will be a Chinese New Year Food Street instead with local hawker favourites such as char koay teow to satay, dumplings and more in store. Take the opportunity to test drive Mercedes C200, GLC and S580 vehicles too.

Huat Zai Lucky Dragon plush toys can be redeemed on both days. Scan a QR code, show it to Hunza staff and you might get to take one home, while stocks last.

On top of the existing perks for property buyers, Hunza is also running a "Purchase, Draw and Prosper" Chinese New Year campaign with prizes worth over RM388,888.

So if you have been eyeing one of their offerings, now is the time to act. The PICC Sales Gallery is closed for Chinese New Year today but will resume business tomor-

It is located at Lot 6029 Jalan Tun Dr Awang, Mukim 12, 11900 Penang. Opening hours are 10am to 6pm daily.

For those outside Penang, more information on PICC is available at https://picc-penang.com/



HOMEOWNERSHIP REWARD

FORTUNE EXTRAVAGANZA

Purchase, Draw, and Prosper with Prizes Total Worth

MUZE

DISCOVER THE TALLEST SMART RESIDENTIAL DEVELOPMENT IN NORTHERN MALAYSIA



ZERO



SPA.





COMPLETION







NEW SHOW UNITS OPEN FOR VIEWING

LOCATED NEXT TO THE UPCOMING PICC SHOPPING MALL AND PROPOSED LRT STATION

Launch Price*

LOCK IN

Enjoy More Savings With **Early Bird** Privileges

EXCLUSIVE



READY FOR YOU

Future PICC hopping Mall, Iconic **GBS Office Tower, Medical Centre and** Upcoming Penang LRT Station*

WALKING DISTANCE

Chinese New Year Operating Hours

CLOSED ON — 9&10 FEB 2024 (除夕&初一)

RESUME ON — 11 FEB 2024 (初二) | 10AM



Lantern Festival Event 24 FEB 2024 | 5PM - 9PM

PICC Chinese New Year Food Street 24 & 25 FEB 2024 | 5PM - 9PM



Penang International Commercial City (PICC)























FREEHOLD I @ BAYAN LEPAS, IDEAL CITY

FREEHOLD | SKY SEMI-D @ BAYAN LEPAS, IDEAL CITY

Maldives

MAGNIFICENCE IS MAGNIFIED AMIDST A TROPICAL ISLAND PARADISE

Paradise is calling... it's time to make this propitious address your own

- Attractive Package* Dual-Key Concept Low Down Payment Myriad Water Features
- Bespoke Resort Living
 Masterpiece with Luxe Resort Facilities
 30 Facilities
- 3.3 acres Open Space Recreational Area Competitively Priced for Premium Value





THE SPLENDOR OF EUROPEAN CHARM

Come See It For Yourself And Be Charmed By The Magnificence

- Excellent Accessibility Vibrant Location Low Density Extra-wide Balcony Dual-key Concept
- Integrated City Living Spacious Layout 3-tier Security Attractive Package* Luxurious Facilities
- Optimised Natural Lighting & Ventilation Competitively Priced for Premium Value







IDEAL PROPERTY GROUP

🔼 IdealPropertyMY 📗 🚰 Ideal Property Group 📗 🐶 Ideal Property Group 📗 🚇 Ideal Property Group 📗 🔾 www.idealproperty.com.my

MALDIVES RESIDENCES • Developer: Solaris Prestasi Sdn. Bhd. 201701021542 {1235708-W}) • Developer License No.: 19537/03-2028/0455(R) • Validity Period: 31/3/2023 - 30/03/2028 • Advertising & Sales Permit: 19537-4/06-2026/0681(N)-(S) • Validity Period: 12/06/2023 - 11/06/2026 • Approving Authority; Majlis Bandaraya Pulsu Pinang • Building Plan Approval No.: MBPP/LCS-OSC/PB1460/22(LB) • Land Encumbrances: Nil • Expected Date of Completion: 02 of 2027 • Tenure of Land: Freehold • Total No. of Units: 1,665 Units • Selling Price: RM 300,000 (min) – RM 498,000 (max) | LUCERNE RESIDENCES • Developer: Ideal Homes Properties Sdn. Bhd. (450900-T) • Developer License No.: 1784-5/03-2024/0229 (L) • Validity Period: 01/04/2022 - 31/03/2024 • Adproving Authority; Majlis Bandaraya Pulsu Pinang • Building Plan Approval No.: MBPP/LCS-OSC/PB67/121(LB) • Land Encumbrances: Nil • Expected Date of Completion: December 2026 • Tenure of Land: Freehold • Total No. of Units: 480 Units: 480

