Star Special

THE STAR, THURSDAY 20 MARCH 2025

HIGHER EDUCATION

Empower yourself through learning

Take the first step toward empowering yourself with a quality education that opens doors to new opportunities, broadens your knowledge and equips you with the essential skills for a successful future.

Students shine at Rookie Awards

Jordon Looh's entry for the Environment Concepts category at the recent 14th Annual Rookie Awards.

Esther Loh Zi Yi's 'Artistry For You' entry secured her a runner-up spot at the 14th Annual Rookie Awards for the Web and App Design category.

THE One Academy has officially claimed the top spot in the 2024 Rookies Global School Rankings, securing the No.1 position in its prestigious Top 50 Global Creative Schools' list

The Rookies – a global platform that celebrates creativity across various fields ranging from games, animation, visual effects and immersive media to graphic design, motion graphics, and architectural visualisation, serves as the ultimate benchmark for excellence, representing the absolute best in creative education across all categories.

Every year, it ranks universities and colleges worldwide through its Rookies Global School Rankings.

This premier list showcases the most distinguished educational institutions that consistently produce top-tier talent across a wide range of creative disciplines, and stand out as leaders in nurturing and shaping the next generation of creative professionals.

This year, the competition received over 6,793 entries from 462 schools across 105 countries, reviewed by 180 judges representing diverse industries.

These rankings were formulated by engaging industry-leading professionals to review student art portfolios based on criteria that encompass creative skills, technical proficiency, presentation quality, diversity of skills, project complexity, raw talent, and employment potential.

The One Academy's top spot in the list marks a record-breaking accomplishment by a creative college from Malaysia and across Asia.

In addition, as a school offering industry-relevant courses, The One Academy has successfully secured placements in multiple ranking categories of the "2024 Best Schools in the World".

It ranked No.1 globally for both Graphic Design and Immersive Media while also securing a spot among the top three for Concept Art and Product & Industrial Design.

The institution also made it to the top 6 for Motion Graphics, and top 8 for 2D Animation, as well as Architectural Visualisation.

The Rookies ranking system is designed to be impartial and fair, regardless of school size or student population.

It primarily relies on the individual performance of students representing each institution.

Students undergo meticulous reviews, and their work is assigned a performance score.

The school's overall standing is determined by calculating the median student score. Bonus points are granted to students designated as finalists, highly commended, runners-up, or winners in each category.

Tan Jiun Qi won the Concept Art category with a captivating digital portfolio, blending imagination and storytelling to create characters, sets and worlds beyond reality.

In the 14th Annual Rookie Awards that was announced earlier, students of The One Academy took centre stage by winning the "Rookie of the Year" titles in the Concept Art, Graphic Design, and Web and App Design categories.

They stood out as top achievers against strong competitors from countries such as the United States, Canada, France and Spain.

Evaluated by hundreds of industry professionals and seasoned veterans, the Rookie Awards and their rankings are trusted globally by students, educators, governments and industry experts.

They provide valuable insights into the ever-evolving landscape of higher education in the creative arts.

These rankings are particularly significant for creative fields, as they emphasise the most critical factor: how effectively schools prepare their students for entry into the workforce.

The One Academy's achievements in the 2024 Rookies Global School Rankings and its recognition as the top creative school globally highlight its commitment to student success.

By providing a dynamic learning environment that emphasises relevant industry skills and creativity, The One Academy plays a significant role in shaping the next generation of artists and creative professionals.

These accomplishments not only reflect the academy's dedication to excellence in education but also contribute to elevating Malaysia's presence on the global stage.

The One Academy is committed to providing the best art education programmes and continues to nurture its students passionately through its "Masters Train Masters" coaching philosophy, which has been practised for 33 years, by providing diploma and degree courses in the creative arts.

The One Academy's Tan Ning's entry to the 14th Annual Rookie Awards for the Motion Graphics Design category.

Embracing kindness and generosity

THE month of barakah has once again filled the Management and Science University (MSU) campus with a sense of purpose, rekindling the spirit of Ramadan.

MSU warmly embraced the campus-wide Ihya Ramadan with enthusiasm.

"Ihya Ramadan is more than just a tradition; it embodies the essence of Ramadan through a strong mentoring programme that promotes excellence. It also integrates industry engagement, academic connections, and meaningful relationships," said MSU president and founder Prof Tan Sri Dr Mohd Shukri Ab Yajid during the launching ceremony on March 3 at the Chancellor Hall.

Additionally, he emphasised to the freshmen and international students that this initiative fosters cultural competence, a key trait for becoming global citizens.

Ihya Ramadan is a hallmark annual event within the university's ecosystem, strengthening the Giving and Grateful (2G) culture embraced by every student and staff member of MSU, regardless of racial, religious, or regional backgrounds.

Hosted by the Students and Career Development (SCD) department, along with faculties and departments across the university, as well as the MSU Group of Colleges and offshore campuses, Ihya Ramadan 2025 is set to feature over 350 programmes throughout the month of Ramadan, echoing the timeless theme of "One Day, One Kindness".

This year's programmes are categorised into five central clusters: Ramadan Care, Ramadan Share, Ramadan Vibes, Ramadan Connect, and Ramadan Recharge.

Prof Mohd Shukri (centre) in a group photo at the launching ceremony of MSU Ihya Ramadan 2025 at the Chancellor Hall.

> **Ramadan Care** (Compassion and Support) focuses on kindness, charity and helping those in need.

