

Eyeing a bright future in optometry

OPTOMETRISTS are in high demand now by employers in the public and private sectors. As the services of optometrists are equal in importance to those dispensed by medical doctors, the public view optometry as a prestigious career.

Generally, the word “optometry” is derived from the Greek word “optos” which means view and “metria” (measures) which deals with eyes and its related structures. Like other careers, anyone interested in a career in optometry must possess the proper education qualification and recognised accreditation.

The field comprises four areas of study namely vision science comprising medicine, microbiology, and neurology; optics such as optical aids; optical instruments such as imaging techniques and professional eye care.

However it does not solely focus on the need to help people with physical vision problems, but also other related aspects such as surgeries.

Other roles of optometrists



Lessons in theory and practical sessions will help students to apply the knowledge gained at the university effectively.

include educating the public on the importance of eye care, an area often neglected compared with other health-related matters.

Students interesting in taking up optometry should have a strong foundation in science, mathematics, and English as the course covers other areas such as medicine which will allow them to be awarded with the neces-

sary certificates to practice.

Students are also required to meet the international standard set by the Malaysia Optical Council. To gain more experience, practitioners have to attend various courses and programmes on a continuous basis.

In tandem with the high demand and potential offered by the optometry field, Management and Science University (MSU) is

offering a four-year bachelor's degree programme through its Faculty of Health and Life Sciences (FHLS).

Interested students with Sijil Tinggi Persekolahan Malaysia (STPM), matriculation, or recognised diplomas are eligible to enrol into the programme.

Lessons in theory and practical sessions will help students to apply the knowledge gained at the university effectively. An added advantage is the complete infrastructure available at MSU which offers a conducive study environment while the participation of industry players in the course allows students to experience real working life.

In addition, MSU offers the MSU Global Mobility Programme (GMP), Global Leadership Programme (GLP), and Global Internship Programme (GIP) in collaboration with over 300 partner universities across 40 countries worldwide.

Comprehensive global mobility initiatives at MSU enable semesters abroad and leadership devel-

opment, equipping students with an edge most employers seek.

The mobility programmes offered are GMP; where students can live and study abroad for one semester or two at any one of MSU partner universities, GLP; discover new places, make international friends, or engage with international communities and GIP; work alongside global professionals via placements with industry partners onboard.

Apart from the optometry programme, FHLS currently offers diploma and bachelor's degree programmes in a variety of fields. These include Biomedical Science, Food Service Technology, Bioinformatics, Nursing, Nutrition, Health Science Management, Ophthalmic Dispensing and Forensic Science.

■ For further information regarding the courses offered at MSU, contact the Engagement and Enrollment Department at 03-5521 6868. Additional information can also be obtained via www.msu.edu.my



TAYLOR'S

INSPIRING MALAYSIAN YOUTH LEADERS

Building our nation's
talent pool

Change starts here. Guided by only the best network of industry titans, Camp of Leaders spearheads a platform for youth to commercialise their visions and tackle real-world challenges head-on. This mentorship aspires to mould Malaysia's talented young entrepreneurs into the next generation of visionary leaders.



Top line, left to right: • Shazmi Ali - VP HR, Shell • Je Alipio - Director and Head of Games, South APAC & MENA, The Walt Disney Company
• Lim Yuet Kim - Co-Founder, PichaEats • Santharuban Thurai Sundaram - CEO, Etika • Lim Ben-Jie - Head of Global Market & Group Head Delivery, AirAsia
Second line, left to right: • Nik Suzila - Co-Founder, Kloth Circularity • Yap Sue Yie - Founder, Komuniti Tukang Jahit • Melvin Chee - Founder & CEO, RPG
Commerce • Ramachandran Muniandy - CEO & Co-Founder, Asia Mobiliti Third line, left to right: • Kent Chua - Co-Founder & CEO, Rhombus Connexion
• Dr Yasmin Rasyid - Sustainability Director of Lendlease Malaysia • Kenneth Chan - Strategic Advisor, former McDonald's China CEO

Mentoring future innovators

AFTER its triumphant launch in 2022, the Camp of Leaders initiative has made a comeback this year, connecting students with top-tier industry professionals.

The initiative focuses on mentoring participants in indispensable skillsets such as soft skills and the development of innovative ideas, with the ultimate goal of bringing these ideas to life in a marketable and socially impactful manner.

