

## Ideal choice for UEC holders

THE University of Reading (UK) is an ideal choice for students who are about to receive their Unified Examination Certificate (UEC) results.

The varsity is renowned for its high-quality teaching, research and graduate employability, and is consistently ranked in the Top 100 in the world for International Outlook by the Times Higher Education (2023).

### A UK degree in Malaysia

Fortunately, students do not have to travel all the way to the UK or incur the huge financial expense of an overseas education to study at the university.

Students can receive the same degree and high-quality learning experience when they study at the university's wholly owned Malaysia branch campus located in EduCity Iskandar, Johor.

In fact, students can choose from five of the university's world-leading schools and institutions, including:

- > Henley Business School
- > School of Law
- > School of the Built Environment
- > School of Psychology and Clinical Language Sciences
- > Foundation Studies and Language Institute

The state-of-the-art campus in EduCity Iskandar provides students with a broad variety of excellent learning facilities including IT-enabled classrooms, a lecture theatre, a learning resource centre and student social areas all conveniently under one roof.

Students will also benefit from a more personalised learning experience with small class sizes of between 20 and 30 students.

### Career head start

The campus offers a selection of the university's "signature" degree courses in professional disciplines that provide dynamic career prospects:

- > Accounting and finance
- > Finance and business management
- > Management and business
- > Law
- > Psychology (with or without a one-year professional placement)
- > Quantity surveying
- > Real estate

Further programme details can be found at [www.reading.edu.my/programmes](http://www.reading.edu.my/programmes). All of the degrees carry relevant industry and professional recognition, enhancing the employability of graduates.

### English language support

As a branch campus, the university places emphasis on the development of English



Students benefit from small class sizes as they receive more personalised attention.

language skills, including written and verbal communication.

Its experience with UEC graduates is that the vast majority benefit from being in an English-centric environment, where their English language skills gradually improve during the course of their studies.

Students typically see marked improvement in their English language skills by the time they graduate compared to when they first join the university.

At the varsity, UEC students require a B3 grade in English or equivalent for admission to an undergraduate degree.

Alternatively, students can enrol in the university's specialised 10-week university English (UE) programme, which is designed to help students prepare for university and gain confidence in speaking and writing in English.

At the end of the programme, students sit for a Test of English for Educational Purposes which, subject to successful completion, satisfies the English language requirement for admissions purposes.

### April 2023 entry

UEC students receiving their results in January 2023 are well placed to join the university and start their studies in April 2023.

For admission, a maximum of 14 points from any five academic subjects is required.

A key advantage of joining in April is the additional term which gives students more time to adjust to university life.

Students can also make use of the additional term to take on a lighter study



The University of Reading Malaysia's state-of-the-art campus in EduCity Iskandar, Johor.

load, develop independent learning habits and improve their English language skills.

### Application days

The university is holding application days on campus on Jan 14 and from Jan 28 to Feb 4. Prospective students and parents can contact the university for a consultation session or to arrange a campus visit.

■ For more information, call or WhatsApp Kristinah (016-206 4012) or Joyce (016-721 5400) or email [my.enquiry@reading.edu.my](mailto:my.enquiry@reading.edu.my).

You can also visit the University of Reading Malaysia's website at [www.reading.edu.my](http://www.reading.edu.my) or follow it on Facebook (<https://www.facebook.com/uniofreadingmalaysia>) and Instagram (<https://www.instagram.com/uniofreadingmalaysia/>)

WHEN your tutor tells you to come up with a bit of creative writing, don't panic.

Creative writing is an art but there are technical elements that you can master easily and that work well for short projects.

With the help of these tips, your writing should get some extra zing.

### Be the character

Resist the tendency to stand back from the scene and describe how your character feels.

Let the reader be the character by appealing to the five senses: touch, taste,

## Painting pictures with words

smell, hearing and vision.

Rather than say, "Suzy ate the soup. She thought it was delicious", write "Suzy ate the soup. It was deep red with a fresh, delicate scent. When she tasted it, its rich, tangy flavour burst in her mouth."

### Dress up your vocabulary

Keeping people's attention for more than a few seconds is increasingly difficult in

today's era of fast information.

Start by saying what you want and then fancy it up a little bit so that you can capture and sustain the reader's attention.

Adjectives are perfect for this. Replace dull ones with unusual terms, and add in a bit of description.

"She wore a red dress and black shoes" is more interesting if you say, "She wore a scarlet dress and shining, black shoes." Caution though: adjectives are like salt:

use them sparingly.

### Use emotional language

You need to describe action so that readers can visualise the scene. One easy way to jazz up writing is to use verbs implying emotion.

Turn "Lee was bored. He sat down, picked up a book and started reading it" into "Bored, Lee collapsed into his favourite chair, picked up a book and began leafing through it."

