

THE STAR, TUESDAY 17 DECEMBER 2024

POSTGRADUATE

THERE is no doubt that 21st-century economic dynamics have changed the landscape of business at home and abroad. All levels of management in corporate and industrial sectors seek cost-effective ways to stay afloat in the red ocean. One vital question remains: are the current human capital or talent resources able to adapt to the megatrends of disruptive changes?

The combined approaches of Management and Science University (MSU) to 21st-century learning and industry-driven education have established strong traditions that enhance current and future pools of human capital assets to address the challenges of the 21st-century Knowledge Economy. Global companies in Malaysia, the Asean Economic Community, and the Asia-Pacific are constantly on the lookout for innovative approaches to talent enhancement in sustaining business leadership beyond the national boundary.

The MSU Master of Business Administration (MBA), offered through the Graduate School of Management (GSM), focuses on equipping students with essential skills for talent development in the business and management fields. The MSU MBA is highly regarded in

Enhancing skills for success



MSU offers world-class teaching and strategic industry collaborations tailored to meet the demands of the 21st century.

21st-century education, attracting professionals and leaders who wish to develop business-related skills to address the growing human capital needs and emerging business perspectives worldwide.

By adopting global standards of industry best practices, the MSU MBA modules pioneer new directions in building capacity and enhancing key abilities for all levels of management; in business innovation, strategy and decision-making skills, across the

entrepreneurial, managerial, financial, ICT technology, governance and human resource spectra.

The MSU MBA seeks to transform real-world practice into classrooms for an immersive 360-degree experiential learning that excites. Advocating the United Nations Sustainability Goals (UNSDG), the MSU MBA incorporates practical dimensions in developing top-tier management skills encompassing entrepreneurial leadership,

strategic management, Islamic finance, project management and key business and management knowledge for the 21st-century market.

The MSU MBA's combination of affordable fees, world-class teaching and leading industry collaborations has enabled the creation of a sustainable network of graduates and managers who are well prepared to meet the demands of 21st-century business. The MSU series of CEO Talks and Entrepreneur Talks provide MBA students the opportunity to be up close and personal with global CEOs on cross-sectional approaches across the business and management spectrum.

MSU currently holds positions in the QS Top 100 best young universities in the world, the QS Top 150 best universities in Asia, the QS Top 30 best universities in South-East Asia and the QS Top 301+ for Graduate Employability Ranking. MSU is also listed in the QS World University Rankings (WUR) 2025 and the Times Higher

Education (THE) World University Rankings 2025.

Besides the MBA programme, the GSM also offers PhD and master's programmes in Management/
Business, Accounting/Finance,
Management, Educational
Management and Leadership,
Education (TESL), International
Business, Counselling and
Guidance, Fashion Business,
International Hospitality and
Tourism Management,
International Event Management,
Counselling and Guidance and

MSU offers foundation, undergraduate, postgraduate and flexible programmes through an entry system that facilitates admission of students from all walks of life, where it aims at transforming lives and enriching the future.

Early Childhood Education.

■ For more information on postgraduate programmes offered at MSU, call 03-5521 6868, email enquiry@msu.edu.my or visit www. msu.edu.my





Build essential Industry 4.0 skills to become a professional who blends technological expertise with business insights. Gain hands-on experience with advanced tools like AI and AR/VR, preparing for future-ready careers as Knowledge Analysts, Solutions Architects, or Industrial UX/UI Designer.

We incorporate learning opportunities both inside the classroom and out in the industry. A key $\,$

component of the program is the core Capstone Project Course, which enables students to apply all their learnings in collaboration with a sponsoring company to produce a prototype, minimum viable product, or innovation solution.

Intake - Aug 2025 Application Deadline - 31 Jan 2025









Postgraduate THE STAR, TUESDAY 17 DECEMBER 2024

Paving the way for a digital future

WITH robotics, automation, data analytics, and the Internet of Things (IoT), industries worldwide are being reshaped as Industry 4.0 revolutionises the way the world works, creates and innovates.

In this new era, success is not just about keeping up, it is about mastering both cutting-edge technology and strategic business acumen to stay ahead in a fiercely competitive global economy.

Recognising this need, the National University of Singapore's (NUS) Master of Science (Smart Industries and Digital Transformation), formerly Master of Science (Industry 4.0), is a multidisciplinary programme designed to prepare graduates for this rapidly evolving landscape.

The programme leverages the deep expertise of its six leading NUS academic



The 2024 cohort of the National University of Singapore's (NUS) Master of Science in Smart Industries and Digital Transformation kicked off their journey with an engaging orientation.

units which include the NUS Business School, School of Continuing and Lifelong Education, School of Computing, College of

Design and Engineering, Faculty of Science and Institute of Systems Science.