Six student projects have been chosen this year to undergo four mentoring sessions where they would be guided by their mentors to explore and refine their ideas.

They also participated in two insightful speaking engagements by esteemed leaders of multinational companies such as strategic advisor and former chief executive officer of McDonald's China Kenneth Chan, and The Walt Disney Company (South Asia Pacific, Middle East and North Africa) director and head of games Je Alipio.

BroilFeedPro, one of the projects selected to join the initiative, is the brainchild of Jayson M Sathyamohan.

Aiming to stabilise the way the agricultural industry produces high-quality poultry, the concept of BroilFeedPro as an automated system is to ensure all chickens are fed equally to promote equal growth.

In collaboration with his mentor, Rhombus Connexion co-founder and CEO Kent Chua, Jayson delved into strategies



(From left, backrow) The mentees, Kwong Jin, Kishendran Annamalai, Mikhall Mazlan, and Jayson Sathyamohan together with their mentors (from left, seated), Ramachandran, Lim, Nik Suzila, Shazmi and Chua during the Camp of Leaders initiative.

for effectively reaching the niche market for his product. Drawing from the wisdom imparted by his mentor, Jayson is motivated to implement these insights for continued advancement.

"I am thankful to Chua for his vast experiences and wisdom in building and running a business. Through my mentoring sessions with him, I have learnt to better understand the business world.

"As I continue to develop BroilFeedPro, I must be able to capitalise on business opportunities that raise awareness for my product. I hope I can continue to build meaningful connections and have insightful conversations with leaders like

him so that I can continue to learn and improve," said Jayson.

"I enjoyed being a part of Camp of Leaders and getting to meet my mentee, Jayson. I'm impressed with the ideas and attitude of the students across the programme, and with the right guidance, I believe they can achieve great things," said Chua.

"This initiative for students to be connected to experienced leaders from different industries stretches the students mind and exposure which will go a long way for their personal and professional growth journey."

This year, the initiative features a new set of esteemed industry leaders joining the programme as mentors, selected students received the opportunity to be mentored by several personalities, including Etika chief executive officer Santharuban Sundaram, Shell human resources vice president Shazmi Ali, Asia Mobiliti CEO and co-founder Ramachandran Muniandy, AirAsia Super App global market head and group head delivery Lim Ben-Jie and RPG Commerce founder and chief executive officer Melvin Chee.

They are joined by returning mentors from last year, such as independent director, investor and Malaysia Digital Economy Corporation (MDEC) former chief executive officer Surina Shukri, EcoKnights founder and Lendlease Malaysia sustainability director Dr Yasmin Rasyid, Kloth Circularity co-founder Nik Suzila Nik Hassan, PichaEats co-founder Lim Yuet Kim, and Komuniti Tukang Jahit founder Yap Sue Yui.

■ For more information on Camp of Leaders, visit <https://bit.ly/CoL2023>



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Fostering a vibrant and lively campus life



UTAR is known for hosting exciting events throughout the year, such as cultural festivals, talent shows, and academic competitions. During the Yoyoland Concert, the students presented a medley of performances such as lion dance, 24 Festive Drums and more.

CHOOSING the right university is a pivotal moment in a student's life. It is not just about academics, but also the overall experience that moulds you into a well-rounded individual.

When you consider a varsity, you want a place that offers not only top-notch education but also a vibrant campus life.

At Universiti Tunku Abdul Rahman (UTAR), you will find precisely that – a thriving campus life that complements your academic journey and prepares you for a successful future.

UTAR has long been recognised for its commitment to academic excellence.

Wide range of programmes

With a range of programmes spanning various fields, UTAR offers students a world-class education that prepares them for the challenges of the modern workforce. Its dedicated faculty members, state-of-the-art facilities, and innovative teaching methods ensure that the students receive the best possible education.

Furthermore, UTAR understands that education is not just about textbooks and lectures.

It's also about fostering personal growth, honing critical thinking skills, and preparing students to face real-world challenges. That's where its vibrant campus life comes into play.

Beyond the classroom, UTAR offers a wide range of extracurricular activities to cater to diverse interests.