To help get more word options, look at a thesaurus.





The bright young minds from MSU who represented the university in the MoHE Innovation Entrepreneur Competition 2022.



The winning team with MSU president Prof Tan Sri Datuk Wira Dr Mohd Shukri Ab Yajid (centre).

# Award-winning innovations

ECZEMA in its relapsing, remitting, no-cure course poses an estimated burden of US\$5.3bil (RM23.3bil) annually, whilst diabetes presents issues of oral treatment palatability and drug irritability. Two student groups from Management and Science University (MSU) came up with solutions for these issues.

Bagging the Best Innovation Product at the Ministry of Higher Education (MoHE) Innovation Entrepreneur Competition 2022 is the Formulation and Development of Glibenclamide Transdermal Patch for Diabetes Treatment.

The work of the group Patchfinder comprising Bachelor of Pharmacy (Hons) students Fatin Nabila Md Amin and Eng Yi Ru, Bachelor in Entrepreneurship (Hons) student Umar Faisal Noor Mohamad, Bachelor

in Accountancy (Hons) student Putri Essniti Wardah Tud Dakwah Adin, and Diploma in Graphic Design student Nur Qistina Izzati Norazari, the final product plays a significant role in therapeutic efficacy.

Their transdermal patch improves skin permeation while maintaining serum concentration of the diabetes treatment drug Glibenclamide. Its formulation with D-limonene results in 99.7% release and penetration as well as low moisture loss.

In some patients, Glibenclamide tablets taken orally have shown side effects such as heartburn, epigastric fullness and nausea as well as vomiting.

The treatment's transdermal delivery is thus not only a great alternative for those averse to oral medication but also to insulin injection's potential misdosing.

With each patch able to deliver three days of medication and there currently being no others of a similar nature, the MSU innovation is a novel method in transdermal patch treatment for diabetes.

Besides a prize of RM5,000, the group's work also bagged the Management and Science University (MSU) a research grant worth RM20,000 and an overall first runner-up placing.

Another work that made the shortlist of the MoHE Innovation Entrepreneur Competition 2022 is the Formulation, Development, and Characterization of Oat Moisturizer Cream using Novel Cream Base (Hamin) for the Treatment of Eczema by the group Natureatn, which comprised Bachelor of Pharmacy (Hons) student Tong Jo Ann, Bachelor of Biomedical Science (Hons) student Zakirah Zainal Abidin, Bachelor in Entrepreneurship (Hons) student Ang Zi Xin, Bachelor in Accountancy (Hons) student Muhammad Umar Basyir Mohd Sor, and Diploma in Graphic Design student A'ain Khairunnisa Ahmad Nokman.

MSU is a Quacquarelli Symonds, global multi-ranked institution focused on building holistic human capital. Envisioning a better and more sustainable future for all, MSU champions equality by providing a level playing field across extensive efforts in transforming lives and enriching the future.

As one of the top universities in Malaysia

and making an impact in Malaysia and Asia as well as globally, MSU prioritises student development to enhance graduate employability.

Its highly qualified academics and international visiting professors support a holistic curricular framework that delivers compelling learning experiences.

## Nurturing well-rounded grads

Blending technical vocational education and training with traditional academic curricula, MSU enhances competencies with industry internships, community and creative entrepreneurship, as well as global exposure; empowering MSU graduates with the well-roundedness sought by employers.

Extensive partnerships and collaborations with more than 150 institutions in over 40 countries provide comprehensive mobility opportunities for all MSU students, enhancing their graduate employability through global exposure via studies and internships abroad.

As an applied, enterprise, holistic and international university, MSU offers foundation, undergraduate, postgraduate and flexible programmes through an entry system that facilitates admission of students from all walks of life, where it aims to transform lives and enrich the future.

## Signs you need to take a study break

IT can be tough to complete a study programme, especially if you're working on the side or enrolled in an all day intensive programme.

A little stress can be good for you, focusing the mind and giving you a little frisson that keeps you sharp and bright. However, too much isn't good for you.

Overdoing stress clouds the mind and hurts the body. So how do you know which side of the line you're on?

### You can't switch off

Your brain is working, even when the rest of you is trying to sleep, read a relaxing book or cook something inspired for dinner.

As you try to get your mind off work, you find that inner voice worrying about an assignment, a paper you're reading or a list you're trying to memorise.

If that's the case, you're overdoing it. Try for a longer break or do something totally different: like skydiving for instance. Once you're in the air, you won't be thinking school.

### Losing interest

You've lost interest in all your favourite hobbies and your friends say they've forgotten what you look like. All work makes Jill a dull girl, the saying goes, and there's a lot of truth in that.