With manufacturing playing a pivotal role in Asian economies, governments are heavily invested in advancing Industry 4.0 initiatives, making this programme an ideal gateway to vast career opportunities for professionals who are eager to lead in this space.

NUS Master of Science (Smart Industries and Digital Transformation) academic director Prof Goh Puay Guan, shared how the programme structure encompasses perspectives and courses along process, technology and organisation. The programme was influenced by the Singapore Economic Development Board's (EDB) Smart Industry Readiness Index (SIRI), now part of the World Economic Forum Global SIRI initiative.

It offers both technical training in Industry 4.0 technologies as well as strategic business insight on technology application and implementation. This combination prepares graduates to support Singapore's and other countries' efforts to become a Smart Nation and thrive in an increasingly dynamic, technology-driven global economy.

Goh explains, "We aim to nurture T-shaped graduates – professionals with deep expertise in a specialised field along with broad knowledge across various Industry 4.0 domains.



"Beyond the classroom, students have the unique opportunity to participate in experiential learning, travelling to visit leading technology companies and innovation hubs worldwide."

processes to pinpoint operational inefficiencies and formulate solutions that enhanced productivity, preparing them to navigate and lead in the ever-changing technology landscape confidently and competently.'

Cultivating a global perspective

Beyond the classroom, students have the unique opportunity to participate in experiential learning, travelling to visit leading technology companies and innovation hubs worldwide.

This immersive experience provides them with a global perspective on how the latest technologies are implemented in real business settings, deepening their understanding of global industry challenges and trends.

With NUS's world-renowned reputation in university rankings and faculties made up of highly qualified experts, students benefit from top-tier education that blends rigorous academic theory with meaningful industry engagement.

"The curriculum is continually updated to meet student needs and industry changes, ensuring students stay ahead of the curve and are prepared for the future with the latest technological advancements," Goh emphasises. "Applicants for this programme will benefit from having a technical background and foundational programming skills. Other applicants may fulfil the prerequisites by enrolling in bridging courses."

This combination of excellence in education and real-world experience ensures graduates of the Master in Science (Smart Industries and Digital Transformation) are well positioned to lead the charge upon graduation, equipped with the skills and insights to excel and shape the future of industries across the globe.

■ For more information about the programme, visit masters.nus.edu.sg/ programmes/master-of-science-(smartindustries-and-digital-transformation).

IMU University enters a new chapter where we go beyond medical and health sciences into the realms of business, technology and social sciences to shape tomorrow's global leaders. Unlock your potential with us today.

Step into the future fuelled by our One Health vision



Pre-University Studies

Foundation in Arts KPT/JPT(N/0011/3/0128)03/2029 MQA/PSA17403 APR . SEP

Foundation in Science KPT/JPT(R2/010/3/0186)09/2028 MOA/FA3974 APR.JUL.SEP

School of Alternative and **Complementary Medicine**

Acupuncture (MSc) KPT/JPT(R/721/7/0071)03/2027 MQA/SWA8570 SEP

Chinese Medicine KPT/JPT(R2/721/6/0059)01/2027 MQA/A10260

FEB . APR . JUL . SEP Chiropractic

KPT/JPT(R/726/6/0054)08/2026 MQA/A9294 APR . SEP

School of Business and Technology

Business Administration with Healthcare Management KPT/JPT(N/0414/6/0180)01/2029

MQA/PSA17191 FEB.APR.JUL.SEP

Digital Health KPT/JPT(N/482/6/0209)03/2028 MOA/PSA14380 FEB . APR . JUL . SEP

School of Dentistry

Dentistry KPT/JPT(R3/724/6/0010)01/2030 MQA/FA7026 FEB.SEP

Endodontics (PG Dip) KPT/JPT(R/0911/7/0003)05/2029 MQA/SWA12162 OCT

Implant Dentistry (PG Dip) KPT/JPT(R/724/7/0019)06/2026 MQA/SWA6111

Prosthodontics (PG Dip) KPT/JPT(R/0911/7/0002)05/2029 MQA/SWA12163

School of Health Sciences

Biomedical Science KPT/JPT(R3/421/6/0011)12/2027 MQA/A8230 JUL.SEP

Dietetics with Nutrition KPT/JPT(R2/726/6/0021)09/2029 MQA/A8176

Medical Biotechnology

Nursing KPT/JPT(R/723/6/0125)04/2027 MQA/FA8944

Nursing #* KPT/JPT(N-DL/0913/6/0001)09/2029 MQA/PA14397

Nutrition

KPT/JPT(R2/726/6/0011)06/2027 MQA/FA1298 JUL . SEP

School of Medicine

Bioveterinary Science KPT/JPT(N/0841/6/0001)07/2029 MQA/PSA17574 JUL.SEP

KPT/JPT(R2/721/6/0033)09/2026 MQA/FA6155

School of Pharmacy

Pharmaceutical Chemistry KPT/JPT(R3/442/6/0003)01/2028 MQA/A8229 FEB . APR . JUL . SEP