Among the programmes are zakat distribution to MSU students, orphanages, and schools; zakat by Affin Islamic Bank Bhd and Takaful Malaysia; the Ramadan Community Project, Jejak Ramadan; Engage Sahur with Orang Asli; Siraman Qaseh Ramadan, Carving One's Smile; Gift of Happiness; Ceria Barakah Raya; Sesuap Nasi Sekuntum Senyuman; Bingkisan Barakah Ramadan; Projek Baju Raya and Sahur Kit.

> **Ramadan Share** encourages generosity and community engagement through 2G Corner, MSU D'Lambuk 2025, Sinar Ramadan, Iftar Box, GPS Ramadan, CaSeH Ramadan, For Your Series, SESS Rewang, Ambang Ramadan: Bubur Lambuk, Food on Call, Cahaya Ramadan, 2G FHLS Drive, Pharmadan, Berkat Kasih Ramadan, i-Sadaqah Ramadan, Selera Sahur, MSU Unsung Heroes, Syukuri Ramadan, KoTak Puasa, Break-Fast and Projek Dapur Anak Cucu.

> **Ramadan Vibes** (Cultural Atmosphere) aims to enhance Ramadan engagement through various activities, including SCD B.L.E.S.S.; Blessing in Action; Lending our Love 3.0; Spirit of Ramadan Challenge; Nasyid, Qasidah and Duff Drumming; Blessings in a Bite; Khat and Kad Raya; Ramadan Habit Tracker; Arabic Calligraphy Competition; Jejak Nur Ramadan; Warna-Warni Aidilfitri Deco; #SCHARAYAPOSE; Snack Ramadan, Karnival Zakat; Ramadan Edu Carnival and Manikam Iftar.

> **Ramadan Connect** at MSU fosters stronger engagement with schools, industry and authorities through initiatives like Love from Alumni, Ramadan Blossom, Hopebeat, Shine and Bright, Bento Bites, Sinar Technology For U, Blessing Spirit-Boxes, Rewang Ukhuwah Bubur Lambuk 2.0, Bingkisan Barakah Ramadan, Jelajah Ramadan, Qaseh Engage, WEE Engage and Vital Signs of Hope.

> **Ramadan Recharge** reflects its essential goals through initiatives such as the MSU Quranic League, MSU Quran Hour 2025, Majlis Khatam Quran, Qiamullail, Congregation Prayer, Mosque Project, Tadarrus and Tadabbur – each highlighting personal growth, spiritual renewal and physical well-being.

Yayasan MSU sponsors the daily iftar, providing 1,500 packed foods and drinks to MSU students.

Throughout Ramadan, 130 student volunteers will assist with the preparation and distribution of packed food for the daily iftar.

■ For more information, visit *https://www.msu.edu.my/*

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Boost your career with an online master's

IMAGINE putting in countless late nights at the office, pouring your heart into every project. Yet you can't help but notice your colleagues zooming past you on the corporate ladder and being offered roles or opportunities that are somehow out of your reach.

In today's competitive job market, career progression demands more than dedication and perseverance. As a professional, you need to constantly adapt to emerging trends and technologies while meeting all your daily responsibilities.

This is where a master's degree can make a difference – it equips you with advanced knowledge and skills that increase your competitiveness and open doors to new career opportunities.

If you're contemplating pursuing a master's degree, it's natural to feel hesitant. Perhaps you're worried about juggling the demands of work, coursework, and personal responsibilities, such as family commitments or caring for a loved one.

Or maybe the prospect of attending classes on a rigid schedule, sacrificing precious time with your family or compromising on your job performance, does not sit well with you.

This is where Sunway University, a premier academic institution in Malaysia with a global reputation for excellence, extends a lifeline with its 100% online master's programmes.

Studying online offers a flexible framework that fits your unique needs and lifestyle.

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This "pay-as-you-go" approach makes the educational experience more manageable and cost-effective, empowering you to sharpen your skills without impacting your career or financial responsibilities.

Seven dynamic programmes are now available, each tailored to unique career goals.

The Master of Business Administration empowers you to become leadership-ready by equipping you with essential skills to thrive in today's ever-changing business world.

Meanwhile, the Master of Business Analytics is designed for professionals who want to deepen their ability to make data-driven decisions in a digital-first environment.

Finance enthusiasts can pursue the Master of Finance, which helps you build a solid foundation for a holistic career in finance.

Professionals keen on enhancing their marketing agility will find the Master of Marketing a good fit with its focus on strategic thinking and digital application.

For those looking to develop leadership abilities, the Master of Management prepares graduates to tackle diverse workforce challenges through effective people management.

There's also the Master in Data Science, which offers extensive training in the field, boosting career prospects and business potential.

Finally, the Master of Education nurtures educational leaders with a strong foundation in pedagogical excellence for the digital age.

