

Star Special

THE STAR, TUESDAY 19 MARCH 2024

POSTGRADUATE

Globalised education for success

THERE is no doubt that 21st-century economic dynamics have changed the landscape of business at home and abroad. All levels of management in corporate and industrial sectors seek cost-effective ways to stay afloat in the red ocean. One vital question remains: are the current human capital or talent resources able to adapt to the megatrends of disruptive changes?

The combined approaches of Management and Science University (MSU) to 21st-century learning and industry-driven education have built strong traditions that enhance current and future pools of human capital assets to address the challenges of the 21st-century Knowledge Economy. Global companies in Malaysia, the ASEAN Economic Community, and the Asia-Pacific

are constantly on the lookout for innovative approaches to talent enhancement in sustaining business leadership beyond the national boundary.

The MSU Master of Business Administration (MBA), centred at its Graduate School of Management (GSM), is geared towards providing only the most critical skills in talent creation at the business and management marketplace. The MSU

MBA remains high on the priority list of 21st-century education for professionals and leaders who are interested in generating business-centric skills to meet human capital demands for new business perspectives around the globe.

Adopting global standards of industry best practices, the MSU MBA modules pioneer new directions in building capacity and enhancing key abilities for all levels of management; in business innovation, strategy and decision-making skills, across the entrepreneurial, managerial, financial, ICT technology, governance and human resource spectra. The MSU MBA seeks to transform real-world practice into classrooms for an immersive 360-degree experiential learning that excites.

Advocating the United Nations Sustainability Goals (UNSDG), the MSU MBA incorporates practical dimensions in developing top-tier management skills encompassing entrepreneurial leadership, strategic management, Islamic finance, project management and key business and management knowledge for the 21st-century market.

The MSU MBA's combination of affordable fees, world-class teaching and leading industry collaborations has enabled the creation of a sustainable network of graduates and managers who are well prepared to meet the demands of 21st-century business. The MSU series of CEO Talks and Entrepreneur Talks provide MBA students the opportunity to be up close and personal with global CEOs on cross-sectional approaches across the business and management spectrum.

MSU currently holds a position in the QS Top 100 best young universities in the world, the QS Top 200 best universities in Asia, the QS Top 40 best universities in Southeast Asia and the QS Top 301+ for Graduate Employability Ranking. MSU is also listed in the QS World University

“Adopting global standards of industry best practices, the MSU MBA modules pioneer new directions in building capacity and enhancing key abilities for all levels of management.”

Rankings (WUR) 2024 and the Times Higher Education (THE) University Impact Rankings 2023.

Besides the MBA programme, the GSM also offers PhD and Master programmes in Management/Business, Accounting/Finance, Management, Educational Management and Leadership, Education (TESL), International Business, Counselling and Guidance, Fashion Business, International Hospitality and Tourism Management, International Event Management, Counselling and Guidance and Early Childhood Education.

In all, as an applied, enterprise, holistic and international university, MSU offers foundation, undergraduate, postgraduate and flexible programmes through an entry system that facilitates admission of students from all walks of life, where it aims at transforming lives and enriching the future.

■ For the full range and information on postgraduate programmes offered at MSU, call 03-5521 6868, email enquiry@msu.edu.my or visit www.msu.edu.my



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OPEN DAY
10am-5pm

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at all TAR UMT Campuses

Waiver of processing fee at our Open Day!*



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MSU's MBA provides world-class teaching and industry collaborations suited for 21st-century business demands.

IN the realm of life sciences, the pursuit of knowledge often leads researchers down fascinating paths of discovery. Chong Guey Yong, a dedicated scholar, is charting one such course with her groundbreaking PhD thesis, which investigates the interrelationships between chronotype, chrononutrition and glucose tolerance among prediabetic individuals in Malaysia.

Chong, who is doing the Doctor of Philosophy (Life Sciences) programme at Tunku Abdul Rahman University of Management and Technology (TAR UMT) seeks to unravel the mysteries of biological timing and its impact on health outcomes in her research, known as Chrono-DM. The study aims to recruit 166 participants and follow them for six months, collecting data on various aspects of their lives – from diet and sleep patterns to physical activities and glycemic outcomes. By shedding light on how timing influences blood glucose control, her research could provide valuable insights into optimising meal timing for prediabetic individuals, particularly in the Asian population.

Prior to joining TAR UMT, Chong completed her bachelor's and master's degrees in Nutrition Science and Health Science (Nutrition) at a public university. "I chose to pursue my PhD at TAR UMT due to its accreditation and reputation for delivering high-quality education with abundant resources for students, which I believe are instrumental in my academic journey. The opportunity to select a dissertation topic granted by the Ministry of Higher Education (MOHE) was also a compelling factor. Moreover, there are many experienced supervisors at TAR UMT, especially in the nutrition field, offering invaluable guidance and mentorship. Additionally, the university offers funding assistance for financially disadvantaged students like myself, where I am a recipient of the TARC Student Loan

Groundbreaking research

Fund. The loan covers my study fees for three years and it is interest-free. These factors collectively make TAR UMT the perfect choice for my doctoral studies in life sciences."

Chong is in her third year of the doctorate programme and her research work has been marked by excellence, culminating in her winning third place in the Young Investigator Symposium at the Malaysian Association for the Study of Obesity (MASO) 2023 Scientific Conference on Obesity.

She shared her experience in competing in the symposium. "As compared to working in the lab and talking with individuals for my research work, presenting in a symposium was a different ballgame altogether. This is why I had to present my research findings in a clear, engaging and compelling manner which involved effectively communicating the significance of my research, detailing the methodology I employed, and presenting the results obtained. Additionally, the opportunity to be able to answer questions from the judges and the symposium attendees has helped strengthen my confidence. I am glad my efforts paid off with this achievement."

She continued, "In fact, I am very grateful for this opportunity to compete in the symposium as it has given me valuable exposure and experience on how to present and discuss with relevant stakeholders about my research project. To come to this stage not only depended on my own skills but also the support from TAR UMT and my programme supervisor, Assoc Prof Dr Koo Hui Chin."

Aside from her success in the symposium, Chong's research proposal



Chong (at the rostrum), presenting her research work at the Young Investigator Symposium.

titled *Chronotype, chrononutrition and glucose tolerance among prediabetic individuals: research protocol for a prospective longitudinal study of Chrono-DM* has been published in the BioMed Central (BMC) Primary Care, an open access, peer-reviewed journal.

The Doctor of Philosophy (Life Sciences) is a research postgraduate programme designed to produce graduates who receive broad and in-depth training in the core areas of life sciences (relating to biology, biochemistry and environmental

science). It takes a minimum duration of three years to study full-time or four years for part-time. It is research-based and candidates can enrol at any time throughout the year.

■ For more information about TAR UMT's postgraduate programmes, visit TAR UMT's Open Day from April 20 to 21, 10am to 5pm. You can also call 011-1058 5971 or visit www.tarc.edu.my. Various financial aid for postgraduate programmes are available for qualified students.



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