CELEBRATE THE Lunar New Year WITH US RESIDENCES Embrace the spirit of joy and prosperity this Chinese New Year at @ QUEENSBAY FREEHOLD our exclusive open house! Join us as we extend our warmest wishes and invite you to explore our stunning Show Unit Open For Preview show unit. 11 Feb 2024 • 11am - 5.30pm Indulge in Nyonya refreshments as 12 Feb 2024 • 10am - 5.30pm you wander through the captivating features of our urban resort homes Venue: Q1 Sales Gallery, 1-1-12, Queens Waterfront Q1 with indicative pricing from RM900k*. Jalan Bayan Indah, 11900 Bayan Lepas, Penang view today to elevate your lifestyle 950 - 1400 sq.ft 2+1 or 3 Bedrooms 2 Bathrooms P 2 or 3 Car Parks artist's impression 🌞 Spain Inspired development Luxurious beachfront lifestyle with unparalleled sea views & magnificent Penang Bridge scenery ***** Exclusive early bird promotion Dual key, double income, the best investment Low density & prime location choice for wealth appreciation Queen Residences Q3 is not just a residence but also the beginning of your millionaire dream lifestyle. **SUNGAI DUA** Sales Gallery at Q1 Commercial



3.5km

Pantai Hospital

Penang

71, Ideal @ The One, Jalan Mahsuri, Bayan Lepas, 11950 Penang, Malaysia. Jideal Property Group

2km

Bayan Lepas

FTZ

3km

SPICE

PULAU JEREJAK

100m

Queensbay

Mall

QUEENS

1.4km

Sg.Nibong

Bus Terminal

IdealPropertyMYIdeal Property Group

2.6km

University of

Science, Malaysia

+604 +604

3km

Penang

Bridge

+604 645 6888 +604 375 0988

6km

Penang

International Airport

The BBQ Garden Pavilion also combines form and function with its





Q3's oasis sand play area is a place where families can enjoy quality time together, underlining the Spanish

Spanish-inspired scenic spaces

Third phase of Queens Waterfront residences in Penang ready by 2027

LIFE by the sea can be breezily blissful. Just ask those living it up at Penang's prestigious Queens Waterfront enclave.

With several phases already completed, the visionary master-planned development by Ideal Property Group has created a vibrant, connected and serene

Queens Residences Q1 and Q2 now stand as impressive landmarks in Queensbay, Bayan Lepas, on the island's southeastern coastline, mixing residential dwellings with an array of alfresco lifestyle retail and dining experiences along a landscaped seafront promenade.

Still to come is a marina bay, world-class sports centre and international school. Once all elements are complete, they will form the backdrop of a distinctive island lifestyle that blends luxury with comfort, convenience and beauty

If you missed out on the earlier residential phases, another opportunity beckons as the third chapter of Queens Waterfront

has just been unveiled. Like its predecessors, Queens Residences Q3 continues the vision of creating a vibrant and harmonious living environment, all seamlessly integrated into the surrounding nautical landscape.

It would similarly offer a blend of residential, commercial and recreational spaces, but notably, incorporate Spanish design elements as part of its unique architectural design.

The 532 residential units come in sizes of 950sq ft, 1,000sq ft, 1,280sq ft and 1,400sq ft to cater to a wide spectrum of buyers, from aspiring singles, to couples, young families, established professionals, retirees and

even investors

Indicative prices range between RM900,000 and RM2mil. When complete in 2027, Q3's inhabitants will enjoy the best of both worlds, as Penang offers a laid-back lifestyle much like that seen in the coastal regions of Spain, but with all the modern conveniences of a cos-

This makes each day a story of captivating sceneries, inspirational moments, surprising discoveries and a joyful celebration

A Spanish serenade

Differentiating itself from other residential developments, O3's exterior and interior design draws inspiration from Spain's art, culture and traditions.

Everything from the architecture to choice of finishings across common areas are meant to be visually striking, further enlivening what is already a vibrant seafront haven.

A captivating facade – The exterior will be a testament to opulence thanks to its pristine white hue complemented by a meticulously crafted, curvy feature wall that is reminiscent of renowned Catalan modernist architect and designer Antoni Gaudi's iconic creations. This is a nod to Spain's rich tapestry of art and culture, creating a luxurious backdrop that you would feel

proud to call home. **Artful pavilions** – Each pavilion within Q3 will be a living masterpiece that further brings the aforementioned artistry to life. From the BBQ Garden Pavilion to the enticing Pool Bar Pavilion, these will be canvases

that honour the Mediterranean

ing residents to revel in the majestic beauty of form and function

Vibrant community spaces Embrace the time-honoured Spanish tradition of communal oy with carefully curated, gathering spaces. The outdoor sand oasis play area, co-working lounge and residents' lounge all echo the ethos of sharing happiness. Carefully chosen materials and colours further reflect the warmth and vibrancy of the

European country. The crafty design choices extend to common areas. Thoughtful selections of materials and decorative items ignite vivid palettes of colours and textures to transform normally

This includes intricate mosaic tiles, expertly curated to weave intricate patterns and forms. Each step one takes could evoke a stroll through the historic streets of Madrid or Barcelona.