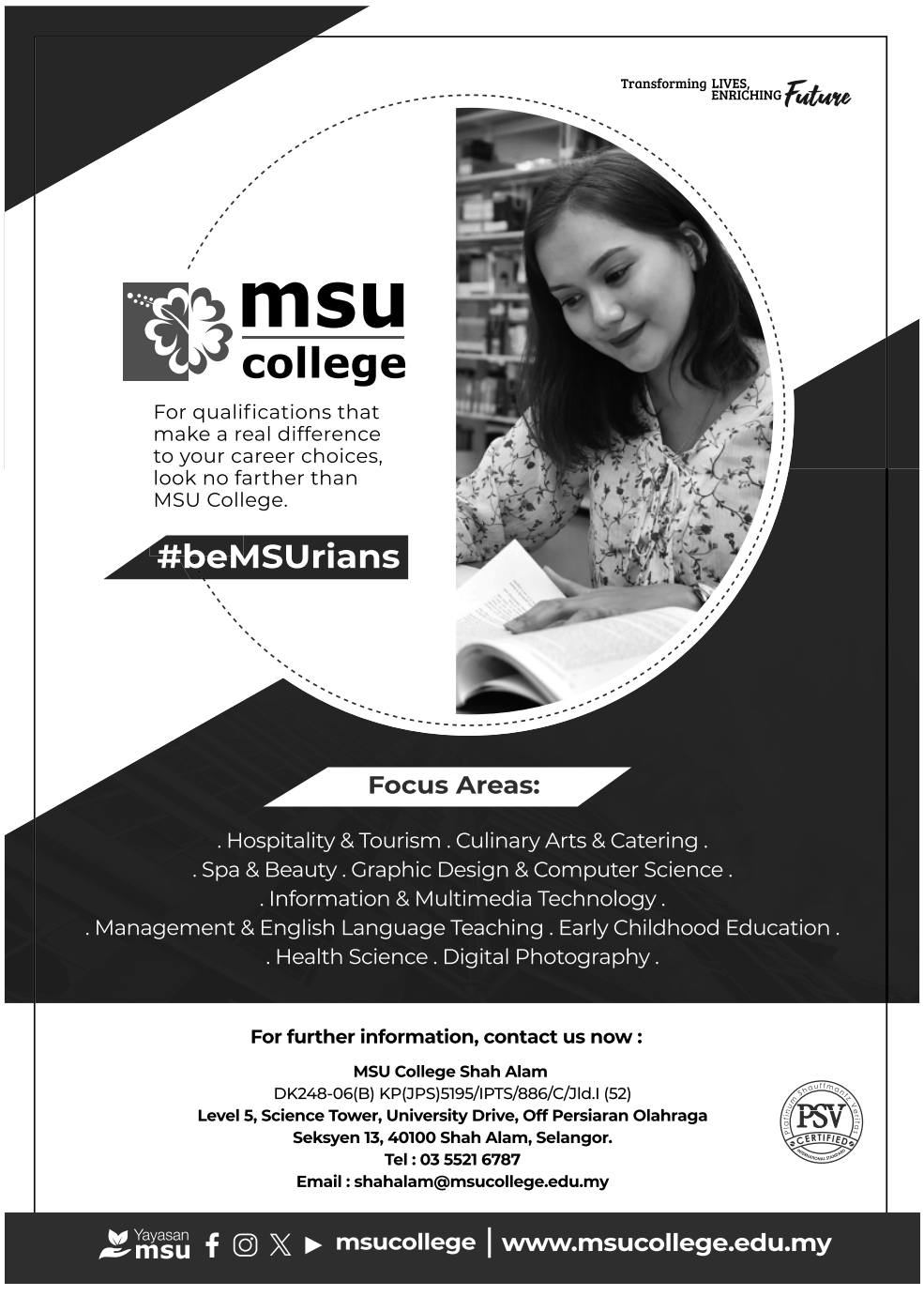
No matter what you decide on, these programmes will help elevate your career while empowering you to excel in your current role.

With Sunway University's 100% online master's programmes, you only study one subject each term, giving you more control over your time and finances.

In today's competitive job market, it is essential to constantly adapt to changing trends through upskilling.

■ If you're interested in these online programmes from Sunway University, visit *studyonline.sunway.edu.my* to learn more.

You may also contact their Education Counsellors for a free eligibility check at 1800 180 029 / +603-2782 3258 or email future.student@studyonline.sunway.edu.my



Tips to boost your reading comprehension

If you're new to a field with no specific goal in mind, read everything once, let it sink in, then go through it again to absorb as much as possible.

IF you find yourself having to re-read books and papers because you're not sure if you've picked up everything you need, here are some tips to help you read more efficiently.

Know your purpose

If you're entering a new subject with no set objective, read through it completely, give it time to digest, and then reread it to discover hidden insights. If you're reading a book on World War II but only need to learn about Japanese tactics for a history assignment, then you can ignore the areas that deal with the war in Europe, and focus purely on the South-East Asian parts.

Be an active reader

Interacting with the work boosts your memory. If you have a photocopied or printed academic paper, use a highlighter to mark the good stuff.

You can always buy a pristine copy later if you want.

If you're reading online, use the highlighter tool to mark the text and then paste it into a new document, summarise and paraphrase it.

Take lots of breaks

Reading and learning at the same time is tiring.

If you pause and can't remember what you've just read, go back to the bit you do remember and take a mini-break.

A short walk while thinking over what you've just read will help fix the material in your mind and identify parts that you need to look over again.

Building careers in medicine

CHOOSING a career in medicine or healthcare is more than just selecting a course – it is a calling.

It is about making a difference, saving lives and shaping the future of healthcare.

For those who dream of becoming a doctor or leading innovation in the healthcare field, RUMC (RCSI & UCD Malaysia Campus) provides the opportunity to turn that dream into reality.

With internationally recognised programmes, a supportive learning environment and a commitment to excellence, RUMC offers a pathway for aspiring doctors and healthcare innovators.

