

StarSpecial

THE STAR, THURSDAY 23 DECEMBER 2021

HIGHER EDUCATION



Think out of the box

Step outside your comfort zone
and towards the future.

Nurturing skilled entrepreneurs

THE Covid-19 pandemic has underscored the power of knowledge to transform lives and enrich the future and lead us all into a better new normal. The role of universities has never been more vital – empowering the pursuit of research and encouraging the tackling of challenges, often on the back of just a kernel of an idea, and facilitating transforming inspiration and ingenuity into tangible things.

Celebrating human creativity and commitment to great ideas and one another is Management and Science University (MSU) with the MSU Innovation and Entrepreneurship Sandbox (MINES).

Launched by MSU president Prof Tan Sri Datuk Wira Dr Mohd Shukri Ab Yajid at MSU's main campus in Shah Alam recently, MINES is an incubation platform for entrepreneurs from all walks of life to transform ideas into successful businesses; a catalyst for the creation of a conducive entrepreneurial ecosystem where research, applied knowledge and commercialisation are combined into holistic entrepreneurship development.

Located strategically on Level 3 of the Science Tower, MINES as a collaborative workspace can accommodate up to 23 entrepreneurs at any time. Secured with facial recognition entry, it has Internet accessibility, projector equipment, a discussion lounge as well as large and small meeting rooms.

MINES has been established as part of the MSU entrepreneurship ecosystem led by MSU's Leadership and Entrepreneurship Advancement Institute – the Centre of Excellence overseeing entrepreneur development towards accomplishing the

MSU 100 the university aspires to.

MSU is Asia's first to be recognised by the Netherlands-based the Accreditation Council for Entrepreneurial and Engaged Universities as an Entrepreneurial and Engaged University and is The Most Entrepreneurial Private University – Malaysia's first private university to have bagged the title from the Ministry of Higher Education Entrepreneurial Awards at its 2016/2017 inauguration for demonstrating excellence in promoting entrepreneurship education, and for nurturing the entrepreneurial job-creator mindset and behaviour in all its students towards becoming a new generation of graduate entrepreneurs with purpose and values.

At MSU, creative teaching methods and international exposure are incorporated into compelling learning experiences, supported by extensive industrial training and competency enrichment.

Blending technical vocational education and training with traditional academic curricula, MSU enhances competencies with industry internships, community and creative entrepreneurship, as well as global exposure, empowering MSU graduates with the well-roundedness sought by employers.

Various skill enhancement programmes aimed to improve students' competitiveness are offered. The Graduate Employability Skills (GEMs) and Personal Enrichment Competencies (PEC) programme at MSU serve to improve the students' soft skills.

■ For more information, contact the Engagement and Enrolment Department at 03-5521 6868 or go to www.msu.edu.my



MINES ensures continuous valuable input for the start-up co-working space to thrive and its entrepreneur members to stay ahead.



MINES is an incubation platform for MSUrian entrepreneurs from all walks of life.



An MSU entrepreneur showcasing her product to Prof Mohd Shukri.

Design Your Future Here

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UNIVERSITI KUALA LUMPUR KAMPUS CAWANGAN
MALAYSIA ITALY DESIGN INSTITUTE (UniKL MIDI), CHERAS, KUALA LUMPUR

LIST OF PROGRAMMES:

■ BACHELOR OF ENGINEERING
TECHNOLOGY (PRODUCT DESIGN) WITH
HONOURS

JPT/BPP (R/521/6/0075) 10/26, MQA/FA 11166

■ BACHELOR OF ENGINEERING
TECHNOLOGY (MANUFACTURING
SYSTEMS) WITH HONOURS

JPT/BPP (R/540/6/0010) 04/23, MQA/FA 11168

■ BACHELOR OF ENGINEERING
TECHNOLOGY (RAILWAY SYSTEM) WITH
HONOURS

JPT/BPP (N/525/6/0104) 09/25, MQA/PA 11126

■ BACHELOR OF TECHNOLOGY
MANAGEMENT (HONOURS)

JPT/BPP (R/345/6/0885) 01/28, MQA/FA 7428

■ FOUNDATION IN CREATIVE ART
AND DESIGN

JPT/BPP (N/214/3/0195) 09/26, MQA/PA 14713

■ FOUNDATION IN SCIENCE AND
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JPT/BPP (R/010/3/0295) 09/24, MQA/FA 5157

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Universiti Kuala Lumpur DU011(W)

Getting up steam in tough times

DO you have days when you wonder why on earth you ever decided to sign up for a course? When times are tough and you're having difficulty focusing, there are several things you can do to help you through.

