

# “A Dragon’s Blessing” Campaign

## TERMS AND CONDITIONS

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THE CAMPAIGN AS THEY CONTAIN BINDING LEGAL TERMS AND OBLIGATIONS INCLUDING LIMITATIONS OR EXCLUSION OF THE ORGANISER’S LIABILITY. BY PARTICIPATING IN THE CAMPAIGN, YOU ARE DEEMED TO UNDERSTAND AND AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS IN ITS ENTIRETY.

IF YOU DO NOT AGREE TO ANY OF THESE TERMS AND CONDITIONS, YOU MUST NOT PROCEED TO PARTICIPATE IN THE CAMPAIGN.

1	Organiser	STAR MEDIA GROUP BERHAD (Company No.: 197101000523 (10894-D) (“ <b>Organiser</b> ”))
2	Name of Campaign	A Dragon’s Blessing (“ <b>Campaign</b> ”)
3	EligibilityCriteria	<p>This Campaign is open to all subscribers who subscribe to “<i>The Star Digital Access Premium Plan (12 Months)</i>” (“<b>Premium Plan</b>”) within the Campaign Period (as hereinafter defined)</p> <p>Permanent or temporary employees of the Organiser shall not participate in this Campaign.</p> <p>Eligible subscribers will gain automatic entries into the Campaign when they subscribe to the Premium Plan within the Campaign Period.</p>
4	Campaign Period	<p>The Campaign will take place from 29 January 2024 (00.00 GMT) until 4 February 2024 (23:59 GMT) (“<b>Campaign Period</b>”).</p> <p>The Organiser reserves the right to vary, postpone or reschedule the Campaign Period at its sole discretion.</p>
6	Selection of Winners	<p>The qualified number of subscribers will be divided by the total number of prizes added by one (1) to derive the winning number. For the avoidance of doubt, the winning number will be rounded down to the number resulting from the division.</p> <p>For example:</p> <p>If the total qualified number of subscribers within the Campaign Period is “1999”, it will be divided by “16” to derive the selected number of “124.94”. Every 124th subscriber will be eligible to win the prize.</p>
7	Prize(s)	<p>Fifteen (15) Shell e-vouchers worth RM50.00 each.</p> <p>Each eligible subscriber can only win one (1) prize.</p>

8	Notification of Winners	<p>During the Campaign Period, the selected subscriber will be contacted via telephone call or email using the details provided during the subscription process. In the event the selected subscriber fails to respond to the Organiser's email within two (2) working days, then he/she will be disqualified and the subscriber with the next serial number will be selected as the substitute winner.</p> <p>For example:  If the total qualified number of subscribers within the Campaign Period is "1999", it will be divided by "16" to derive the selected number of "124.93". Every 124th subscriber will be eligible to win the offered prize. If the selected subscriber fails to respond within two (2) working days, then the 125<sup>th</sup> subscriber will be selected as the substitute winner. The Organiser shall not be held liable in the event the selected winner cannot be contacted for whatever reasons.</p>
9	Collection Period	<p>Upon verification and confirmation of winners, the Organiser will email the prizes (e-vouchers) to the respective winners after the end of the Campaign Period.</p>
10	Changes in Prizes	<p>In the event the prizes are not available for any reason, the Organiser reserves the absolute discretion to substitute the prizes with any products and/or services of any value, at any time it deems fit and necessary.</p> <p>All prizes and/or any other substituted products and/or services are given on an "As Is Where Is" basis and are not exchangeable for cash, credit, other prizes or vouchers, whether in part or in full.</p>
11	Disclaimer	<p>By participating in this Campaign, the subscriber acknowledges and agrees that the Organiser excludes all warranty and/or liability in connection with the awarded prizes and/or the Campaign. The subscriber shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including death) resulting from their participation in the Campaign and/or usage of the prizes. The Organiser shall not be held responsible for any liability, mishap, loss, damage, claim or accident (including death) in any manner whatsoever suffered by the subscribers as a result of their participation in the Campaign and/or the use of the prizes.</p> <p>Use of and browsing of the Organiser's website (<a href="https://www.thestar.com.my/subscribe?dc=GOPREMIUM30">https://www.thestar.com.my/subscribe?dc=GOPREMIUM30</a>) ("<b>Website</b>") is done at the subscriber's own risk. Neither the Organiser nor any other party involved in creating, producing, or delivering the Website, nor any naming right sponsors, event sponsors and third parties affiliated with the Organiser shall be liable for any direct, incidental, consequential, indirect, or punitive damages arising out of the subscribers' access to, or use of, or browsing the Website, or downloading of any materials, data, text, images, video, or audio from the Website, including, without limitation, damage to, or viruses that may infect, their computer equipment or other property as a result thereof. Without limiting the foregoing, everything on the Website is provided to the subscribers "as is" without warranty of any kind, either expressed or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.</p>