An internationally recognised Medicine degree

For those who aspire to become doctors, RUMC's Undergraduate Medicine programme offers a unique opportunity to earn a degree conferred by the National University of Ireland (NUI), one of the most respected medical qualifications globally.

This degree opens doors to medical practice not only in Malaysia but also in countries like Ireland, the United Kingdom, Australia, Canada and the US.

The programme's best-of-both-worlds approach allows students to spend the first two and a half years in Dublin, Ireland, at either RCSI (Royal College of Surgeons in Ireland) or UCD (University College Dublin), followed by two and a half years of clinical training in Penang, Malaysia.

This dual-country experience ensures graduates are well prepared to excel in both international and local healthcare systems.

Build strong foundations for medical studies

For high school graduates or those nearing completion of their high school education, RUMC's Foundation in Science programme serves as an ideal preparation for medical education.

This one-year programme focuses on pure sciences and allows students to apply using forecasted results, securing their place before final results are released.

Successful completion of the programme provides a direct pathway into RUMC's Undergraduate Medicine programme or the Bachelor of Science in Medical Informatics, setting students on the path to becoming healthcare leaders.

An alternate pathway to medicine

For students with pre-university qualifications who may not meet the direct entry requirements for the Undergraduate Medicine programme, RUMC offers a Pre-Medical Foundation Year.

The small class size at RUMC creates a collaborative and vibrant learning environment that fosters creativity and teamwork, nurturing both academic excellence and meaningful connections.

This programme helps students strengthen their knowledge and skills in the sciences, ensuring they are fully prepared to succeed in medical studies.

It provides an alternative pathway for those determined to pursue a career in medicine, with guidance from RUMC's experienced faculty.

Bridging science and technology in healthcare

For those interested in making a difference in the healthcare industry through technology, RUMC's Bachelor of Science in Medical Informatics (BSc in MI) offers an innovative alternative.

This cutting-edge programme integrates healthcare, computer science, biology and engineering to tackle complex medical challenges using advanced technologies like artificial intelligence (AI) and 5G.

With a strong focus on ethical data security, students learn to manage sensitive medical data responsibly, adhering to the highest standard of privacy and ethical practices.

Internships and industry placements provide practical experience, leveraging RUMC's partnerships with leading healthcare organisations to prepare graduates for success in the rapidly evolving field of medical informatics.

RUMC understands that pursuing a healthcare career is a big decision, requiring not only academic excellence but also passion, dedication and the desire to make a difference.

The institution offers a supportive and nurturing environment where students can thrive.

Apply now for 2025 intake

RUMC is now accepting applications for its 2025 intake.

The Foundation in Science programme starts in July and August, while the Undergraduate Medicine and Bachelor of Science in Medical Informatics programme begins in September.

Seize this opportunity to join a community of high-achieving students and gain access to world-class education and training.

The future in medicine and healthcare starts at RUMC – take the first step towards achieving your dreams. Apply now and join in shaping the future of healthcare.

Start the journey towards a successful career in medicine and healthcare innovation, today.

■ For more information about RUMC's programme, visit *www.rumc.edu.my*. Contact the university at enquiry@rcsiucd.edu.my or 04-217 1999 where dedicated counsellors can assist with any question and provide guidance.

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This webinar presents an excellent opportunity to engage directly with our faculty, learn more about the MSc IDE program, and participate in a live Q&A session to address any questions you may have.

Register now to secure your spot. Should you require any further information, please do not hesitate to contact us.

We look forward to welcoming you to the session.

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TAR UMT and SIT students working together on a BIM project.

The group of TARCians led by Ng explored the wonderful infrastructure designs in Japan as part of their study trip.

Students gain hands-on BIM experience

IMAGINE having a tool that lets you build and explore buildings right from the computer screen.

That is what the Building Information Modelling (BIM) is – a digital tool that helps architects, engineers and construction workers create detailed models of buildings.

These models are not just pictures but are full of information about the building, like where the walls are, where the doors and windows go, and even what materials are used.

Given the importance of BIM in the industry, the government has set a target to increase BIM adoption to 80% by 2025. This is why BIM takes centre stage at Tunku Abdul Rahman University of Management and Technology (TAR UMT) in its construction management, architecture, interior architecture, real estate management and quantity surveying programmes.

To support the teaching and learning of BIM, TAR UMT has a dedicated BIM Centre, recognised as the country's only Tekla Authorised Training Centre.

TAR UMT Faculty of Built Environment associate dean and BSI BIM Project Information Professional Ng Teck Wei stated, "BIM is important because it helps everyone involved in building a project to see exactly what the final product will look like.

"This means that if there are any mistakes, they can be spotted early and fixed before the building is built.

"This shared vision makes it much easier for team members to work together and understand how their parts fit into the bigger picture," he added.

"Standards like ISO 19650 are key to this process, as they provide clear guidelines on everyone's roles and responsibilities and how to share and manage information.

"This framework ensures that everyone stays on the same page, reducing confusion, boosting teamwork, and ultimately improving the quality and efficiency of the project," explained Ng.

TAR UMT student Chan Zi Jie who is pursuing her Bachelor of Science in Architecture (Honours) echoed Ng's input.

"What fascinates me about BIM is the technology's ability to integrate multiple aspects of construction into a single platform, streamlining the entire process.

"BIM enables the creation of accurate digital replicas of buildings, making it possible to visualise and simulate real-world scenarios within the software.

"More so, the opportunity to use the software on campus is convenient and conducive. This helps in the learning process," she claimed.