Think of the future

Try and build a vision of what it will be like when you complete your studies. For example, work out what it will be like to finally get that job as doctor and help heal people, or an architect and design houses that people love to live in. Or maybe you want to be independent and earn your own money.

Whatever you're looking forward to, the feel-good factor of that image will then help energise you.

Remember your strengths

Instead of looking at the difficulties, think about your strengths. You've made it this far, so you should have plenty on your side. Maybe you're good at seeing the big picture or maybe you're industrious about chasing up little details.

Whatever it is, make a list of all the stuff you're good at. Hang it on your mirror so that you can see it every day. It will give

you the positive lift that you need.

Seek comfort in friends

Have a good moan with a fellow student. As long as you keep it short and don't make it a constant thing that has you depressed all the time, a bit of a whimper can help you unload all the stress. While you're at it, have a lovely cup of hot chocolate or an ice-cream.

Go out and have fun

Forget about work for 24 hours and do something that makes you happy. If you're all burned out because you're working too hard, your brain slows down and it becomes difficult to get anything useful done.

Recharge, reenergise and give yourself a bit of time. When you do hit the books again, you'll be all rested and efficient.

Get a study buddy

A study buddy will keep your nose to the grindstone. When you have someone to help you figure out what you need to work on more, studying becomes a lot easier.

Above all, remember all the other times you thought you'd never make it and you did. You can do it.



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BSc Business and Management
(R/345/6/0827)(07/2025)(MQA/FA7579)

BSc Real Estate (R/341/6/0042)(07/2025)(MQA/FA7578)

Bachelor of Laws (LL.B) (N/380/6/0058)(06/2024)(MQA/PA12029)

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BSc Psychology with Professional Placement
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Registration No: DULN008 (J)





Henley Business School at the University's main campus in Reading, UK.



About 75% of Henley's dedicated and experienced academic staff have doctoral degrees.

Top-quality business studies

ESTABLISHED in 1945, Henley Business School at the University of Reading has a long-established reputation as one of the UK's premier business schools.

Henley is ranked as a Top 10 UK Business School according to the Financial Times European Business School Rankings 2020, and is also among the hundred or so elite business schools in the world with triple-crown accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Foundation for Management Development Quality Improvement System (EQUIS).

Best of both worlds with Henley Malaysia

Students in Malaysia have the opportunity to study with Henley Business School at the University of Reading's international branch campus located in EduCity in Iskandar Puteri, Johor.

Students will get the best of both worlds – they obtain the same prestigious degree but pay only 40% of the overall estimated costs versus studying on the Henley UK campus, taking into account university fees and living expenses.

The modern, state-of-the-art campus provides students with excellent facilities that include IT-enabled classrooms, PC labs, social areas and a spacious Learning Resource Centre with breakout rooms.

In Malaysia, Henley Business School offers four undergraduate degree programmes that specifically address talent gaps in Malaysia and the region:

- > Accounting and Finance (via the Henley-ICAEW programme)
- > Finance and Business Management
- > Business and Management
- > Real Estate

The programmes follow the same curriculum and quality standards as the UK and are accredited by the UK's Quality Assurance Agency as well as the Malaysian Qualifications Agency.

High achievers scholarship

Students applying with excellent academic results automatically benefit from a High Achievers Scholarship valued at up to RM33,840 for study with Henley in Malaysia.

Students with a minimum of



University of Reading Malaysia's state-of-the-art campus in EduCity, Iskandar Puteri.

AAA at A-level or STPM, 8As at UEC or the equivalent are awarded a discount of 30% off their first-year tuition fees.

The discount is maintained in the second and final years of study so long as an average score of 70% is achieved.

Students with AAB at A-level or STPM, 6As at UEC or the equivalent receive a discount of 20% off their tuition fees.

There is no limit to the number of High Achievers Scholarships awarded each year. Full details of the scholarships are available at <https://www.reading.edu.my/admissions/scholarships>

Career-ready programmes

The programmes are specifically designed to prepare students for their future careers, leveraging on Henley's leading research and close relationship with industry.

The goal is not only to produce graduates who are highly employable but also those who are ready to make an impact in the workplace.

