

Shaping graduates for the future

WHILE the world evolves in tandem with globalisation and increased connectivity, the fashion industry has also grown in leaps and bounds to embrace technology for the future.

With this, plenty of exciting changes are happening within the industry, leading to bright prospects and increased opportunities for today's fashion graduates.

To produce a future-ready workforce for the fashion industry, Sunway College has unveiled its new Diploma in Fashion Design Technology.

Sunway Education Group chief executive officer Prof Elizabeth Lee said, "The role of education and academia is to create opportunities, nurture and develop talents while fostering transdisciplinary outcomes. Hence, we are pleased to add the Diploma in Fashion Design Technology to our current array of programme offerings."

"There is much potential in the creative sector, thus we are excited to equip students with 21st century skills while helping them unleash their creativity."

"At Sunway College, as we continue to offer programmes tailored to suit different individual learning needs and academic pathways, we look now to nurture future influential fashion trendsetters."

Featuring a technology-based fashion design curriculum, this programme is designed to equip the next generation of multi-skilled



Sunway College's Diploma in Fashion Design Technology is designed to equip the next generation of fashion design graduates with the skills and competencies to build a successful career in the industry.

fashion design graduates with the skills and competencies to build a successful career in the industry, as well as make positive contributions and take the fashion industry even further into the digital future.

To this end, Sunway College introduces Malaysia's first Fashion Design Technology Hub in collaboration with the leading lifestyle and fashion event organiser Stylo.

With the aim to inspire innovation in fashion technology, the hub

is a bid towards moving ahead of the current market and identifying and fulfilling the missing elements in fashion technology.

Stylo International president Datuk Nancy Yeoh said, "From the first show Stylo put on in 2007, it was built upon talents. We would not be where we are today without the fashion designers. This collaboration with Sunway College marks our investment into the future talents of our fashion industry. We

are taking the brave steps of marrying the art of fashion with the science of technology to build a better and more inclusive world for our children."

Fashion Design Technology Studies programme director Augustine Wong says, "We are trying to lead digital transformation of the traditional fashion industry. With the hub, we aim to move beyond just education and training to engage and bring industry together with our students as part of collaborative learning."

"For one, we are building an e-commerce ecosystem that will support both online and offline retail to help students understand how to market their fashion products."

"This also serves as a marketplace for students to sell their work – there is a fulfilment centre to help keep stock, as well as a system to keep inventory. We are providing real experience on running an e-store."

"Sustainable fashion is also a very important element in the programme that teaches sustainable practices, such as upcycling, to expand students' knowledge in this area."

Sweden ambassador to Malaysia Dr Joachim Bergström

says, "Collaborating with Sunway College & Stylo Fashion Design Technology Hub in conjunction with the latest edition of the European Film Festival was an amazing experience. Created to empower girls and women with disabilities, whilst celebrating both sustainability and inclusivity."

"It is wonderful to see that Sunway College Fashion Hub continues to be most supportive in generating awareness and encouraging confidence among differently abled persons when it comes to fashion."

"Sunway College's Fashion Design Technology Hub is truly flying the flag & displaying the spirit of #CampusWithAConscience."

Malaysian fashion designer Zang Toi shared a few words, "I have always believed that you must dream big, and work hard. I am proud to see Stylo working hand in hand with Sunway College to nurture the dreams of new fashion talents and paving their future into this incredibly competitive industry with the right skills and knowledge."

■ To find out more about the Diploma in Fashion Design Technology, log on to my.sunway.edu.my/fashion

TOP 05

AMONG MALAYSIAN UNIVERSITIES IN HOSPITALITY & LEISURE MANAGEMENT



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University Drive, Off Persiaran Olahraga, Section 13, 40100 Shah Alam,
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Grooming talents through HeARTS

EACH varsity has its own initiatives to promote talent development among its undergraduates. This is because talent development is considered valuable, especially by organisations from various industries as it is expected to contribute to increased performance and productivity.

One of the varsities which gives importance to talent development of its students is Management and Science University (MSU).

It organises various programmes, projects, and activities to benefit its students. One of MSU's initiatives to achieve its target is through its HeARTS (Hospitality and Creative Arts) Carnival.

The main organisers of the carnival are MSU's School of Hospitality and Creative Arts (SHCA) students.

