



## Warm wishes for a revered Ruler

Al Aminul Karim Sultan Sallehuddin Ibni Almarhum Sultan Badlishah celebrates his 79th birthday today. Even though public celebrations are postponed due to the pandemic, Kedahans stand in solidarity in offering felicitations on the occasion and prayers for the Sultan's well-being, good health and happiness.



# Caring for the rakyat's well-being



Sultan Sallehuddin and Sultanah Maliha waving to the jubilant crowd during His Royal Highness' installation ceremony as the 29th Sultan of Kedah.

SPIRITS are high as Kedahans celebrate His Royal Highness Al Aminul Karim Sultan Sallehuddin Ibni Almarhum Sultan Badlishah's 79th birthday today.

Nothing could dampen their jubilation despite there being no public celebration because of the pandemic. All official celebrations, ceremonies and programmes have been postponed.

Gazetted as a public holiday, today marks the official birthday of the 29th Sultan of Kedah whose actual birthday falls on April 30.

The people stand in solidarity in offering their best wishes for the Ruler's well-being, good health and happiness.

Sultan Sallehuddin was born on April 30, 1942, in Alor Setar, Kedah, and is the ninth of 14 siblings of the late Sultan Badlishah Ibni Almarhum Sultan Abdul Hamid Halim Shah, the 27th Sultan of Kedah.

The Ruler's mother Almarhumah Sultanah Asma Almarhum Sultan Sulaiman was the daughter of the Sultan of Terengganu, Almarhum Sultan Sulaiman Badrul Alam Shah.

Sultan Sallehuddin began his early education at Sekolah Melayu Alor Merah before continuing his studies at Sultan Abdul Hamid College, where he had the opportunity to interact with students from different races and backgrounds.

He was actively involved in various activities including rugby, football and the debate team. His most unforgettable experience was his participation in a four-day bamboo rafting expedition from Sungai Sik to Sungai Kuala Muda in 1958.

Upon completing his Senior Cambridge, he worked as a temporary teacher at Sekolah Kebangsaan Iskandar, Alor Setar, in 1962.

Acting on the advice of his elder brother, Almarhum Sultan Abdul Halim Mu'adzam Shah, and his deep interest in the military, the monarch chose to undergo cadet training and was sent to the India Military Academy in Dehra Dun, India, from July 23, 1962 to June 30, 1963.

Upon his return to his homeland, he was commissioned as a Lieutenant on Feb 12, 1964 and subsequently posted to the 2nd Battalion Royal Malay Regiment in Pengkalan Chepa, Kota Baru in Kelantan.

During his time in the service, he was engaged in security operations along the common border with Thailand in the states of Kelantan, Kedah and Perak.

A critical stint was the Indonesia-Malaysia confrontation where his battalion was active at Kalabakan and the Indonesia-Malaysia border such as Kampong Mentadah, Simpang Tiga and Apas Balong.

The 2nd Battalion was later transferred to Pengkalan Chepa in 1965 and subsequently to Kem Sungai Besi in 1966. The following year, the battalion was based in Sarawak conducting operations at the Indonesia-Malaysia border until 1968.

In 1969, Sultan Sallehuddin was stationed at Tok Jalai Camp in Kedah. During the

critical May 1969 incident, his battalion was involved in an operation in Penang.

The Ruler retired from the Armed Forces on Feb 14, 1974. During his retirement break, he underwent training at the National Productivity Council (NPC) and Malaysian Institute of Management (MIM) and also attended management courses in the United States.

He has vast experience in administration and business, and had served with numerous property development, timber and construction companies.

His involvement in the various fields has certainly made him more sensitive and aware of public development issues, such as the importance of education, science, technology, engineering and mathematics (STEM), basic facilities, water treatment, housing, agriculture, plantation, transportation, roads, natural resources and wakaf.

Sultan Sallehuddin also has a deep interest for history, especially the history of Kedah. He believes that historical literacy will develop the people's mind and love for the state and country.

His love and concern for the well-being of the people and for environment sustainability have constantly been reflected in his speeches, including at policy-making level during the opening of the Kedah State Legislative Assembly.

The monarch is also regularly briefed on the impact of development in the state.

His views on the needs and aspirations of the people have made it possible for him to articulate the various aspects of social and physical development.

Sultan Sallehuddin, who is highly revered by his subjects, has a friendly yet firm character when it comes to decision-making, and is very meticulous about his appearance.

His military training had instilled the values of discipline, loyalty, hard work and respect and had shaped his persona into someone who is strict and precise. These qualities greatly influenced his outlook toward life outside the palace.

The Ruler was conferred the rank of Brigadier-General in 2007 and served as advisor to the Royal Malay Regiment.

Now as Sultan, he is the Colonel-in-Chief of the Royal Malay Regiment and also the Royal Ordinance Corps.

He was conferred the Pahlawan Angkatan Tentera (PAT) or The Most Gallant Order of Military Service by the Yang di-Pertuan Agong in 2012 for his exceptional service in the Malaysian Armed Forces.

The monarch is active in sports and is an avid golfer, and he loves animals just like his late father. He keeps cats of various breeds as pets. During his leisure, he enjoys sight-seeing and travelling with his children and grandchildren.