For its Accounting and Finance programme, Henley in Malaysia has partnered with the Institute of Chartered Accountants in England

and Wales (ICAEW) to provide students with a fast track to chartered accountancy known as the Henley-ICAEW Programme (HIP).

As an integral part of HIP, students spend a full year industry internship in Year 3 with an ICAEW Authorised Training Employer (ATE), where they can apply what they have learned in the classroom and develop valuable workplace skills.

There are over 200 ATEs in Malaysia and the majority of HIP students are placed in well-established professional services firms such as EY, KPMG, PWC, Deloitte, Grant Thornton and BDO.

As for the Finance and Business Management programme, the campus is an affiliated university with the Chartered Financial Analyst (CFA) Institute and the programme curriculum is aligned with CFA requirements, making it easier for those who wish to sit for the CFA exam.

A distinct feature of the learning experience is Henley's Financial Dealing room, modelled after the one at Henley's UK campus, which provides students with access to the ICTrader platform, one of the most sophisticated trading systems simulated to trade equity, foreign

currency and derivatives in the US and UK markets.

Henley's Real Estate programme is ranked UK No.2 for "Land & Property Management" and No.1 for "Graduate Career Prospects in Land & Property Management" according to the Complete University Guide 2021.

The programme is ideal for those seeking to develop a business career in the global real estate industry.

The programme in Malaysia is recognised in Malaysia by the Board of Valuers, Appraisers, Estate Agents and Property Managers and the Royal Institute of Surveyors Malaysia, in the UK by the Royal Institute of Chartered Surveyors and in Singapore by the Singapore Institute of Surveyors and Valuers.

The Business and Management programme offered at Henley Business School is specifically designed to nurture entrepreneurial leaders, and was developed with the help of experts from the renowned Henley Centre for Entrepreneurship in the UK, recognised by the AACSB accreditation agency in 2017 as among the top 20 centres for entrepreneurship in the world.

Aside from those with entrepreneurial ambitions, the programme is ideal for those exploring business careers in marketing, sales, business analysis, advertising, customer service and human resources.

Henley UK experience option

Students can take advantage of the flexible options which allows them to spend one or two years at the Henley UK campus.

Some of the benefits of spending time on the Henley UK campus include the opportunities to embrace a new culture and environment, meet new friends and expand one's network.

The Henley building is situated on the University's main campus in Reading, UK, which is set in 130ha of beautiful parkland and has won the Green Flag award 11 times in a row, making it one of the UK's best green spaces.

The campus has everything a student could need, including sports facilities, health centre, eateries, a supermarket and on-campus accommodation.

Furthermore, Reading town is conveniently only a 22-minute train ride from London, making it ideal for students who are seeking to make the most of their time in the UK.

Admissions

The entry points for new students are in April, July and September each year.

Students with a recognised foundation, STPM, A-level, UEC or equivalent qualifications can apply for direct entry to any of the programmes at Henley Business School in Malaysia.

SPM, IGCSE and equivalent holders should first enrol onto the 12-month International Foundation Programme.

■ For more information, visit www.reading.edu.my/henley or Facebook at <https://www.facebook.com/universityofreadingmalaysia> or Instagram at <https://www.instagram.com/uniofreadingmalaysia/>

To arrange for one-to-one virtual consultation or a campus visit, call or WhatsApp Joyce (016-721 5400) or Kristinah (016-206 4012) or email my.enquiry@reading.edu.my or visit University of Reading Malaysia, Persiaran Graduan, Kota Ilmu, EduCity, 79200, Iskandar Puteri, Johor, Malaysia.

Encouraging sustainable energy

IN an increasingly urbanised world, shifting environmental priorities have put sustainability in the spotlight. Together with other world leaders, Malaysia adopted the 2030 Agenda for Sustainable Development (2030 Agenda) at the United Nations General Assembly in New York City on Sept 25, 2015.

In the last decade, the Malaysian government has implemented action plans to intensify energy efficiency measures in various sectors such as building, industry, and transportation to harness energy savings potential, reduce Malaysia's carbon emissions and decrease the country's reliance on fossil fuels.

Much of Malaysia's large industrial sectors have been encouraged to use sustainable energy technologies to manufacture their products.

The government and private energy companies such as TNB and Petronas have established the infrastructure of sustainable technologies.

In the building industry, to utilise active and passive energy efficiency technologies in both government and private commercial buildings, various initiatives such as the Government Lead By Example programme and the Sustainable Achieve via Energy Efficiency programme have been carried out.