Among others, there were short courses on content marketing strategy, social media business and the Companies Commission of



Waiter Race was among the competitions organised during the two-day HeARTS Carnival.

Malaysia (SSM) registration, as well as SHCA's Entrepreneurial and Innovation Exhibition (ENVEX).

There were also seminars on music for therapy, the rise of TikTok singers, sensitivities in fashion's cultural appropriation, and the challenges of smart tourism.

Additionally, there were also game space, and MSU Rising Star competition.

The two-day event also included

other competitions such as Young Chef Battlefield, Waiter Race, Music Motion and Composition, Fly Your Ideas, as well as Spa and Beauty Fest.

There were also Memorandums of Understanding exchanged with Best Western i-City Shah Alam, Cyberview Lodge, Glenmarie Hotel Golf and Resort, Milano Jewellery, Beststar Travel Centre, and Nakasutra Music Event.

MSU is a Quacquarelli Symonds (QS), global multi-ranked institution focused on building holistic human capital. Envisioning a better, more sustainable future for all, MSU champions equality by providing a level playing field across extensive efforts in transforming lives and enriching the future.

Blending technical vocational education and training (TVET) with traditional academic curricula, MSU enhances competencies with industry internship, community and creative entrepreneurship, as well as global exposure; empowering MSU graduates with the required skillsets and knowledge sought by employers.

MSU currently ranks in the QS Top 100 among the world's top young universities; QS Top 200 among Asia's best universities; QS Top 30 among South-East Asia's best universities; QS Top 301+ for Graduate Employability Ranking; QS Top 601+ of the world's best

universities in the QS World University Rankings (WUR) 2023 and Times Higher Education Top 401+ for University Impact Rankings 2022.

In QS WUR by Subject 2022, MSU has emerged Malaysia's No.1 for Subjects in the Art and Design category, at World Top 151-200 list as well as places at World Top 101-150 and Top 5 among Malaysia's institutions of higher education offering Hospitality and Leisure Management programmes.

Another category is Business and Management Studies, placing MSU at Malaysia Top 10 and World Top 451-500.

In all, as an applied, enterprise, holistic and international university, MSU offers foundation, undergraduate, postgraduate and flexible programmes through an entry system that facilitates admission of students from all walks of life, where it aims to transform lives and enrich the future.

SUNWAY COLLEGE
&
STYLO | Fashion Design Technology Hub

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**THE FUTURE
OF FASHION**

DIPLOMA in
FASHION DESIGN
TECHNOLOGY

JPT/BPP(K)(N/0212/4/0003/PA15777)08/27

The Diploma in Fashion Design Technology, endorsed by Stylo-Malaysia's leading lifestyle and fashion event organiser* provides an industry-focused curriculum with future-forward digital subjects inspired by IR4.0 to prepare students for their successful career in fashion.

Equipped with leading industry-standard equipment and facilities, students will develop skills combining design innovation with an in-depth knowledge of the technical aspects of fashion design and manufacturing through the programme.

Malaysia's first Fashion Design Technology Hub* provides a perfect platform for students to build commercial business skills as part of the curriculum while inspiring their creativity in design aesthetics.

*Scan here
for more details

A Brighter Future

SUNWAY COLLEGE DK 265-01 (W) A member of Sunway Education Group No. 2 Jalan Universiti, Bandar Sunway, 47500 Selangor Darul Ehsan.

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The Diploma in Early Childhood Education offered by MSU College is specifically designed for those passionate about teaching children.

Nurturing early childhood educators

EARLY childhood education plays an essential part in the holistic development of children. With effective exposure and proper guidance, a child may develop to his or her fullest potential and have a promising future.

According to the United Nations Educational, Scientific and Cultural Organization (Unesco), early childhood care and education is more than preparation for primary school.

It aims at the holistic development of a child's social, emotional, cognitive and physical needs in order to build a solid and broad foundation for lifelong learning and well-being. It has the possibility to nurture caring, capable and responsible future citizens.

Unesco's approach is reinforced in the Education 2030 agenda and in particular target 4.2 of Sustainable Development Goal 4 which aims to "by 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education".

Supporting the agenda, Diploma in Early Childhood Education offered at MSU College is specifically designed for those who are passionate about teaching toddlers and ensure they are equipped with the intellectual building blocks necessary for future success.

