Shape your future through education

MANAGEMENT & Science University (MSU) is one of Malaysia's top universities, focusing strongly on the critical areas of study that encompass Medicine, Health Sciences, Pharmacy, Information Sciences & Engineering, Business Management & Professional Studies, Education & Social Sciences, Hospitality & Culinary and Music & Fashion.

MSU offers quality preparatory programmes for SPM/SPMV leavers for direct entry to their preferred MSU undergraduate courses. The programmes will assist them in developing their language, study skills, cultural awareness and subject-specific knowledge, ensuring that students are well prepared for continuation to their bachelor's degree studies.

Through its Foundation programme, MSU offers seven areas of specialisation: Science Biology/Health Science, Information Technology, Law, Business, Engineering & Technology, Visual Arts and TESL.

For students with a keen interest in the medical and health sciences disciplines, the Foundation in Science Biology/Health Science is a good option. This is an ideal programme for those interested in becoming a medical practitioner and continuing with the Bachelor of Surgery and Bachelor of Medicine (MBBS) studies. The MBBS programme is offered through the MSU International Medical School (IMS) at the main campus in Shah Alam or at the offshore campus in Bangalore, India.

Alternatively, students may progress into the bachelor's programme in Biomedical Science, Food Service Technology, Medical Sciences, Optometry, Nutrition, Forensic Science, Cardiovascular Technology, Pharmaceutical Technology or Pharmacy at MSU through its Faculty of Health & Life Sciences (FHLS) and School of Pharmacy (SPH).

Another option is the Foundation in Information Technology, which is designed to meet the escalating demand for highly trained and skilled resources in the areas of information technology. Areas of specialisation that the students may choose at the bachelor's level at MSU include Mobile Wireless and Technology, Computer Science and Computer Forensic through the Faculty of Information Sciences & Engineering (FISE) at MSU.

Those interested in the law and commerce profession might want to consider the Foundation in Law. Students who have completed this programme will be able to enrol in Bachelor in Law & Commerce at MSU.

The Foundation in Business is designed in view of the increasing demand for professionals in Business Management and Accounting. An area of specialisation that the students may choose at the bachelor's level at MSU includes International Business, Accountancy, Investment Management and Human Capital Management through the Faculty of Business Management & Professional Studies (FBMP).

The Foundation in Visual Arts, Engineering & Technology and the Foundation in TESL are designed to complement the needs of highly skilled and experts in the nation's creative, technology and education industry. Areas of specialisation that the students may choose at the bachelor's level at MSU includes Graphic Design, Games Design and Animation, Creative Multimedia, Computer Engineering, Electrical and Electronic, Mechanical Engineering and TESL through the Faculty of Information Sciences & Engineering (FISE) and School of Education & Social Sciences (SESS).

Extensive collaborations with institutions in over 40 countries worldwide provide comprehensive mobility opportunities for all MSU students, enhancing their graduate employability through global exposure via studies and internships abroad.

MSU is an applied university with a holistic, ecosystem approach to education and employability. Championing innovation, entrepreneurship, excellence and scholarship, the MSU vision of an enriching future for all is supported by its mission to transform lives through education.

The university's award-winning academic programmes meet stringent standards of local and international bodies. MSU accreditors include the Malaysian Qualifications Agency (MQA), the United Kingdom's Accreditation Services for International Schools, Colleges & Universities (ASIC) and Japan's Alliance on Business Education and Scholarship for Tomorrow (ABEST21).

MSU enters the inaugural Times Higher Education (THE) University Impact Rankings at 301 overall and places in the top 200 for gender equality as well as reduced inequalities. The university is also Asia's first to be recognised by the Netherlands-based ACEEU as an Entrepreneurial and Engaged University.

Besides internationalisation, the MSU mission for excellence in human capital development is benchmarked by industry employability, entrepreneurship and community sustainability; supported by research, lifelong learning and flexible education.

MSU is an applied, enterprise university focused on graduate employability. With 98.7% of its graduates successfully securing employment within six months of their graduation, MSU is ranked by the Ministry of Education (MoE) as Malaysia's No.1 for graduate employability, as well as the Most Popular Graduate Employer in the Education Sector 2019 from the GradMalaysia Award.

■ For further enquiries on MSU's Foundation and other programmes offered for the coming intakes, call 03-5521 6868, email enquiry@msu.edu.my or visit *www.msu.edu.my*

MSU creates future leaders through extensive collaboration with institutions worldwide.

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Getting a solid head start

IN an ever-evolving educational landscape, choosing the right university can significantly influence one's academic and professional trajectory. Low Ee Xuan, a current student at Tunku Abdul Rahman University of Management and Technology (TAR UMT), embodies this sentiment through her journey in the Foundation in Business programme.

Her decision to study at TAR UMT was driven by both practical and personal considerations. "I chose TAR UMT because of the high-quality education and affordable fees. I also have a friend studying at TAR UMT, and she often shares with me about the conducive learning environment, vast campus surroundings and the university's good support system to help students in all aspects, including financial support," she explains.

Another key advantage for her is that the university offers a dual degree programme. "The option to pursue a dual degree is attractive as I have the chance to study abroad, experience different cultures and environments, as well as work with peers from different countries. Such experience is a must-have in today's landscape."

Low chose to study the Foundation in Business because of her interest and desire to learn more about the different aspects of business. She was attracted to the programme's comprehensive approach, which covers topics like accounting, finance, marketing and management. Low wanted to understand how businesses adapt to a changing world, and she believed that the programme would help her achieve her goals.

Low enjoying her campus life.

The shift from high school to the Foundation programme posed notable challenges for Low. "Compared to my high school years, where the pace and structure were more controlled, university life is different as each course in the Foundation programme delves deeper into a specific subject, and the assignments are more complex and specific. For example, one of the assignments included examining the nature of a company's surrounding competitors, its financial status and marketing activities. The experience was not only interesting but also surreal, similar to an actual business analysis."

"I also enjoyed learning Principles of Marketing, especially about the connection between psychology and consumer behaviour. Certain courses were challenging, like Management Information Systems (MIS). Fortunately, I got help from my lecturers and friends who were willing to explain the concepts to me so that I could better comprehend the subject. In addition, I also have frequent discussions with my friends about matters that are challenging to grasp, such as subjects that are difficult to understand. I appreciate these discussions as I get to learn different viewpoints and creative solutions," she shares.

Although the programme lasts only one year, Foundation students like Low are still required to be actively involved in co-curricular activities. "It was challenging in the beginning, having to maintain a balanced campus lifestyle, but this taught me how to manage my time well. I prepared a detailed daily schedule comprising attending classes, studying and participating in co-curricular activities. After some time in following this schedule, it has become a habit and I feel good that I can spend my time well in a day with important and useful activities and tasks," Low concludes.

Various financial aid and merit scholarships are available for qualified students.

■ For more information about TAR UMT's Foundation programmes, visit TAR UMT's Open Day on May 17-18, 24-25 and June 14-15, from 10am to 5pm. You can also call 011-1075 8537 or visit *www.tarc.edu.my*

msu management and science university

Management and Science University (MSU) is a globally recognised institution, ranked by both Quacquarelli Symonds (QS) and Times Higher Education (THE). Committed to developing well-rounded human capital, MSU envisions a more sustainable and inclusive future. Through transformative learning experiences, the university promotes equality and strives to create a level playing field for all, enriching lives and shaping tomorrow's leaders.

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