Therefore, the demand for skilled professionals in energy efficiency and sustainable energy practices in the industry is rising notably.

The UniKL-BMI is offering an effective programme in sustainable energy called the Bachelor of Electrical Engineering Technology (Sustainable Energy) with Honours



The UniKL-BMI programme aims to support the implementation of government programmes, improve capacity and knowledge, and address human capital needs in specific areas under EPP9.

or the BEET (SE) programme.

It aims to support the implementation of government programmes, improve capacity and knowledge, and address human capital needs in specific areas under EPP9.

The Sustainable Energy Development Authority Malaysia and Suruhanjaya Tenaga have recognised this programme.

It will provide students with hands-on experience in sustainable energy assessment tools and software used in electrical engineering, which is intended for professionals practicing in the fields of energy efficiency, energy management, low and zero-carbon heat.

Students' abilities will be

enhanced by completing the proposed programme, which will equip them with specialised knowledge of sustainable design and technologies.

They will be able to professionally investigate sustainable solutions and effectively engage with key industrial players to drive project outcomes and manage sustainable projects in the electrical sectors.

Graduates will be able to pursue a career in the energy, construction, and manufacturing industries in Malaysia or abroad. The January 2022 intake is open and applications can be made at www.unikl.edu.my

■ For details, call 010-337 5881 or email admission.bmi@unikl.edu.my



UniKL-BMI offers the Bachelor of Electrical Engineering Technology (Sustainable Energy) with Honours, also known as BEET (SE).

Improve your focus and energy

EVERYONE goofs off sometimes but when watching videos on YouTube instead of studying becomes a habit, you might waste so much time that you start failing.

If you have trouble maintaining a decent attention span, here are some tips.

Get enough sleep every night

Sleep deprivation is torture. After a day without sleep, you will become clumsy and not be able to make rational decisions. After a couple of days, you'll begin to hallucinate.

So don't torture yourself: you need a good night's sleep every night in order to keep your brain buzzing along efficiently.



Set clear goals so that you can track how you're doing and focus on what needs to be done.

Write a to-do list

You need to set yourself clear goals so that you can track how you're doing and focus on what must be done.

you're busy doing nothing.

Reward yourself

If you plan your time well, you will have ample time to do what you love. Block time in your schedule that is your own time.

Try for five-minute refreshers here and there in a busy day, and at least one big chunk of time during the week where you can do something substantial like hiking or football.

Work in downtimes

When you're waiting for the bus, you can read a chapter of your book. When you're walking to class, you can visualise that presentation you'll be graded on. When you make that list, work out what you can do while

Simple ways to improve your English

WHEN speaking to a small group of people, we tend to stick to the same subjects, using the same vocabulary. As such, it's quite difficult to improve. So, how do you get out of the rut? With the help of these tips, you should improve by leaps and bounds!

To expand your vocabulary, learn synonyms. One of the joys of English is that there are lots of synonyms – words that appear to mean the same but that are slightly different in meaning.

"Big", for example, is a good general word but there's also

"enormous" which is extra big and "gigantic" which is really, really big.

When you have a good grasp of the differences, you can convey subtleties better. That's vitally important for good communication.

To broaden your vocabulary, make a list of three synonyms and understand how they are different. Then, use them at least once a day. You may have to be inventive for that, but it's part of the game!

To improve fluency, use common expressions. For this, it helps to get hold of an idiom's dictionary. These do exist online but do be care-

ful because many include street slang that really isn't acceptable in any normal kind of social situation.

Make a list of three things that go together, like three expressions that comment on someone's character.

Like the example and also, that a person can be "a go-getter", meaning someone who is very goal driven, and has "the gift of the gab", meaning they are persuasive speakers.

Then, look around and apply these phrases in as many conversations as you can until it feels natural.

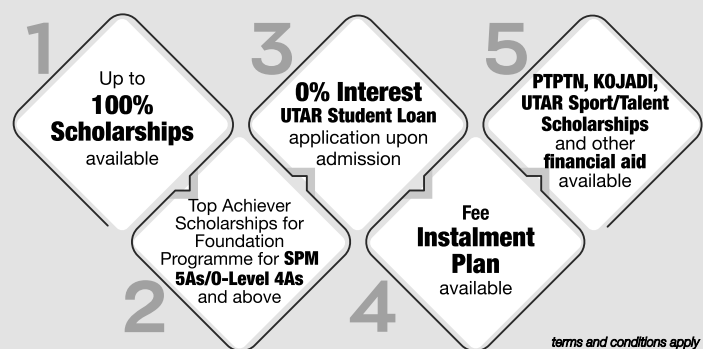


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- Engineering, Technology & Built Environment
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Students with other experiences and qualifications can also apply through the **Accreditation of Prior Experiential Learning (APEL)**. Part-time undergraduate and postgraduate programmes are available for working adults.