In addition to learning on campus, Chan and 19 of her coursemates from various programmes, such as construction management and economics, quantity surveying, real estate management, architecture and interior architecture had the opportunity to go on a project-based study trip to Shibaura Institute of Technology (SIT) in Japan. The trip was led by Ng.

"It was an exciting experience for me to be working with SIT students for the Scan to BIM project.

"The idea behind this project was to create a 3D BIM model using Revit by processing point cloud data collected from laser scanning.

"We also worked on how to integrate multicultural collaborative designs unique to Malaysia and Japan to further enhance the final output.

"Working with SIT students was an eye-opening experience, as I observed their highly focused work ethic – they are dedicated to their roles and responsibilities.

"Their ability to balance work and relaxation was also intriguing as they embody a 'work hard, play hard' culture," Chan further elaborated.

Ng shared, "This is the second study trip we have organised with SIT, our partner university.

"It is important to provide our students with a wide variety of practical exposure to using the BIM technology and such study trips align with this aim. On top of having access to the latest BIM technology on campus, study trips such as this also expose them to interesting places out of campus which are related to what they are studying," he concluded.

■ To find out more about the TAR UMT's Built Environment programmes, visit the university during its open day on April 19 to 20 and April 26 to 27 (excluding public holidays), from 10am to 5pm at TAR UMT KL Campus and/or all TAR UMT branches nationwide.

Prospective students can also call 011 1075 8535 or visit *www.tarc.edu.my* to apply online. Various financial aid scholarships are available for qualified students.

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Graphic design for creative minds

GRAPHIC design is the art and practice of planning and projecting ideas and experiences using visual and textual content.

In other words, it conveys ideas or messages visually.

These visuals can be artistic advertisements, eye-catching graphics on websites or beautifully arranged spreads in magazines.

Graphic design is one of the fastest-growing creative disciplines and is always in high demand.

Recognising its potential, Management and Science University (MSU) College's School of Science and Technology (SST) offers a Diploma in Graphic Design for students to develop skills in graphic design creatively and become the next generation of highly skilled creative and innovative workers.

The programme is comprehensively designed to provide the necessary skills for acquiring knowledge, conducting research and designing solutions for industry-related projects. It includes a variety of subjects that have been carefully selected, covering various disciplines such as visual communication, typography, communication skills, advertising design and interactive multimedia, to prepare students to be industry-ready graduates.

Those who complete the programme will be able to work as technical illustrators, layout artists, creative directors or graphic designers in various commercial positions in both print and digital media.

Their job scopes may include or be related to advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage, mobile apps, software interfaces and website layouts.

This two-and-a-half-year diploma programme requires a pass in Sijil Pelajaran Malaysia (SPM) or its equivalent, with three credits in any subject, or an MSU College certificate in a relevant field with passes in all subjects.

Upon completion of the diploma, credit transfer is also available to those who choose to pursue a second-year bachelor programme at MSU through the Faculty of Information Sciences and Engineering.

MSU College is also MSU APEL Centre for potential candidates to take the APEL Aptitude Test as the non-conventional pre-qualification for entry into higher studies, in which MSU currently offers APEL A and APEL C at T-3 (certificate), T-4 (diploma), T-6 (bachelor's degree) and T-7 (master's degree) levels.

■ For more information on the programmes offered, call 03-5521 6868, email enquiry@msucollege.my or visit *www.msucollege.edu.my*

MSU College's School of Science and Technology offers a Diploma in Graphic Design, equipping students with creative skills and industry expertise to excel as innovative design professionals.

Maximise learning with effective study groups

A STUDY group is a great way to revise, but putting one together can be tricky. Here's how to form one that will help you get the most out of communal learning.

Think outside your comfort zone

Your friends will always talk to you, but engaging with new people opens the door to fresh perspectives.

Keep it small

Instead of "the more, the merrier", think "too many chefs spoil the broth". Three is fine, but a group of four is ideal as you can pair off.

Six should be the maximum; any more and you will have too many opinions and not enough time for everyone to have meaningful question time.

Outline a plan of action

You've got a study guide, so plan your meetings accordingly.

Decide how long each meeting will be, how much you'll cover and who will be responsible for what.

Tip: pick a regular time and don't make exceptions. It's too difficult to accommodate the needs of half a dozen people.

Pick a good place

Pick somewhere quiet to avoid external interruptions like an empty classroom or study room. A cafeteria is okay as long as you don't pick crowded meal times.

Take turns to be a teacher

Explaining a topic to someone else is the best way to figure out what you know and don't know.

Keep your study group small to avoid too many opinions and ensure everyone has enough time to ask questions and contribute meaningfully.

Going beyond the degree

For students seeking the convenience of city living, the state-of-the-art UTAR Sungai Long Campus offers an ideal urban learning environment.

BROADENING learning and skills acquisition with postgraduate programmes is more than just a gateway to securing employment.

The evolving economic landscape and ongoing digital transformations demand a workforce with enhanced and specialised skills, and broader knowledge.

This underscores the need for employees to reskill, upskill, and complete further training because industrial experts pointed out that existing skill sets will be transformed or become outdated between 2025 and 2030.

While this information is crucial, it also serves as encouragement for individuals to pursue educational programmes that will help them remain competitive – such as postgraduate studies.

At Universiti Tunku Abdul Rahman (UTAR), the postgraduate programmes provide specialised knowledge and training in specific fields or disciplines.

