The event's highlight arrived with the unveiling of the snowman centrepiece.

The entire atrium has been reimagined as a magical Christmas village, pairing whimsical charm with festive elegance. Inspired by seasonal hues, the décor highlights red, white and green tones that evoke warmth, purity and holiday cheer.

Festive splendour lights up season

AMAN Central, the leading shopping destination in northern Malaysia, is welcoming the festive season with its "Euphoria Christmas" celebration. Located in the heart of Alor Setar, Kedah, the mall's celebration is a dazzling display of holiday splendour, marking 10 years of growth, innovation and excellence.

A festive wonderland of joy and wonder

Visitors are greeted with a series of grand decorative installations, including snow-capped cottages and windmill towers wrapped in wreaths and fairy lights, candy cane arches and checkerboard pathways lined with Christmas trees, life-sized reindeer and cheerful snowmen, adding charm and character to every corner.

A towering gift box installation, adorned with illuminated ornaments, ribbons and festive baubles, serves as a striking centrepiece that embodies the excitement of giving.

A glowing main stage takes centre stage in the festive display, adorned with snowflakes and Christmas lights.

This year's setup blends traditional and playful elements, featuring a realistic Santa Claus, two inflatable Santa figures, and a brand-new inflatable reindeer, all designed to elevate the 2025 festive atmosphere.

Enhancing the magic, the Wonder Fall snow effect creates a whimsical winter ambience, perfectly capturing the joy of the season.

Visitors can also enjoy special appearances by stilt walkers, adding extra charm and engaging interactions throughout the mall.

Aman Central invites shoppers to step into a world of festive wonder with its "Euphoria Christmas" celebrations, featuring a variety of activities, contests, redemptions and performances throughout the season.

Make Your Dream Come True – TikTok contest

Starting Nov 28, shoppers are invited to capture their most enchanting moments amid Aman Central's Christmas Euphoria decor. The 20 most creative and captivating TikTok videos will win prizes of up to RM3,000.

To participate, simply:

> Follow and tag @amancentraltiktok (ensure your profile is public);

> Feature its Christmas decor;

> Post with #ACContest #ACChristmas #fyp.

Euphoria redemption

Shoppers can enjoy exclusive festive redemptions while stocks last: From now to Dec 14.

Spend RM3,888 in two combined receipts to redeem one Euphoria kitchenware.

Spend RM5,888 in two combined receipts to redeem three Euphoria Bakeware between Dec 20 and Jan 4.

Terms and conditions apply.

Festive workshops

Ornament papercraft style workshop: Dec 12, 3pm.

Fantasy Garden class workshop: Dec 19, 3pm.

Spend RM350 in a single receipt to register. AC Junior Club+ members may join with a minimum spend of RM60. Limited seats available on a first-come, first-served basis.

Festive performances

Visitors can look forward to enchanting performances from now to Jan 3, bringing the spirit of Christmas to life:

The festive events include:

– Euphoria Musical Dance at 3pm (Dec 5, 7, 20, 24, 25 and 26)

– Wonder Falls at 6pm (Dec 5-6, 12-14, 19, 24-28)

– Christmas stilt walkers at 3pm (Dec 6, 13, 27; Jan 3)

– Santa Claus & Friends (Dec 6-7, 13-14, 24-28; Jan 2-3)

– Christmas carolling at 8pm (Dec 22-23)

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This season of togetherness, celebrate and share joyful moments with family and loved ones. — Photo from 123rf.com

A colourful twist on Christmas

THE season of joy and gifting has arrived, bringing a vibrant festive celebration to Queensbay Mall.

This year, the mall presents "Happy Piñata Holidays" – a Christmas celebration inspired by the colourful Mexican tradition of Las Posadas, filled with rhythm, warmth and joyful energy.

Queensbay Mall brings a fresh twist to the festivities with immersive decor and lively experiences for all ages.

Inspired by Las Posadas – where families gather for processions, singing, candlelight and the iconic piñatas symbolising hope and happiness – Queensbay Mall brings that same spirit to life with a modern, playful touch.

Visitors can expect oversized piñatas, bold decorations, interactive setups, and delightful surprises that create a festive holiday fiesta.

It's Christmas reimagined: warm, vibrant and full of cheer, as Queensbay Mall brings the fiesta spirit to its holiday celebrations.

Upon stepping into the Centre Atrium, visitors will be greeted by a burst of vivid colours. To create a refreshing visual experience, the mall features a floating gigantic Christmas tree – certainly not the usual holiday centrepiece.

Adding to the excitement, various promotional booths will be located at the Centre Atrium to inspire holiday shopping. Visitors can discover gift ideas from The Body Shop, Victoria's Secret and Miniso – making gifting easy.

A key highlight this year is the snowy icy bubbles experience – a magical feature you won't want to miss. Upon casting a wish and gently touching the bubble, watch it drift into vapour.