Pharmacy KPT/JPT(R2/0916/6/0020)09/2026 MQA/FA8374 JUL.SEP

School of Psychology and Social Sciences

Clinical Psychology (Master) KPT/JPT(N/0313/7/0001)07/2027 MQA/PSA15641

Communication with

KPT/JPT(N/0323/6/0056)07/2029 MQA/PSA17573 FEB . APR . JUL . SEP

Counselling (Master) KPT/JPT(N/762/7/0046)09/2026 MQA/FA12002

Psychology KPT/JPT(R3/311/6/0013)09/2027 MQA/A8177 FEB.APR.JUL.SEP

School of Postgraduate **Studies**

Analytical and Pharmaceutical Chemistry # (MSc)

KPT/JPT(R2-CDL/442/7/0001)01/2027 MQA/FA1191 KPT/JPT(N-DL/442/7/0022)02/2026 SA11367 MAR. SEP

Business Administration in Healthcare Management

(PG Cert / PG Dip / Master) (PG Cert/ PG Dip/ Master)

KPT/JPT(R/345/7/1082)09/2028

MQA/PSA11354

KPT/JPT(R/345/7/1090)12/2028

MQA/SWA11355

KPT/JPT(R/345/7/1085)10/2028 MQA/SWA11353 MAR.SEP

Diabetes Management and Education ** (PG Dip) KPT/JPT(N-DL/0915/7/0004)11/2027 MQA/PSA16046

MAR.JUL ** Available in ODL mode only

Healthcare Management

KPT/JPT(N/0910/8/0002)10/2030 MQA/PSA16676 THROUGHOUT THE YEAR

Health Informatics and Analytics (PG Cert / PG Dip / Master)

KPT/JPT(N/720/7/0131)09/2025 MQA/SWA13973 KPT/JPT(N/720/7/0130)09/2025 MQA/SWA13972 KPT/JPT(N/720/7/0129)09/2025 MQA/SWA13974 SEP

Health Professions Education

(PG Cert # / PG Dip / Master) (PG Cert* / PG Dip / Master)
KPT/JPT(R/145/7/0066)09/2025
MOA/SWA05162
KPT/JPT(R/145/7/0064)09/2025
MOA/PA5163
KPT/JPT(R/145/7/0070)09/2025
MOA/SWA5164
KPT/JPT(N/0114/8/0001)09/2030
MOA/PSA 17112 MQA/PSA 17112 MAR.JUL#.SEP#

Health Professions Education KPT/JPT(N-DL/145/7/0120)02/2026

THROUGHOUT THE YEAR

Medical and Health Sciences (MSc / PhD) KPT/JPT(R2/720/7/0049)06/2026 A10618 KPT/JPT(R2/721/8/0043)01/2027 A3767

THROUGHOUT THE YEAR

Molecular Medicine (MSc) KPT/JPT(R2/545/7/0078)07/2027 MQA/FA1299 KPT/JPT(N-DL/545/7/0101)09/2025 MQA/SWA11357 MAR.SEP.NOV

Pharmacy Practice (Master) KPT/JPT(R2/0916/7/001)03/2029 MQA/SWA02796 MAR.SEP

Public Health # (MSc) KPT/JPT(R2/720/7/0077)09/2025 A10261 KPT/JPT(R-DL/720/7/0811)09/2028 MQA/SWA11356 MAR . SEP

Available in Conventional and Open & Distance Learning mode (ODL)

IMU University (Formerly known as International Medical University), DU006(W) 126, Jalan Jalil Perkasa 19, Bukit Jalil, 57000 Kuala Lumpur, Malaysia TEL +603-8656 7228 (Main), 2727 7515 (Enquiry) . EMAIL start@imu.edu.my . WEB www.imu.edu.my



Broad foundations, deep expertise

The programme's core Industry 4.0 modules and specialised Graduate Certificates in areas such as Robotics, the Internet of Things (IoT), Big Data and Machine Learning, and Business Analytics empower graduates to master cutting-edge technologies while gaining comprehensive insights into the key sectors driving the fourth industrial revolution.