Intricately crafted furniture and curated artworks further embellish this cultural heritage, while vibrant colour schemes bring its vitality, warmth and dynamism to every corner.

Q3 will be the epitome of Spanish-inspired luxury living where architecture, art and lifestyle all converge to create a captivating haven overlooking the

Fancy facilities

Besides its unique design, Q3 will also feature a collection of exclusive and thoughtfully designed spaces that encapsulate the very spirit of Spanish passion

and creativity. These are unlike anything seen

in other residential developnation's artistic expression, invitments and reflect that nation's deep-rooted appreciation for craftsmanship, music, dance and freedom of the open road.

DIY workshop – Embrace the joy of creation at this tailor-made space dedicated to the art of handiwork. Residents will get to unleash their artistic flair in crafting unique pieces of all kinds, which can also be immensely fulfilling and thera-

Primavera Sound Studio -Immerse yourself in the world of music. Drawing inspiration from Spain's deep musical roots, this studio is designed for residents to compose, record and appreciate the transformative power of sound. Echoes of joyous melo-

dies will resonate all around. Flamenco Dance Studio – Feel the rhythm and grace of the age-old Andalusian dance form in this special space. Expect lively moments where expression, movement and tradition con-

Bike station – The scenic beauty surrounding Q3 can be experienced with pedal power. Reflecting the Spanish love for outdoor activities and exploration, this station provides resi dents with a convenient starting point from which they can embark on cycling adventures along the island's southeastern coast and beyond.

Scenic homes

Q3's prime location fronting the Penang Channel which connects to the Andaman Sea to the north and Straits of Malacca to the south, ensures stunning

views every single day. The panoramic vistas include

both the first and second Penang bridges, often accompanied by vibrant sunrises. Such serene seascapes not only provide rejuvenating visual interest and enhance the living experience, but also add significant value to

As such, living in or owning property along this part of Penang Island is a mark of luxury and sophistication – something that discerning buyers and tenants alike would appreciate.

Some units at Q3 offer a dual key concept which may prove attractive and beneficial to both investors and occupants alike.

It provides flexibility in living arrangements. Dual key properties are essentially two separate living spaces within a single unit, each with its own entrance. This setup allows for various living arrangements such as accommodating extended family members, hosting friends or guests, or renting out one part while occupying the other.

The latter is perhaps the most significant benefit, as it gives owners the potential to generate additional income. They can rent out one of the units while residing in the other.

This rental income can help offset mortgage payments or maintenance costs. It can even allow one to generate a profit and enhance the property's overall financial performance.

Additionally, dual key properties offer enhanced privacy compared to traditional setups like shared apartments or condomin iums. Each unit has its own private space, entrance and amenities, providing occupants with a sense of autonomy and privacy within the same property.

Such a concept offers great



The show unit's master bedroom, bedecked in vibrant colours.

value appreciation, as it appeals to a broader range of potential buyers or renters, including families, professionals and investors, thereby increasing demand.

This increased demand in turn contributes to higher resale values and rental yields over time, which is why the dual key concept has become increasingly popular in recent times.

Excellent investment opportunity

Regardless of the type of unit chosen, Q3's seafront location automatically gives it a unique selling point and premium value.

Experienced buyers and investors would know that rental yields tend to be higher for projects in close proximity to the

Besides the unbeatable views, there is also the allure and prestige of being at such an address.

There is good potential for capital appreciation over time, as seafront properties tend to retain or increase in value. Globally, there is much interest in properties in this category, as rising wealth makes luxury living an increasingly popular and desirable experience for

The dual key units in particular make excellent long-term investment assets. Their versatility and income-generating potential can provide stable revenue streams, making them valuable additions to any investment

Q3's proximity to the Bayan Lepas Free Trade Zone, a mere few minutes' drive away, also enhances its appeal for business travellers and expatriates.

With numerous global multinational firms established here and more coming in every year, there is constant demand for short and long-term rentals for its employees and senior person-

For those buying for their own stay, there is also the factor of convenience. There are a plethora of grocery, shopping and F&B options directly downstairs along the Queens Waterfront commercial lots, with more within walking distance at a nearby shopping mall and its surrounding commercial blocks.

The show unit's study room.

There are schools, kindergartens, daycare centres, banks, health and wellness facilities and more. Combined with the promenade, wide pedestrian walkways and nearby infrastructure, it makes the Queensbay area highly walkable, thus allowing for a low-carbon lifestyle for those so inclined.