Sultan Sallehuddin met his consort Her Royal Highness Sultanah Maliha Almarhum Tengku Ariff, who is from the royal family of Kelantan, when he was posted there with the Royal Malay Regiment.

The royal couple was married on Nov 26,



The Sultan and Sultanah during Hari Raya celebrations at Istana Anak Bukit in 2019.



The Sultan greeting his subjects at a gathering with the people in Kulim in February 2020.

1965 and blessed with two sons — DYT M Tengku Sarafudin Badlishah (who is the current Tuanku Raja Muda Kedah) on March 2, 1967 and YTM Tunku Shazuddin Ariff (who is the current Tunku Laksamana Kedah) on April 27, 1970.

Tengku Sarafudin is married to DYT M Che Puan Muda Zaheeda Mohamad Ariff and they have two children, a prince and a princess.

Sultan Sallehuddin was proclaimed as YTM Tunku Temenggong of Kedah on Nov 28, 1981.

He was also appointed as a member of the Kedah Council of Regency when his eldest brother Almarhum Sultan Abdul Halim Mu'adzam Shah served as the King from 2011 to 2016.

He later chaired that Council after the demise of his older brother Almarhum Dato' Seri Utama Tan Sri Tunku Annuar in 2014 and held the post until Dec 12, 2016.

The monarch was proclaimed as the 19th Raja Muda of Kedah on Dec 15, 2016 succeeding another elder brother Almarhum Tunku Abdul Malik, who passed away on Nov 29, 2015.

Sultan Sallehuddin ascended the throne

on Sept 12, 2017 succeeding his brother, Almarhum Sultan Abdul Halim Mu'adzam Shah.

The Ruler holds several key positions, among them as Chancellor of Universiti Utara Malaysia (UUM) and Universiti Islam Antarabangsa Sultan Abdul Halim Mu'adzam Shah (UniSHAMS).

He was conferred the title of Darjah Seri Paduka Mahkota Kelantan Yang Amat Mulia (SPMK) on Nov 28, 2016 and Darjah Kerabat Yang Amat Di-Hormati (Al-Yunus), D.K (Kelantan) on Sept 30, 2017.

He was bestowed with the Darjah Kerabat Kedah on Jan 15, 2017, Darjah Kerabat Johor Yang Amat Di-Hormati Pangkat Pertama D.K 1 on Oct 30, 2017 and Darjah Kerabat DiRaja Yang Amat Di-Hormati Perak on Dec 4, 2017.

Sultan Sallehuddin also received the Darjah Kerabat Yang Amat Di-Hormati Selangor on Jan 25, 2018, Darjah Kerabat Negeri Sembilan on Aug 21, 2018, Darjah Kerabat Baginda Tuanku Syed Putra Jamalullail (Perlis) on Sept 13, 2018, Darjah Mahkota Negara (DMN) from the Prime Minister on Oct 15, 2018, and Darjah Kerabat Sri Indera Mahkota Pahang on Sept 5, 2019.





# DAULAT TUANKU

*Salutations and Heartiest Congratulations*

**His Royal Highness**

**Al Aminul Karim Sultan Sallehuddin ibni Almarhum Sultan Badlishah**

D.K., D.K.H., D.M.N., D.U.K., D.K. (Kelantan), D.K. (Johor), D.K. (Perak),  
D.K. (Selangor), D.K. (Negeri Sembilan), D.K. (Perlis), D.K. (Pahang), D.M.K., S.M.D.K., S.H.M.S., S.G.M.K., S.P.M.K., S.S.D.K.

**The Sultan of Kedah Darul Aman**

*and*

**Her Royal Highness**

**Sultanah Maliha binti Almarhum Tengku Ariff**

D.K., S.S.S.K., S.H.M.S., S.S.D.K., D.S.D.K.

**The Sultanah of Kedah Darul Aman**

*on the Occasion of*

**His Royal Highness's 79th Birthday**

*on*

**20 June 2021 (9 Zulkaedah 1442 H)**

*from*

**Tan Sri Dr Lim Wee Chai** (Chairman),  
**Tan Sri Dato' Tan Chee Sing** (Group Executive Vice Chairman),  
**Board of Directors, Management and Staff of**



**TROPICANA**  
CORPORATION BERHAD





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**Kedah Cement Sdn Bhd**





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**EDRA SOLAR SDN BHD** 201301028165 (1057995-U)

PT 7661, Bandar Kuala Ketil, 09300 Kuala Ketil, Kedah Darul Aman



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**Building Lifestyles, Building Trust**





The Sultan posing with his young subjects who came out in droves to greet him during his visit to Muzium Kota Kuala Kedah in 2019.





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 **SOUTHERN CABLE GROUP BERHAD**




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 from  
**Dato' Derren Teoh Teik Jin, D.S.P.N**  
**Mr. Mak Kok Kheng**  
 Citra Hartamas Sdn Bhd (801442-V)  
 T. J. Teoh Development Sdn Bhd (597678-A)







Sultan Sallehuddin keeps updated on the current administrative matters and development in the state via video conference with the State Secretary.



The Ruler flagging off a group from the 6 Rejimen Askar Melayu DiRaja on a joint operation to Sabah.



Sultan Sallehuddin with his beloved family.



His Royal Highness spends countless hours at his mini zoo within the palace grounds when he has no official functions.



The Sultan distributing duit Raya to children after Friday prayers in 2019.