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Building resilient logistics

WHEN the Covid-19 pandemic hit, among the hardest hit industries were the supply chain and logistics sectors.

The crisis revealed the fragility of current supply chain and logistics, but also presented an opportunity to learn ways to manage and overcome future disruptions.

This rings true for students in the newly introduced programme by Universiti Tunku Abdul Rahman (UTAR) Faculty of Business and Finance (FBF) – the Bachelor of Business Administration (Honours) in Logistics and Supply Chain Management programme.

Department of Entrepreneurship head Ng Yin Kuan said, “New opportunities in the manufacturing sector will depend on an efficient and effective means of fulfilling e-commerce transactions in physical space.

“Information and communication technologies enable supply chains and logistics to be regionally and globally connected.

“The ability of Malaysian firms to maximise on these efforts hinges on its ability to embrace ‘logistics 4.0’ – digitalising and making use of technology such as the Internet of Things solutions and robotics to transform the logistics sector.

“Besides that, there are tremendous opportunities that can be exploited in other segments along the logistics value chain. The transformation of the logistics sector through the applications of technologies would create further competitive advantages for Malaysian players.



The exterior view of the Faculty of Business and Finance at UTAR's Kampar campus.

“In addition, leveraging on smart logistics will enable Malaysian firms to break into other markets and become one of the regional logistics champions.”

Gearing up for the future

The UTAR programme mainly covers supply chain context and emphasises building a solid understanding of supply chain management. It also focuses on logistics function throughout the supply chain.

Students can look forward to designing a supply chain as the key component of an organisation's

strategic plan, and will be able to demonstrate entrepreneurial competency at work.

They will also have the opportunity to develop solutions and research skills to solve related problems.

Other skills acquired will also enable students to integrate legal, operational, financial and non-financial metrics used in value chain analysis into business management processes.

The programme also teaches students to organise resources to improve end-to-end efficiency; manage procurement, scheduling, inventory, logistics and technology

effectively; and manage risks and make promising decisions.

Graduates can further their studies by taking the Master of Business Administration (Corporate Management) specialisation in Logistics and Supply Chain Management in UTAR.

More interestingly, the programme instils students with innovative, competent and leadership skills.

With great problem-solving abilities and an entrepreneurial mindset, students will be able to adapt well to both the private and public sectors and demonstrate good interpersonal, ethical and professional leadership qualities.

Prestigious institution

UTAR is reputed to be one of the fastest growing private higher education institutions in the country since its inception in 2002.

It currently offers more than 120 programmes from foundation studies to bachelor's, master's and PhD degrees in various fields.

UTAR is ranked No.501-600 in the Times Higher Education World University Rankings 2021 and No.157 in the Quacquarelli Symonds Asia University Rankings 2021. It has also been awarded Self-Accreditation Status by the Malaysian Qualifications Agency.

■ For more information, log on to www.utar.edu.my or call 05-468 8888 (Kampar campus) or 03- 9086 0288 (Sungai Long campus).

What to do before applying for a job

YOU have great grades and it's time to suit up for the world of work. Before you start filling out those application forms, here's a few things to do first.

Clean up online

Those pictures where you do that amazing thing with the lampshade and the tray of margaritas will not impress. Recruiters now routinely check social media, so clean up your online act.

Check for opportunities

See what opportunities they have for you in two, five and 10 years' time. If the career you want is not their core business, ask yourself if you really want to work there.

Are you a good match?

You'll spend a lot of time working, so make sure this is a relationship you can invest in. Research their corporate culture. If they are formal and hierarchical and you're not, should you look elsewhere?

Check their reputation

Some companies are really successful but treat their staff horribly. Google the company to see what people are saying and ask people privately for gossip.

MAD ABOUT PHARMEDIC

Student satisfaction is top priority at MSU, in line with the University's objectives being for the betterment of its students. Employability would be your measure of success, as you hone soft skills around core competencies.

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