Whether you're passionate about sports, music, art, or community service, there are various clubs and organisations for you to join. Joining these clubs not only allows you to pursue your passion but also helps you develop valuable skills like teamwork, leadership, and time management.

The clubs and societies in UTAR include Photography Society, Robotics Society, Drama and Public Speaking Society, International Friendship Society, First Aid Society, Arts and Crafts Society, Community Service Society, Astronomy Club, Toastmasters Club, Dance Club, Film Club, Music Club, Board Games Club, Baking and Cooking Club, Karate-do Club, Japanese Culture Club, Taekwondo Club, Skate and Roller Club, E-Sport and Games Development, Chinese Orchestra Unit, Choir Unit, Wushu Club, 24 Festive Drums Unit, and Makers Club.

UTAR is also known for hosting exciting events throughout the year, such as cultural festivals, talent shows, and academic competitions. These events allow students to showcase their talents, celebrate their cultures, and connect with



peers who share similar interests.

Yoyoland Concert, a big-scale event which focused on unleashing the essence of Chinese cultural heritage with a twist of excitement and fun, was held at the Dewan Tun Dr Ling Liong Sik.

A medley of performances was presented to the audience which consisted of performances from UTAR Kampar 24 Festive Drums Club, UTAR Kampar Wushu Club, UTAR Sungai Long Choir, UTAR Sungai Long Diabolo Team, UTAR Kampar Chinese Orchestra Unit and UTAR Kampar Dance Club.

In addition, UTAR offers a wide range of international programmes, including student exchanges, visits to foreign universities, seamless credit transfers, internships with local and international companies, and organised visits to local and international organisations.

These opportunities enhance students' global perspectives and prepare them for a rapidly evolving international landscape.

When choosing a university, it is essential to consider the overall experience it offers. At UTAR, you'll find a vibrant campus life that complements your academic journey, fosters personal growth, and prepares you for a successful future.

Join UTAR's diverse and inclusive community, participate in extracurricular activities and enjoy the exciting events throughout the year. A vibrant campus life awaits you at UTAR – your gateway to academic excellence and personal development. Your journey to a brighter future starts here.

UTAR offers undergraduate and post-graduate programmes in areas including Accountancy, Actuarial Science, Applied Mathematics, Arts, Chinese Studies, Malaysia Studies, Business and Economics, Biotechnology, Engineering and Build Environment, Information and Communication Technology, Life and Physical Sciences, Medicine and Health Sciences, Media and Journalism, Education and General Studies, and Agriculture and Food Science.

The varsity also engages in the provision and conduct of research, consultation, management and leadership training, and other related educational services at its Sungai Long and Kampar campuses in Malaysia.

■ For more information, log on to www.utar.edu.my or call 05-468 8888 (Kampar Campus), 03-9086 0288 (Sungai Long Campus).

Preparing for future careers: <https://news.utar.edu.my/news/2023/March/06/01/01.html>

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For over three decades, students' international achievements and providing world-class education has always been The One Academy's first priority. Receiving international recognition for our efforts, we pledge to continue holding steadfast to our "Masters Train Masters" teaching philosophy and together with our exceptional team of educators, provide unmatched creative education to boost Malaysia's creative economy and become Asia's creative hub.

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Film Visual Effects (VFX)

KL (R/213/4/0327)(10/27)(MQA/FA8826)

Illustration, Movie & Game Art

KL (R3/213/4/0317)(11/26)(A7674) & PG (R2/0211/4/0059)(3/25)(A11082)

Interior Architecture & Design

KL (R3/214/4/0185)(10/29)(A7587), (R/581/6/0045)(2/24)(MQA/FA11216) & PG (R2/0212/4/0006)(4/25)(A11083)

Paris Fashion Design & Pattern Making

KL (R2/0212/4/0056)(10/29)(MQA/FA1580)

Advertising & Graphic Design

KL (R2/214/4/0152)(4/26)(A1826), (R3/0211/6/0035)(11/30)(A9123) & PG (R2/0211/4/0060)(3/25)(A11079)

Digital Media Design

KL (R3/213/4/0290)(11/28)(A7609), (R3/0212/6/0009)(10/30)(A9124) & PG (R2/0211/6/0058)(5/25)(A11081)

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Graphic design for creative minds

GRAPHIC design is the art and practice of planning and projecting ideas and experiences using visual and textual content. In other words, graphic design conveys ideas or messages visually.

