THE STAR, SATURDAY 6 FEBRUARY 2021

Heartiest Congratulations

JIJISHAN Pack SDN BHD

For Celebrating 21st Anniversary

and

JJJJISHAN Berhad

(Stock Code: 03040)

on your Successful Listing on the **LEAP MARKET**

BURSA MALAYSIA SECURITIES BERHAD



With Compliments from



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錦光電器工程 CS LEADING PROJECT MANAGEMENT SDN. BHD.





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MUDA PAPER MILLS SDN BHD



Plastic Enterprise Sdn Bhd



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WARGA SINAR SDN BHD



Prestige Atlantic Asia Powering Forward, Together Jishan Pack Sdn Bhd THE STAR SPECIAL. SATURDAY 6 FEBRUARY 2021

MAKING GREAT STRIDES FORWARD



Elephants symbolise wisdom, strength and reliability - qualities which Ng believes characterise Jishan.

DRIVEN by a longstanding commitment to quality and innovation, Jishan Berhad has forged a reputation as one of Malaysia's leading manufacturers and suppliers of paper and plastic packaging products.

Incorporated in the year 2000 as Jishan Pack Sdn Bhd by managing director Ng Eng Siong, the compa-ny currently has two plants in the Bukit Panchor area of Nibong Tebal on the Penang mainland – with a third under construction.

It started off with corrugated paperboard products and later diversified into plastic packaging items as well.

The company now prides itself as a 'Total Packaging Solutions Provider' for both industrial and commercial purposes.

Its clients include manufacturers in the electronics, medical and food and beverage sectors. Some are prominent multi-national corporations with their own manufacturing plants in Malaysia. Jishan is also listed on Bursa

Malaysia's LEAP Market – a fast, efficient and transparent marketplace catered for entrepreneurial businesses

Celebrating its 21st Anniversary this year, the company continues to expand and innovate its product range to capitalise on openings and stay relevant with market trends.

With the world adapting to new norms following the outbreak of the Covid-19 pandemic in early 2020, its management saw an opportunity and decided to diversity further.

Since Q3 of 2020, Jishan has also been manufacturing personal protective equipment (PPE) in the form of Medical Face Masks.

The completion of the new third plant by Q2 of 2021 will also see Jishan begin the manufacturing of a new plastic product, stretch film rolls, for both local and export markets.

Secrets of success

From the moment Jishan was founded, the aim was to become an industry leader. And key to that was utilising skilled human capital, creative design solutions, robust manufacturing processes and cutting-edge technologies.

No stone was left unturned as it procured the best design, testing and manufacturing equipment, then manned it with the best talent available. Quality Consistency, Customer-centric and Continuous Development became the company's three main pillars.

By ensuring the consistency and quality of products, offering them at competitive prices, providing timely delivery, as well as offering value added services and support -



it engenders long-term relationships with customers.

Ā relentless pursuit of improvement also became a company ethos. Markets are dynamic and new developments constant, so it was important to move with the times.

Soon after its establishment, Jishan commenced business in corrugated paperboard packaging products which come in a variety of sizes, thicknesses, shapes and colours.

These could be designed and customised to each client's specific needs. It included corrugated carton boxes, sheet boards, conductive die cut boxes, die cut boxes and nesting separators.

By 2010, Jishan moved to Plant 1 at Kawasan Perindustrian Bukit

Panchor in Nibong Tebal, which has since become its Vacuum Forming Division. This site also began production of ESD (electrostatic discharge) shielding bags in 2014, followed by vacuum forming trays, offset printed boxes and user guides in 2015.

The vacuum forming trays are produced from plastic materials such as APET, PP and HIPS – and include conductive trays used in the electronics sector, as well as regular trays used in the food sector such as egg trays and fruit

Production of the latter shifted to the nearby Plant 2 in 2018, which has since become the Corrugated Paper Division and also the Group HQ. The company commenced in-house manufacturing of corrugated paperboard.

The company also committed to sustainable, renewable green energy by investing in solar energy in 2013 and 2020. A 1,000kwp solar harvesting system had been installed at its plants, which is said to reduce up to 100MT of Co2 emissions per year.

In 2020, the company diversified into manufacturing PPEs (Medical Face Masks) at Plant 1 with EN14683:2019 Type II Medical Face Masks with fluid and droplet resistance for both adults and children.

These masks have both MDA (Medical Device Authority) and ISO13485:2016 certification. Available in blue, pink, purple and white, the masks also come with durable and flexible ear loop structure and are comfortable and easy for the wearer to breathe in.

Managing director Ng Eng Siong said the aim was to provide all Malaysians with high quality protection against Covid-19, at a reasonable price.

"In early 2020, the pandemic caused economic disruption in our country as most industries had to shut down their operations.

"Though this affected revenue from our paper and plastic products, we saw the need to give our community a helping hand to fight the virus.

"We also provided our greatest support to frontliners by contributing face shields to several hospitals in Penang as well as for the local community here in Nibong Tebal," noted Ng in a recent message to shareholders and investors.

In addition, the company also contributed its Medical Face Masks to the old folk of Silver Jubilee Home located in Sungai Ara.

Some 10,000 pieces of elephant-shaped phone and pen holders were also contributed to Persatuan Kanner Melaka, a non-profit and non-governmental organisation (NGO) that supports families affected by autism or related disorders. These items will be used for charity fundraising.

Elephants symbolise wisdom, strength and reliability - qualities which Ng believes characterise Iishan.

With the targeted completion of Plant 3 in the same area by Q2 of this year, the company will have a new extrusion production line making stretch film rolls.

These will be produced using multi-layered, highly stretchable plastic film with a high cling strength. The finished product is ideally suited for pallet wrapping and secure loading. They will be available for purchase after Q2 of 2021.

"As the paper packaging industry becomes more saturated, it is important for us to diversify our product portfolio and developing new products such as stretch film – which is a billion-dollar sized market globally. With this new product, we can also begin to export to foreign countries," Ng added.

Awards won

In 2017, Jishan was also awarded the SME Competitiveness Rating for Enhancement (Manufacturing and Manufacturing Related Services) by SME Corporation Malavsia.

Visit https://jishan-group.com or call 04-593 6680 or email to marketing@jishan-group.com for more on the company or to acquire its products.



Its corrugated carton boxes.



Its HIPS black conductive travs.



The company also manufactures medical face masks.



The ESD shielding bags.