This unique combination of technical depth and cross-industry knowledge positions graduates to spearhead digital transformation initiatives across various industries such as manufacturing, supply chain management, finance, business operations and smart cities.

One of the programme's most compelling features is the Capstone Project. Students collaborate with highcalibre sponsoring organisations including multinational corporations and market leaders. Companies who have been involved include multinational companies in various industry sectors, government organisations, research agencies and large local companies, who presented students with opportunities to tackle complex, real-world challenges. Students apply their acquired knowledge to develop prototypes, minimum viable products or innovative solutions that address the specific needs for these cases.

The hands-on nature of the Capstone Project enables students to experience firsthand how advanced Industry 4.0 technologies can be effectively deployed in a practical environment.

Goh highlights, "In previous projects, students analysed company data and

Postgraduate THE STAR, TUESDAY 17 DECEMBER 2024

Advancing knowledge in chemistry

I AM Marcelina Aloyce Mtalo, and starting my university journey as an international student has been an exciting experience, brimming with both challenges and opportunities. Reflecting on my time at university, I recognise the significant growth I've achieved both academically and personally, particularly while managing my studies alongside an online job and family caregiving responsibilities.

Moving to a new country for education presents both exciting opportunities and significant challenges. The cultural diversity on campus has greatly enhanced



my educational journey. At IMU University, I have encountered a profound level of acknowledgement and acceptance of differences, fostering respect for diversity, effective communication, and meaningful relationship-building with individuals from various cultural backgrounds. Celebrating the achievements and heritage of different communities has been a rewarding experience.

Î had the privilege of engaging with peers from diverse backgrounds through international conferences focused on professional development and skillsharing, which has expanded my perspectives and deepened my understanding of global issues. IMU provides numerous networking opportunities through workshops, seminars and career fairs, while also maintaining strong connections with both national and international universities. For example, I was able to conduct part of my research at another university, which significantly broadened my academic knowledge and facilitated multinational networking.

Participating in group projects and discussions has not only improved my communication skills but also highlighted the importance of collaboration within diverse teams. Thus, IMU is an environment where everyone can

The academic atmosphere at IMU University is markedly different from my prior educational experiences. The focus on critical thinking, scientific literature analysis, independent research and selfmotivation has encouraged me to cultivate new study habits. I have effectively

learned to stay updated on scheduled programmes and activities, manage my time efficiently and balance both online and in-person lectures and assignments while adjusting to a new educational framework. Leveraging resources such as information technology services, academic advisors, and libraries have been instrumental in facilitating this transformation.

While pursuing my studies, I am also employed in my home country. Balancing my class activities, work responsibilities, and family commitments remotely can be quite challenging. However, I have organised my work and family obligations into specific time intervals to ensure they do not interfere with my academic pursuits. Fortunately, my job is aligned with my career goals, which provides an added benefit. Working in a field related to my studies enables me to apply theoretical concepts in practical situations, reinforcing what I learn in the classroom.

The university coursework is closely aligned with my career goals and surrogate skill development from various perspectives. One of the standout achievements is the enhancement of critical thinking, which equips me to analyse complex problems and make informed decisions. Engaging in presentations, literature reviews and group projects sharpen both my verbal and written communication skills, essential for any professional environment. Additionally, the coursework effectively boosts my technical competencies relevant to my career through programmes that integrate practical technological applications. This hands-on experience with current tools

greatly enriches my understanding and significantly enhances my fieldwork performance.

My experience as an international student has been incredibly enriching, marked by personal growth, challenges, and valuable lessons. Juggling work, family and studies has equipped me with vital life skills, including prioritisation, time management and adaptability. Additionally, the coursework I am pursuing not only deepens my academic understanding but also strengthens my technical abilities, paving the way for a successful career in the future.

IMU's MSc in Analytical & Pharmaceutical Chemistry programme encompasses drug discovery, drug design, drug development, techniques for the qualitative and quantitative analysis of drugs, quality management and the regulatory environment and research skills including writing proposals, scientific writing and specialised laboratory skills. The programme is accredited by the Royal Society of Chemistry, UK, the world's leading chemistry community and the oldest chemical society in the world. Accreditation by the Royal Society of Chemistry is a formal recognition that the programme is in line with international quality and standards.

The next commencement of this programme is in March 2025. If you are interested in joining this programme, make an online application today.

■ For more information on this or IMU's other postgraduate programmes, call 03-2731 7272, email postgraduate@imu. edu.my or visit www.imu.edu.my



Selangor Darul Ehsan, Malaysia.