These visuals can be artistic advertisements, eye-catching graphics on websites, or beautifully arranged spreads in magazines.

Graphic design is one of the fastest-growing creative disciplines and is always in

high demand.

Recognising its potential, Management and Science University College (MSU) School of Science and Technology offers a Diploma in Graphic Design for students to explore the wonders of developing skills in graphic design to become the next generation of highly skilled creative and innovative workers.

The programme is comprehensively designed to provide



MSU's School of Science and Technology offers a Diploma in Graphic Design for students to explore the wonders of developing skills in graphics design.



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the necessary skills for acquiring knowledge, conducting research and designing solutions for industry-related projects.

It also includes a variety of subjects that have been chosen wisely to prepare students to be industry-ready graduates such as visual communication, typography, communication skills, advertising design and interactive multimedia.

Those who complete the programme will be able to work as technical illustrators, layout artists, creative directors or graphic designers in a variety of commercial positions in both print and digital media.

Their job scopes may include or be related to advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage, mobile apps, software interfaces and website layouts.

This two-and-a-half-year diploma programme requires a pass in Sijil Pelajaran Malaysia (SPM) or its equivalent, with three credits in any subject, or an MSU College certificate in a relevant field with passes in all subjects.

Upon completion of the diploma, credit transfer is also available to those who choose to pursue the second-year bachelor's degree programme at MSU through the

Faculty of Information Sciences and Engineering.

MSU College is also an MSU APEL Centre for potential candidates to take the APEL Aptitude Test as the non-conventional pre-qualification for entry into higher studies, in which MSU currently offers APEL A and APEL C at T-3 (certificate), T-4 (diploma), T-6 (bachelor's degree), and T-7 (master's degree) levels.

■ For more information on the programmes offered at MSU College, call 03-5521 6868 or email enquiry@msucollege.my or by visiting www.msucollege.edu.my

Dynamic and rewarding career path

IN an ever-evolving world of work, Occupational Safety and Health (OSH) professionals remain steady in their significance.

Despite the dynamic nature of industries and challenges posed by technological advancements, OSH graduates continue to be in high demand. They are guardians of workplace safety, ensuring that employees are protected from workplace hazards, accidents, and occupational health risks. This vital function has made OSH graduates an indispensable asset across various industries.

Amidst the changing landscape of workplaces, OSH professionals have adapted to the new challenges. They play a pivotal role in identifying and mitigating emerging workplace risks associated with these transformations.

From ensuring ergonomic workstations for employees, and managing the safety of automated manufacturing processes, OSH graduates are at the forefront of safeguarding the workforce. They play a central role in creating and implementing workplace safety and health protocols to protect employees, such as hazard identification, risk assessment, and workplace hygiene programs.

What sets OSH graduates apart is their ability to cross industries seamlessly. Their skills are transferable from manufacturing and construction to healthcare and other industries.

For example, in the energy sector, they ensure that workers are



What sets OSH graduates apart is their ability to cross industries seamlessly.

safe in high-risk environments, whereas in the healthcare sector, they assist in overseeing infection control measures. This versatility ensures that OSH professionals remain in demand regardless of economic fluctuations.

Moreover, workplace regulations and safety standards are constantly evolving, underscoring the important roles of OSH professionals.

Companies rely on their expertise to navigate complex compliance requirements, avoid costly penalties, and ensure employees' well-being. Adherence to ISO 45001, the International Standard for Occupational Health and Safety

Management System, not only demonstrates a commitment to the safety and well-being of employees, but also enhances an organisation's global reputation and competitiveness.

Moreover, in an era in which Environmental, Social, and Governance (ESG) factors play a significant role in business sustainability, OSH professionals are instrumental in integrating safety and health considerations into an organisation's ESG strategy.

The demand for OSH professionals is reflected in career opportunities and job security. Graduates in this field enjoy competitive salaries and benefit from a lower unemployment rate than other professions.

With the constant evolution of the workplace, OSH graduates have the advantage of a dynamic and rewarding career path. For those considering a career path that offers stability and the opportunity to make a difference, Occupational Safety and Health is a field that continues to shine brightly.

This article was written by UniKL Institute of Medical Science Technology (UniKL MESTECH) senior lecturer Dr Mohamed Zul Fadhli Khairuddin (mzulfadhli@unikl.edu.my).