With at least three credits in the Sijil Pelajaran Malaysia (SPM) or recognised certificates, students can expect a conducive learning environment and guided by high-calibre lecturers with years of experience in the field.

The programme provides

quality education in children's early development, producing future educators capable of effective interaction, engagement and management of children.

Specific emphasis is given on teaching and learning theories, pedagogical skills, curriculum content, children development and psychology, child-learning assessment, pre-school centre management, safety and nutrition aspects of children, as well as spiritual and moral development of children.

And in line with MSU College's aspiration to produce a balanced, holistic and well-rounded graduate, Graduate Employability Skills (GEmS) and Personal Enrichment Competency (PEC) programme are also embedded into student learning experience to further enhance their soft-skills and to ensure they are competent in the job market.

Upon completing the diploma, graduates may continue to pursue a Bachelor in Early Childhood Education or other related programme at Management and Science University (MSU) through its School of Education and Social Sciences (SESS) with the option of credit transfer.

MSU College is also MSU APEL Centre for potential candidates to take the APEL Aptitude Test as the non-conventional pre-qualification for entry into higher studies, in which MSU currently offers APEL A and APEL C at T-3 (certificate), T-4 (diploma), T-6 (bachelor's degree), and T-7 (master's degree) levels.

■ For details on the programmes offered, call 03-5521 6868 or email enquiry@msucollege.my or visit www.msucollege.edu.my

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Affordable option for UK studies

STUDYING at a prestigious university overseas is a dream come true for many. However, the financial burden in doing so is a concern for many families, particularly given the high tuition fees for international students, travel and living costs abroad, and currency exchange rates.

Fortunately, the University of Reading (UK), offers a flexible and more affordable solution. Renowned for the quality of its teaching, research and graduate employability, the University of Reading is consistently ranked in the Top 100 in the world for International Outlook by the Times Higher Education (2022).

With an international branch campus in Malaysia, students can start their studies closer to home, with the option of spending the second and third year studying at the university's campus in Reading UK.

The varsity's branch campus in Malaysia first opened the doors to its iconic, state-of-the-art complex in 2015. Located in EduCity Iskandar, students have access to world-class sports facilities and a student-centric environment that is both conducive to study and well-being without unnecessary distractions.

Five of the university's world-leading schools and institutions are represented at the Malaysia campus, including:

- > Henley Business School
- > School of Law
- > School of the Built Environment
- > School of Psychology and Clinical Language Sciences
- > Foundation Studies and Language Institute

The programmes are identical to those on the UK campus, following the same curriculum and academic quality standards, and upon graduation, students are awarded the same University of Reading degree.

Further details of the programmes offered at the Malaysia campus can be found at <https://www.reading.edu.my/programmes>.



The iconic, state-of-the-art University of Reading Malaysia campus in EduCity Iskandar.

Study in Malaysia, the UK or both

Students are normally recommended to complete Year 1 at the Malaysia campus and, if they so wish, spend Year 2 studying at the Reading UK campus. Students can then decide whether they would like to return to the Malaysia campus for Year 3 or stay in Reading UK. Either way, the financial burden is significantly reduced compared with spending a full three-year studying in the UK.

The university's main Whiteknights campus in Reading UK is set on 130ha of beautiful parkland and has won the Green Flag award 11 times in a row, making it one of the UK's best green spaces. The campus was recently ranked No.1 in the UK for best

campus and facilities in the 2022 Annual StudentCrowd university awards.

A virtual tour of the UK campus is available at this link: <https://www.reading.ac.uk/virtual-experience/>

The university is only a short bus ride away from Reading town centre which has ample shops, restaurants, and amenities.

The Oracle shopping centre is home to the big names in retail, but there are also independent stores and boutiques around town too. You will find a lively riverside bar and restaurant area, cinemas, sports clubs and plenty of pubs, cafes and parks.

Furthermore, Reading town is a mere 30-minute train ride from London, making it an ideal location for students to explore the UK.

Benefits of international exposure

The experience of living and studying in the UK provides many benefits including the opportunity to:

- > meet new friends and expand your network
- > embrace a new culture and environment
- > enhance your intercultural awareness
- > develop your independence
- > improve your spoken English
- > learn from different academic staff members
- > sample different learning methods and approaches
- > showcase your global awareness on your curriculum vitae

Real estate student Janice Chung spent her Year 1 studying at the Malaysia campus, and Years 2 and 3 at the Reading UK campus.