Individuals with specialised skills are also highly sought after, enjoy a greater competitive advantage in the job market, and have opportunities to expand their professional horizons, on top of securing their employment and contributing to personal development.

Institute of Postgraduate Studies and Research director Prof Lim Yang Mooi stated, "Many industries are undergoing significant transformations due to rapid technological advancements, globalisation, and shifting market demands.

"To help individuals navigate these changes, we have designed our postgraduate programmes to equip students with digital skills to stay ahead, and entrepreneurial skills to drive innovation.

"Additionally, the programmes equip the students with future-proof skills, ensuring they are prepared for emerging job roles, and enhancing their economic resilience in securing stable employment."

She further said, "Apart from strengthening professional credentials, our postgraduate programmes offer networking opportunities with other professionals, researchers, and industry leaders in various fields, which enable our students to obtain cross-disciplinary knowledge and skills.

"Such opportunities pave the way for our students to gain valuable mentorship, collaboration, job referrals, and broader career prospects, both locally or globally.

"These engagements with experts from other fields also allow our postgraduate students and university to stay informed about the latest developments and trends, and emerging technologies, which are valuable insights for us to constantly refine our syllabi and programmes."

UTAR offers postgraduate diplomas or master's degree by coursework, which involves studying a specific set of core courses and a selection of electives, as well as, preparing a project.

> "The evolving economic landscape demands a workforce with specialised skills."

Students can also choose to undertake the master's programme in mixed mode, which involves studying a few key core courses and research methodology courses and preparing a dissertation.

Students who are more inclined towards research can also opt to undertake the master's programme by research, which involves taking up research methodology courses and preparing a dissertation – potentially leading to a Doctor of Philosophy (PhD).

Postgraduate students also have an opportunity to join the Mutual Credit Recognition Programmes from UTAR's partner universities.

Under this programme, students will be recognised as a regular full-time student of both institutions and shall only pay tuition fees to the Home University.

The students who fulfil both requirements from the Home and Host University will be awarded a degree from both universities. UTAR has collaborated with several universities for the Mutual Credit Recognition Programmes.

These partnerships are testament of UTAR's commitment to academic excellence and global engagement.

Currently, UTAR has established partnerships with over 650 renowned higher educational institutions and corporate organisations worldwide.

UTAR offers over 140 programmes from foundation studies to bachelor's, master's and PhD degrees in Accounting, Business, Finance and Economics, Actuarial Science, Mathematics and Process Management, Agriculture and Food Science, Arts, Social Sciences and Education, Chinese Studies, Creative Industries, Digital Animation, Multimedia and Design, Engineering and Built Environment, Information and Communication Technology, Life and Physical Sciences, and Medicine and Health Sciences.

■ Visit UTAR Open Day on May 24-25 and May 31-June 1, from 9am to 4.30pm at both the Kampar and Sungai Long campuses. For more information, go to *www.utar.edu.my* or call 05-468 8888 (Kampar Campus), 03-9086 0288 (Sungai Long Campus).

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Whether you aspire to shape the future of healthcare or excel in the broader business world, the BBAHM programme provides a strong foundation for success.

Shaping the future of healthcare

IN today's ever-evolving healthcare landscape, the demand for professionals who can seamlessly blend healthcare expertise with strong managerial acumen is higher than ever.

IMU's Bachelor of Business Administration with Healthcare Management (BBAHM) programme is not just another healthcare management course – it is a transformative journey that equips students with the strategic skills and knowledge to lead and innovate in both healthcare and business sectors.

This programme not only covers healthcare management fundamentals but also integrates key business modules, offering career versatility across industries.

Whether you envision yourself shaping the future of healthcare or excelling in the broader business world, the BBAHM programme provides the perfect foundation to thrive.

A key strength of the BBA with Healthcare Management programme is its potential to propel graduates towards career advancement and long-term success.

This programme equips students with the skills to pursue diverse roles in the healthcare industry, including marketing, human resources, healthcare administration, health services management, healthcare consulting and healthcare technology.

As the demand for professionals who can seamlessly integrate business and healthcare continues to grow, graduates can secure leadership roles in hospitals, healthcare consulting firms, health tech startups and multinational healthcare corporations.

For students enrolling in IMU's Business Administration with Healthcare Management programme for the 2025 intake, an exciting opportunity awaits.

Eligible students can apply for the Global Leadership Scholarship, which offers a bursary of 50%, applied evenly from Semester 2. This scholarship reflects its commitment to fostering global leadership and excellence in healthcare management. Other scholarships are also available for this programme.

This programme is designed to equip you for a thriving career in the healthcare industry by seamlessly integrating theoretical knowledge with real-world application through internships and field trips.

Students will gain invaluable insights from a diverse cohort and learn from faculty members and industry leaders, ensuring a perfect blend of academic excellence and practical expertise. These experiences not only offer hands-on skills but also networking opportunities crucial for career advancement. By immersing students in diverse healthcare settings, IMU fosters a deep understanding of industry practices, empowering students to excel as future healthcare leaders.

Commenting on his study visit experience to the industry, Zulhanani Zahri said, "My first semester at IMU has been educational and enjoyable. The chance to visit private hospitals for our study trip was an additional highlight of this semester.

"These visits provided us with valuable exposure to the healthcare industry, allowing us to learn from professionals about managing a healthcare institution. Seeing healthcare management in action helped bridge the gap between theory and practice."