■ For further details, log on to www.unikl.edu.my or contact its Marketing, Student Recruitment and Admission at 017-203 2007.

THE Rookie Awards is an annual global contest that showcases the work of emerging artists, designers and creative professionals in creative industries – namely 2D animation, 3D animation, concept art, game development, visual effects, architectural visualisation, motion graphics, immersive media, product design and virtual fashion.

It is a platform that allows participants to share their work online with like-minded peers, exchange feedback, build connections and kick-start their careers. This year, the contest saw 5,517 entries from 521 schools across 106 countries participate.

Participants were tasked to create an entry page that showcases their creative and technical abilities by providing a comprehensive explanation of how they created each project, using supporting images, videos and text to bring their work to life.

A judging panel of 152 industry professionals evaluated these entries, providing participants with valuable feedback and recognition that boosts their confidence to pursue their passion with even greater determination.

The exposure, experience and opportunity to compete with artists from all around the world are extremely gratifying for students who took part.

What's even more rewarding is when they manage to outperform all the others and emerge as the top achievers in their respective categories, as demonstrated by two students from The One Academy.

The title of Rookie of the Year (Immersive Media) went to Tan Kai Ching for her work titled "Unfold: Beyond the Unknown".

Tan's work is a film promotion concept that incorporates extended interactive experiences and can be applied to any film, acting as a story recap and summarisation of each character's information.

Tan demonstrated her project using Marvel Studios' "Doctor Strange in the Multiverse of Madness", known for its complex and interconnected storylines.

"Unfold" was born from my passion for movies and curiosity about what goes on behind the camera," she says.

"It began with a focus on often-overlooked details, from end credits to teaser trailers, and eventually grew into a concept to guide the audience to experience movies in a new light and with a deeper appreciation."

Blending smart design and augmented reality (AR) technology, moviegoers can use their mobile AR to scan and collect items during

Students win in global contest



Ng Jo Ling won Game of the Year (Immersive Media) with her work 'Night Blooms' – a multisensory interactive installation with water lilies floor projection mapping and night-blooming flowers light installation.



the interactive trailer that plays in the movie theatre.

From the collected items, they can unfold information about the upcoming film and unlock post-movie experiences.

"I had moments of doubt when the project shifted from my initial vision. Luckily, I had amazing peers and lecturers who guided me. Their advice and support, combined with my unwavering commitment, shifted my perspective and boosted the project's development," Tan elaborates.

Meanwhile, Ng Jo Ling emerged as the winner of the Game of the Year (Immersive Media) with her work "Night Blooms" – a multisensory interactive installation with water lilies floor projection mapping and night-blooming flowers light installation.

It aims to inspire people to thrive and flourish even in their toughest, darkest moments, and motivates them to bloom like these exquisite flowers.

"My focus lies in delving into abstract and artistic projects infused with profound storytelling, crafting experiences that deeply resonate with users on an emotional level," says Ng.

The interactive floor projection mapping concept enables the audience to step back, unwind and heal their inner souls, drawing on the symbolism of water lilies for rebirth and tranquillity.

As the user walks around the pond, water lilies bloom and

gather around – hopping on water lily pads will trigger animations as well. Moreover, the audience can engage with the night-blooming flowers, experiencing shifting light effects as they step closer to the blossoms.

"Pursuing the Diploma in Digital Media Design programme not only equipped me with technical proficiency, but also nurtured a profound sense of purpose in me to harness the power of creative media to make a lasting impact on society and to continuously push the boundaries of artistic innovation," Ng shares.

Besides Tan and Ng, other students from The One Academy also made it as finalists, including Bong Ming Zi, who received the Highly Commended badge for his project "The HorRidge".

The One Academy is committed to providing the best art education programmes and continues to nurture its students passionately through its "Masters Train Masters" coaching philosophy, which has been practised for over 30 years, by providing diploma and degree courses in Advertising & Graphic Design, Digital Animation, Digital Media Design, Film Visual Effects, Interior Architecture & Design, Illustration, Fine Arts, Paris Fashion Design & Pattern Making, Computer Science & Game Design.

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"Unfold: Beyond the Unknown" won Tan Kai Ching the Rookie of the Year (Immersive Media) title.