Besides the Bayan Lepas Free Trade Zone, the Penang International Airport and both Penang bridges are just a short drive away thanks to Q3's convenient link to the Tun Dr Lim Chong Eu Expressway – the

island's major traffic artery. Queens Waterfront was built on a visionary masterplan and as it takes shape with each successive phase, the notion of seafront living in Penang has truly been redefined.

About the developer

Ideal Property Group is well-regarded for its humanistic,

community-focused, energy-saving and environmentally sustainable approach towards develop-

From market-leading high-rise luxury condominiums to beautifully landscaped landed residences, its quality and lifestyle-inspired undertakings have transformed the property landscape in Penang.

This aligns with its core vision of "Creating Legacy" which not only aims to improve quality of life for local communities through the building of quality homes, but also with the improvement of public infrastructure, education and

environmental sustainability. Besides delivering over 30,000 residential and commercial units over the years, the group has also constructed public amenities such as schools, public markets, food and beverage establishments, parks, places of worship and even traffic infrastruc-

It has created conducive backdrops for people to live, work and play, while at the same time,

contributed to the economic growth of the nation.

CNY Property Focus

Ideal Property's slew of local and international awards from esteemed bodies such as the Asia Pacific Property Awards, PropertyGuru Asia Property Awards and TheStarproperty.my Awards are all testament to this long-standing track record of quality, innovation and value

creation Show units for Queens Residences Q3 are now available for viewing at the showroom in No. 1-1-12, Queens Waterfront Q1, Jalan Bayan Indah, 11900

Bayan Lepas, Penang. It is closed on the first day of Chinese New Year but will reopen on Feb 11, from 11am to 5.30pm. Business hours from Feb 12 onwards are 10am to

5.30pm Mondays to Sundays To make a viewing appointment, call 04-6456888 or WhatsApp to 011-10804268 for your viewing appointment.

For inquiries or project details, visit the Facebook page (Ideal Property Group) or log on to www.idealproperty.com.my

CNY Property Focus

Stylish homes in laid-back suburb

Condominium ready for occupancy in Teluk Kumbar

SEARCHING for a comfortable and convenient living space in a less densely developed area of Penang?

The masterfully-designed Emerald Residence in Teluk Kumbar Heights on the southwestern part of the island may be just what you need.

Combining stylish architecture with practical layouts, top notch amenities, breathtaking views and a laid-back location, the condominium offers residents an exceptional lifestyle.

Better yet, it is completed with OC obtained so there is no need to wait to move into your dream home. Everything is waiting and can literally be yours today.

There are only 411 condominium units in this low-density project, set on a generous 1.77ha (4.37 acres) of freehold land

It was developed by TPPT Sdn Bhd and finished in May

Located in Jalan Bukit Belah on the outskirts of the Teluk Kumbar town, it is surrounded by low hills on two sides.

In the fast-paced modern world, having a green sanctuary to return to each day can prove incredibly uplifting and refreshing.

Units are designed with spacious internal layouts for homeowners to craft their dream homes. They are sized from 1,114 sq ft to 1,183 sq ft and come with three bedrooms and two bathrooms.

Their open concepts effectively maximise space and comfort.

All come installed with fibre optic cables for faster connectivity, which is an essential element in modern living.

Depending on your chosen unit and floor, you either get panoramic vistas of the Teluk Kumbar Bay or the lush green hills.

Emerald Residence rises 28 storeys and has three blocks with six units per floor. Each unit comes with two carpark lots for practicality and convenience.

The lavish lifestyle amenities include a vast infinity swimming pool overlooking the greenery. A good soak will rejuvenate mind, body and soul, leaving you refreshed to take on whatever life brings.

This makes the condominium ideal for both young families and working professionals, especially those with employment in the Bayan Lepas, Bayan Baru and Sungai Ara areas.

Recent public infrastructure projects have significantly reduced commute times and enhanced access to various parts of the island's southwest and even the mainland.

The Penang International Airport and Penang Second Bridge are both just minutes away

So if you are looking for a move-in ready home with a healthy natural environment and excellent location, look no further.

Units currently sell from RM448,618 onwards.

Purchasers also enjoy various perks such as free legal fees on the Sales and Purchase Agreement (SPA) and loan agreement (worth up to RM10,400 per unit), free stamp duty on MOT (RM11,000 per unit) and free maintenance service charges for two years (for selected units only).

A show unit is available for viewing on-site, by appointment.

Call 017-5203320, 012-7611283, 012-2179912, 016-4136834, 016-3139676 or 019-5751588 to inquire.





Emerald Residence is located in Teluk Kumbar Heights on the outskirts of the main town (in the distance) and units come with views of either the Teluk Kumbar Bay or green hills behind it.

(Left) The show unit illustrates the spacious layout which allows homeowners much flexibility in interior design.