"I have learned so much this semester. As this was my first time entering university, there were many things I didn't know and my English wasn't particularly strong," said Leong Xiao Qing.

"However, every lecturer was enthusiastic and patient in guiding me. Their detailed explanations, professionalism and classroom atmosphere made me feel at ease. Overall, my experience in Semester 1 was wonderful. If I had to rate it, I'd give it 4.9 out of 5 stars."

An international student highlighted, "This semester we were very blessed to have lecturers who care about us and were willing to listen to us and suit our needs. We are struggling with new things such as eLearn portal, attendance apps and assignment deadlines. I am also struggling with the Malay language because it was not offered this semester.

"I think that it is an important subject for foreign students like me to learn early on so that we can live in this country and connect with everyone while studying here and for those who want to continue working and living here in the future."

If you are ready to embark on a transformative educational journey that combines business acumen with healthcare expertise, IMU is the place to be. Prepare to elevate your prospects, embrace innovative challenges, and become a leader who shapes the future of healthcare.

The commencement of this programme is in February, April, July and September of each year. Take the first step towards a successful career in healthcare management. Apply now and secure your spot in IMU's next intake.

■ For more information, refer to *www.imu.edu.my* or email start@imu.edu.my or call IMU at 03-2731 7272.

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THE ONE ACADEMY | MASTERS TRAIN MASTERS

UoC Faculty of Creative Art and Design deputy dean Faiz Alias (left) and Diploma in Graphic Design student Nurul Ayn.

Students exploring innovative design approaches and enhancing their technical proficiency with AI in the state-of-the-art Mac Lab.

Harnessing AI in creative arts and design programmes

ARTIFICIAL intelligence (AI) has become more than just a buzzword in today's rapidly evolving digital landscape. It is a transformative force reshaping industries across the board. From automation to problem-solving, AI-powered software is revolutionising how we work, enhancing efficiency and creativity like never before.

The creative arts industry is no exception, as AI-driven tools are now deeply integrated into design, music, film and digital content creation.

By automating complex tasks, streamlining workflows and offering innovative creative possibilities, AI empowers artists and designers to push boundaries and redefine artistic expression.

As technology continues to evolve, integrating AI into creative fields has become essential. In creative arts and design, staying ahead means understanding how AI enhances artistic expression and optimises workflows.

To ensure students are well versed in these advancements, academic institutions are adapting their syllabuses to reflect industry needs.

Among them, the University of Cyberjaya (UoC) provides an environment where students can explore the intersection of creativity and technology, gaining the knowledge and skills to navigate the ever-changing creative industry.

According to UoC Faculty of Creative Art and Design deputy dean Faiz Alias, the integration of AI in design software has transformed the way students learn and create.

"Our programmes incorporate AI-powered tools, allowing students to explore innovative approaches to design while enhancing their technical proficiency.

"By utilising AI embedded in industry-standard software, we ensure that our students develop the skills needed to adapt to evolving industry demands.

"This hands-on experience prepares them for the future, equipping them with the knowledge and confidence to thrive in the creative sector."

While the integration of AI in education offers numerous benefits, concerns remain about its impact on creativity and learning outcomes.

One key issue is the potential over-reliance on AI, which may hinder students from fully developing their creative instincts and critical thinking skills.

Additionally, AI systems are not immune to bias, as algorithms are often trained on historical data that may reflect existing societal prejudices.

If these biases go unaddressed, they could inadvertently reinforce stereotypes and inequalities, ultimately shaping students' perspectives and limiting opportunities in the creative field.

Striking a balance between leveraging AI as a tool and fostering independent creativity is essential to ensuring that students benefit from technology without compromising their artistic growth.

AI is a powerful tool designed to enhance human capabilities rather than replace them. However, effectively utilising AI requires a strong foundation of knowledge and technical understanding.

AI systems are intricate, and users must learn how they function before integrating them into their work. This is why incorporating AI education into the syllabus is essential, as it ensures that students not only understand how AI works but also recognise its limitations and potential risks.

Faiz also emphasised the importance of a well-rounded education in this regard. "Education is not just about acquiring knowledge and skills.

"It should also instil critical thinking and ethical reasoning. Students must be able to navigate complex situations, assess AI's impact and make informed decisions about its use in creative industries."

For students like Nurul Ayn Suheda Soylu, a Diploma in Graphic Design student at UoC, exposure to AI in creative design has been a valuable part of her learning journey.

She shared, "I see great potential for this field now and in the years ahead. I have always been interested in art and design but never had the chance to explore them, so this is my time to do what I truly want and grow out of my shell.

"The University of Cyberjaya stood out to me because of its new and visually appealing faculty, state-of-the-art labs and facilities, and an engaging learning environment. The interactive approach to teaching encourages students to collaborate and exchange ideas, making the experience even more enriching."

The creative arts and design industry continues to evolve and having the right skills is essential to staying ahead.

At UoC, diploma and degree programmes in animation, graphic design and multimedia provide students with industry-relevant knowledge and hands-on experience.

To further support innovation and creativity, the university has invested RM5mil in its Innovation and Creative Technology Hub, providing students with cutting-edge facilities and the latest technology to enhance their learning experience.

With access to AI-powered tools such as Adobe Firefly and Adobe Photoshop, students can explore new creative possibilities, streamline their design processes and develop industry-ready skills.

Those interested can explore the campus and its state-of-the-art facilities every weekday from 9am to 6pm.