Dedication is admirable but obsession is a



When you're tired, you don't learn as efficiently. The only way to get your brain working again is to recharge and that means taking a break.

problem. Also, too much focus makes you tired and therefore less efficient. For this, listen to your friends and take time to care for yourself.

### Not absorbing

You're not taking it in, even when you read it twice. When you're tired, you don't learn as efficiently. It's ironic really but if you continue to push, you'll get worse and worse results. The only way to get your brain working again is to recharge – and that means taking a break.



For qualifications that make a real difference to your career choices, look no farther than MSU College.

#beMSUrians



Fields of Study:

· Graphic Design  
· Information Technology  
· Multimedia Technology  
· Electric & Electronic Engineering

For further information, contact us now:

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collegiate institution of:



03 5521 6868



# Henley Business School

Top 10 UK Business School

1) Financial Times European Business Schools Ranking 2022

# School of Law

Top 25 in the UK for Law<sup>2</sup>

2) For Course Satisfaction in Guardian League Table 2022

# School of Psychology & Clinical Language Sciences

Top 150 in the world for Psychology<sup>3</sup>

3) Times Higher Education (THE) World University Ranking by Subject 2022

# School of the Built Environment

Top 6 in the UK<sup>4</sup>

4) The Times and Sunday Times Good University Guide 2022

# Career advantage with a world-class UK education

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University of Reading MALAYSIA



Henley Business School MALAYSIA

Reg. No. DULN008(J)



# Creative calling

GRAPHIC design can be defined as the art and practice of planning and projecting ideas and experiences through visual and textual content. In other words, the graphic design visually communicates certain ideas or messages.

These visuals can be artistic advertisements, eye-grabbing graphics on websites or stunningly arranged spreads in magazines.

As the most wide-ranging of creative disciplines, graphic design is one of the fastest-growing sections and is always in high demand.

Realising its potential, MSU College through its School of Sciences and Technology offers a Diploma in Graphic Design for students to explore develop their skills in graphic design creatively and become the new generation of a highly skilled creative innovative

workforce in the future.

The programme is a comprehensive course designed towards providing relevant skills in acquiring knowledge and research, and applying them to design solutions for industry-related projects.

The course offers various subjects that have been carefully chosen to prepare students to be industry-ready graduates. These include visual communication, typography, communication skills, advertising design and interactive multimedia.

Those who complete the course will have the opportunity to become technical illustrators, layout artists, creative directors or graphic designers in numerous commercial positions across both print and digital media.

Their daily tasks may include or

have links to areas such as advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage, mobile apps, software interfaces and website layouts.

This two-and-a-half-year diploma programme requires a pass in Sijil Pelajaran Malaysia (SPM) or its equivalent, with three credits in any subject, or an MSU College certificate in a relevant field with passes in all subjects.

Upon completion of the diploma, credit transfer is also available to those who choose to pursue a second-year bachelor's degree programme at Management and Science University (MSU) through the Faculty of Information Sciences and Engineering.

MSU College is also the MSU APEL Centre for potential candi-



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dates to take the APEL Aptitude Test as the non-conventional pre-qualification for entry into higher studies.

MSU currently offers APEL A and APEL C at T-3 (Certificate), T-4 (Diploma), T-6 (bachelor's degree),

and T-7 (master's degree) levels.

■ For more information on the programmes offered at MSU, call 03-5521 6868 or email [enquiry@msucollege.my](mailto:enquiry@msucollege.my) or visit [www.msucollege.edu.my](http://www.msucollege.edu.my)



Choosing a degree that best suits your passion and dreams will go a long way towards securing a happy future for yourself.

## Questions to consider when choosing a degree

IF you're okay at various subjects at school and you have only a vague idea of what you want to do for a living when you qualify, it can be quite bewildering to choose between degrees.

One way to approach it is to consider what you are passionate about. If you pick something that you like, that will ensure that you put a lot of effort into your training, which means you have a better chance of being successful.

So, the next step is to see what kind of training it takes to do your

dream job. One simple way is to look at the job specs in advertisements. This will list the training and experience for job positions that are currently open.

If you think you can complete the training successfully, then you can start to plan your career path. However, sometimes our wildest dreams don't match our abilities. If you think you can't complete the training, then you need to move to your second dream job or find a related job in the same field.

For example, if you love fashion

but you don't have the creative streak needed to be a designer, you can train to be a fashion buyer, a job where you would buy clothes for shops: like all the women's clothes for a department store chain. For this, you'd study fashion merchandising, fashion marketing or business administration.

Go through this exercise a few times and build up a few possible study and career paths. When you put them all together, it should give you an idea of what you can do that will make you happy.



Welcome  
to one of the

TOP 10

Malaysian universities in  
the QS World University Rankings 2023



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