For kids and families, the mall has prepared something special. Don't miss the sleigh gondola, perfect for a fun photo moment or a cheerful ride with your loved ones.

Stay tuned for the full event and activity listings, which include energetic dance performances, workshops for Q-Kids Club members, Santa Claus walkabouts and candy giveaways.

Workshops for Q-Kids Club members will also take place during the festive period, including sessions such as Christmas Bear Painting and Christmas Wind Chime at the Centre Atrium.

Limited slots are available and registration requires a minimum spend of RM50 in a single receipt at the Information Counter (GF, Centre Zone).

Celebrate the season with holiday treats and gifts through exclusive festive redemptions available with a qualifying minimum spend.

Shoppers can also look forward to festive redemptions such as The Body Shop Ginger Scalp Shampoo (from Dec 6), redeemable with a minimum spend of RM288 in a maximum of two same-day receipts, and the L'Occitane Christmas Holiday Hand Cream (from Dec 20), redeemable with a minimum spend of RM688 in a maximum of two same-day receipts. Additional redemption items and full terms are available on Queensbay Mall's website and social media platforms.

With the bells ringing loud and clear, make your way to Queensbay Mall this Christmas season. It's the place to be for a truly unforgettable Happy Piñata Holidays!

■ For details on activities, workshops and festive redemptions, log on to *www.queensbaymallmalaysia.com*, follow them on Instagram @queensbaymall and Facebook: *https://www.facebook.com/QueensbayMall*, or check their Xiaohongshu page at *https://xhslink.com/m/5lfficQv7g2* or call 604-619 8989.

Celebrate joy with dazzling festivities

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Alongside the launch celebration, this year's Christmas market features a curated array of festive booths from tenants such as Simply Famous Parfum, Lokalteez, Daxi Event, Sticky, Fitrah Couture, Babyshop, KPIX, Hot Market and MEQ Global Skincare. Each booth presents a unique selection of seasonal products.

Euphoria Christmas was launched to celebrate the start of this year's festive season, bringing excitement and spectacular splendour for everyone.

Regional hotspot

Aman Central is a landmark in its own right. Branded as a regional hotspot "where everything comes together', it provides the ideal getaway for the whole family. It is constantly striving to bring shoppers good services while also providing them with new added offerings.

Stay tuned for all the latest and exclusive updates only on *www.amancentral.com.my*, Facebook: @AmanCentralAlorSetar, Tiktok: @AmanCentralTikTok, Instagram: @amancentral, #AmanCentral

AMAN CENTRAL
ALOR SETAR, KEDAH DARUL AMAN

ASIA PACIFIC PROPERTY AWARDS DEVELOPMENT
HIGHLY COMMENDED RETAIL DEVELOPMENT MALAYSIA
Aman Central by Belleview Group
2015-2016

KOHLER presents PropertyGuru ASIA PROPERTY AWARDS MALAYSIA
WINNER
BEST RETAIL ARCHITECTURAL DESIGN
Aman Central by Belleview Group
2017

MAKE YOUR DREAMS COME TRUE TIKTOK CONTEST
28th Nov 2025 onwards

TWENTY (20) MOST DREAMY original TikTok videos stand a chance to WIN prizes worth up to RM3,000.

FOLLOW
VIDEO
POST UP
T&C apply.

EUPHORIA REDEMPTION

28th Nov – 14th Dec 2025
Spend RM3,888* and above to redeem ONE (1) Euphoria kitchenware.

20th Dec 2025 – 4th Jan 2026
Spend RM5,888* and above to redeem THREE (3) Euphoria bakeware.

*With TWO (2) combined receipts.
While stocks last. First-come, first served basis. T&C apply.

FANTASY GARDEN CLASS
19th Dec 2025 | 3.00 PM

ORNAMENT PAPERCRAFT STYLE WORKSHOP
12th Dec 2025 | 3.00 PM

AC Junior Club+
ACJC+ members, spend RM60 to join.

Spend RM350 and above in a single receipt.
Seats are limited. First-come, first served basis. T&C apply.

A DREAMWORLD PLAY
One-of-a-kind Christmas performances where you'll transported to a dreamworld for a memorable journey with your loved ones, family and friends.
28th Nov 2025 – 3rd Jan 2026
Central Atrium

CHRISTMAS STILT WALKERS 03.00 PM
CHRISTMAS CAROLLING 03.00 PM
SANTA CLAUS & FRIENDS 05.00 PM
EUPHORIA MUSICAL DANCE 03.00 PM
WONDER FALLS 06.00 PM

EUPHORIA CHRISTMAS
28th Nov – 4th Jan 2026
Aman Central transforms into a dazzling wonderland this holiday season, bringing together tons of fun-filled festive activities and Instagram-worthy installations, as well as delightful offerings, from nov-4th Jan 2026.
T&C apply.

Visit our Information Counter for more information.
Top up, bill payment is not eligible to participate. Events & prizes above are subject to change without prior notice. | Terms & conditions apply.
All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.
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