■ For more details, visit *cyberjaya.edu.my/fcad* or connect with the university's education counsellors via WhatsApp at 011-1112 3344 or email studywithus@cyberjaya.edu.my to learn more about scholarships and entry requirements.

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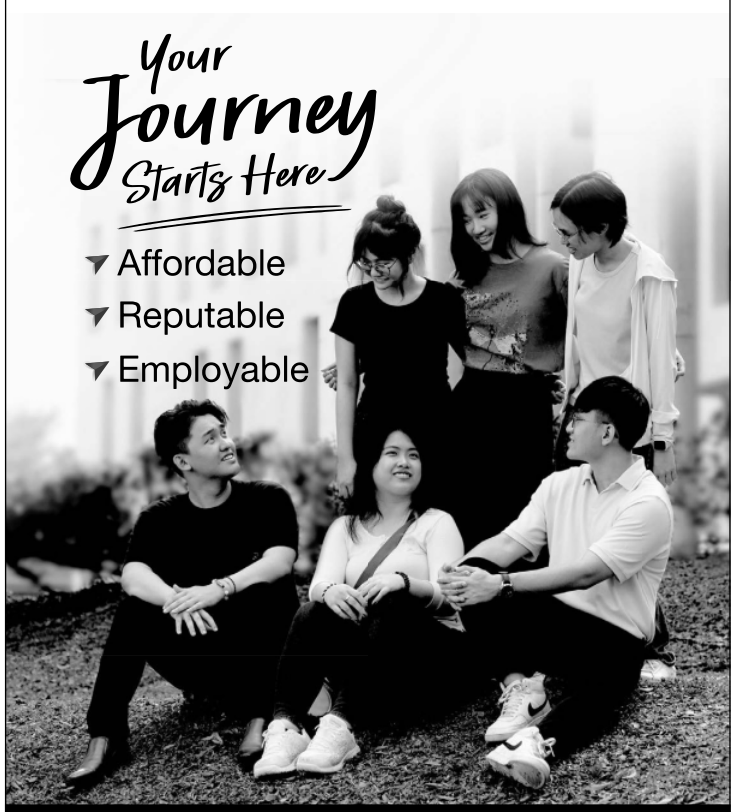

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Tackling outbreaks head-on

IF the Covid-19 pandemic has taught us anything, it's that the world wasn't ready. Hospitals were overwhelmed, misinformation spread like wildfire, and despite decades of warnings from health experts, governments scrambled to respond. And here's the reality: pandemics aren't once-in-a-lifetime events – outbreaks occur far more frequently than many assume.

National University of Singapore (NUS)'s Yong Loo Lin School of Medicine Professor Dale Fisher explains, "With ongoing threats like avian influenza, Ebola, and antibiotic-resistant infections, the risk of future pandemics remains high."

What if, next time, you were one of the experts leading the charge? That's exactly what NUS's MSc in Infectious Disease Emergencies prepares you for. This hands-on, real-world training programme equips professionals to detect, manage, and contain outbreaks before they spiral out of control.

Prof Fisher emphasises that global complacency is not an option. This programme arms graduates with the critical skills needed to respond swiftly and effectively to infectious disease threats, ensuring they're ready to step up when needed.

A programme built for the real world

While most public health courses offer lessons on theoretical concepts, this programme stands out by introducing real-world skills needed to tackle outbreaks head-on. From pandemic preparedness to risk communication, every aspect of the curriculum is built to equip students to become professionals with hands-on expertise.

"You won't just study theories. You'll learn directly from the people who've been in the trenches," Prof Fisher says.

> "The MSc in Infectious Disease Emergencies programme equips professionals to detect, manage, and contain outbreaks before they spiral out of control."

Students can expect to gain insights from top experts at the World Health Organisation (WHO), United Nations Children's Fund (Unicef) and global health agencies, who have led emergency response teams in real-world events from the Tokyo Olympics to the Haj pilgrimage, where managing infectious disease risks is a monumental challenge.

The learning doesn't stop there. Students will step into the role of outbreak investigators, simulating pandemic scenarios, analysing real-time health data, and designing containment strategies. They will work with AI-driven surveillance tools, navigate the legal and policy frameworks that shape pandemic responses, and combat misinformation – one of the biggest threats to public health today.

Graduates of this programme will not only earn a degree but also step into high-impact roles across international health organisations, health ministries, public health agencies and NGOs.

"You won't just study theories. You'll learn directly from the people who've been in the trenches," said Prof Fisher.

Whether it's epidemiology, disease surveillance, healthcare crisis management, or policy development, this programme opens doors to careers that truly make a difference.

Who should apply?

"This programme isn't just for doctors," Prof Fisher says. While healthcare professionals, nurses, and epidemiologists would benefit from this programme, so will public health officials, policymakers, researchers, and even journalists covering global health.

"Even if you don't have a medical background, but work in data analytics, law, crisis management or health policy, this programme will equip you with the expertise to make a real impact."

Financial support

But what if finances are holding you back? NUS understands that cost shouldn't be a barrier to building a safer future. That's why the university partners with donors and organisations to offer financial support to students in need of assistance.

While the full programme fee is S$50,000, there are government funding options and local scholarships available. Plus, financial aid is offered on a case-by-case basis to ensure talented candidates get the support they need.

The next pandemic isn't a matter of if, but when. The world needs experts who can prevent and manage outbreaks and not just react to them. Be at the forefront of global health and work towards a safer and healthier future.

■ Take the next step in shaping global health security. Scan the QR code below to apply today.

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