"Studying at the University of Reading has been the most amazing time of my life, especially when I transferred to the UK campus.

"Even though the Covid-19 pandemic has given me some troublesome moments, I did not regret transferring here as I got so many



Chung spent her Year 1 at the Malaysia campus and her Years 2 and 3 at the Reading UK campus.

different experiences that I could never get in Malaysia."

Chung added: "In just four months since I've transferred, I did a part-time job as a waitress, I joined societies and met friends from different countries, I volunteered at a primary school, and the best part is I travelled to different cities in the UK.

"What's better is when you can travel and study at the same time, especially when London is just 30 minutes away. I also get to experience living in a four-season country, which is a chance that you can't easily get."

Provost Prof Wing Lam highlighted the career benefits of studying overseas.

"Companies value graduates with international exposure particularly if it has helped to shape the way one thinks about business, markets, customers and problem-solving.

"After all, most companies now need to compete on a global stage, and graduates who can quickly adapt to global trends and conditions are well-positioned to rise fast in their career."

April 2023 entry

Applications are now being accepted for April 2023 intake. IGCSE and SPM students with trial results can enrol in its International Foundation Programme (IFP).

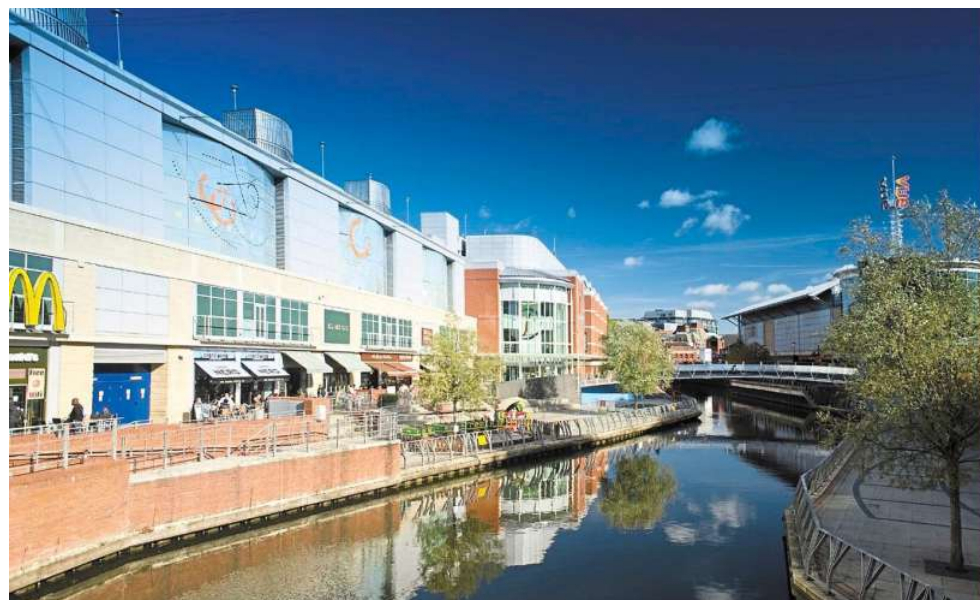
A-level and UEC result holders can apply for direct entry to Year 1 of their undergraduate degree.

Students may be eligible for their High Achievers Scholarship worth up to RM33,840 based on their academic results.

The university is holding its Application Days from Jan 28 to Feb 4, 10am-4pm.

Students and parents can contact them for further advice or to make an appointment for Application Day. Call or WhatsApp Kristinah 016-206 4012 or Nishen 016-218 4012 or email my.enquiry@reading.edu.my.

■ For more information and to keep up to date with the latest news, visit its website and follow it on social media at www.reading.edu.my, <https://www.facebook.com/uniofreadingmalaysia> or <https://www.instagram.com/uniofreadingmalaysia/>



The picturesque Reading town centre has plenty of shops and amenities and is a mere 30-minute train ride from London.



For qualifications that make a real difference to your career choices, look no farther than MSU College.

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Fields of Study: . Early Childhood Education . Management
. English Language Teaching . Accounting

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