Pathway to a world-class education

IMAGINE stepping into a world where diversity and excellence converge, where your dreams of academic achievement and cultural immersion come true. Welcome to the University of Sydney, a prestigious institution nestled in the bustling heart of Malaysia. Ranked 19th in the world according to the QS World University Rankings, this varsity is a beacon of academic distinction that knows no bounds.

At the core of the University of Sydney's success lies its unwavering dedication to maintaining high academic standards. With a remarkable rise of 22 places in the global rankings, their position among the top 20 universities is firmly secured. This achievement serves as a resounding testament to the university's commitment to excellence in teaching, research, and overall academic performance. A world-class education awaits those who choose to embark on this illustrious journey.

Warm and welcoming environment

But it is not just academic prowess that sets the University of Sydney apart. It is its promise to diversity and inclusivity that truly takes center stage. Recognising the value that diverse perspectives bring, the university has fostered a warm and welcoming environment that celebrates cultural diversity. They believe in empowering individuals from all walks of life, ensuring that no talent goes unnoticed or unacknowledged.

Enter the Mosaic Network, an innovative initiative that unites staff members from various cultural backgrounds. It is a platform where professional growth and networking

opportunities converge with the enhancement of leadership skills. This network serves as a beacon of empowerment, amplifying the voices of talented individuals who strive for a more inclusive future within the university and beyond.

Leadership is also a key focus at the University of Sydney. With the Vice-Chancellor's Sponsorship Programme, culturally diverse women are given the chance to reach their full potential. This intensive 10-month programme nurtures growth, and through investment in their development, the university propels these remarkable individuals towards a journey of inclusivity and equality. It is a commitment to cultivating diverse and equitable leadership that sets them apart.

And it doesn't stop there.

Cultural diversity and inclusion

The University of Sydney acknowledges the outstanding contributions made towards cultural diversity and inclusion. To recognise excellence, it offers the prestigious Dr John Yu Fellowship. This fellowship serves as a powerful support system for leaders and organisations dedicated to excelling in these areas. It is through initiatives like these that the university aims to foster positive change within their community and beyond.

But the University of Sydney knows that true success lies in supporting their students on every step of their journey. Mentorship programmes, academic resources, and comprehensive career services are just a few of the initiatives they provide.

The Careers Centre is a gateway to



University of Sydney's Open Day attracted a large crowd.

invaluable career advice and development opportunities. By accessing a multitude of resources, workshops, and events, students shape their future careers and gain a competitive edge in the job market.

Guidance and support

Guidance and support are vital for student success, and the University of Sydney understands this wholeheartedly. Mentorship programmes connect students with experienced professionals, opening doors to guidance, practical insights, and networking opportunities. It is through these initiatives that the university ensures students have every tool they need for personal and professional growth.

In this world of diversity and excellence,

the University of Sydney stands tall. It is a place where dreams become reality, where academic achievement is nurtured, and where cultural diversity is not just celebrated but cherished. Embrace this opportunity, unleash your potential, and become part of a legacy that transcends borders. The University of Sydney awaits, ready to guide you on a transformative journey towards success.

■ If you are looking to get in touch with the Malaysian representatives of the university, you can visit the GO! Further Studies Education Fair this December organised by AUG Student Service from 1pm to 6pm at WEIL Hotel, Ipoh (Dec 9), Nobel Resort Hotel, Melaka (Dec 15), G Hotel Gurney, Penang (Dec 16) and Aloft Hotel, Kuala Lumpur (Dec 17).



MSU is a QS and multi-global-ranked institution focused on building holistic human capital. Envisioning a better, more sustainable future for all, we champion equality by providing a level playing field across extensive efforts in transforming lives, enriching future through compelling learning experiences.

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 . biomedical science
 . nursing
 . medical assistant
 . health & science
 . optometry & visual science
 . cardiovascular technology
 . environmental health



. education & social sciences
 . early childhood education
 . public relation & broadcasting
 . hospitality & creative arts
 . music & fashion
 . psychology



. information sciences
 & computing
 . engineering & technology
 . media science & graphic
 . aviation management & piloting
 . aircraft maintenance technology



. logistic management
 . marketing
 . human capital management
 . accounting / finance / economics
 . entrepreneurship
 . business management



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