12	Amendment	<p>While the Organiser will use reasonable efforts to include accurate and up-to-date information in the Website, the Organiser makes no warranties or representations as to the accuracy, correctness, reliability or otherwise with respect to such information, and assumes no liability or responsibility for any omissions or errors (including, without limitation, typographical errors and technical errors) in the content.</p> <p>The Organiser reserves the right to amend these terms and conditions at any time without prior notice. The subscribers are therefore encouraged to read the terms from time to time to view any amendments and/or changes.</p> <p>If this Campaign is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organiser, then the Organiser reserves the right, in its sole discretion, to modify the terms and conditions for this Campaign, modify the Campaign, suspend, terminate or cancel the Campaign, as appropriate, without prior notice.</p>
13	Privacy Notice	<p>PRIVACY STATEMENT RELATING TO THE PROCESSING OF PERSONAL DATA OF SUBSCRIBERS ("Notice")</p> <p>a) The Personal Data Protection Act 2010 ("PDPA") was introduced by the Government of Malaysia to govern/regulate the processing of the personal data ("Personal Data") in commercial transactions. This Notice is issued to subscribers to inform that this is the basis upon which the processing of the Personal Data is done by the Organiser.</p> <p>b) Purpose: All information (including Personal Data) submitted by subscribers in their participation of the Promotion shall belong to the Organiser and the subscribers irrevocably and unconditionally consent and permit the Organiser to use, publish and/or feature the subscribers' pictures (which may include their names, statements about the Promotion or any of its related matter) without further notice or compensation for publicity, advertising or any other related purposes in any manner whatsoever, including but not limited to in any of the Organiser's publications, websites and/or any promotional materials.</p> <p>c) Transfer: The subscribers' Personal Data will be kept confidential by the Organiser but the subscribers also agree that for the purposes set out in Clause 13(b) above, the Organiser may transfer or disclose such Personal Data to the following parties within or outside of Malaysia:</p> <ul style="list-style-type: none"> <li>i. Other partners or any participating partners which owe a duty of confidentiality to the Organiser;</li> <li>ii. The Organiser's agents or contractors under a duty of confidentiality to the Organiser providing administrative, telecommunications, data processing or other services to the Organiser in relation to the Contest (such as but not limited to professional advisers, customer call center providers, gift redemption center or data entry companies).</li> <li>iii. Any affiliates that owe a duty of care to the Organiser; and</li> <li>iv. Any law enforcement agency and/or regulatory body for compliance with applicable laws, rules, regulations, codes and/or guidelines and/or any person or entity to whom the Organiser are</li> </ul>

		<p>under a binding obligation to make disclosure under the requirements of any law, rule, regulations, code and/or guideline and/or order of any competent court of law, law enforcement agencies and/or regulatory bodies.</p> <p>d) Access: The subscribers have the right to request access to and to request correction of the relevant subscribers' Personal Data. Nothing herein contained shall limit the rights of any subscriber under the PDPA.</p> <p>e) Visit <a href="https://www.thestar.com.my/Privacy">https://www.thestar.com.my/Privacy</a> to view the full Privacy Policy of the Organiser.</p>
14	Additional Terms	<p>All entry instructions and any other specific details relating to the Campaign or the prizes not specified herein shall form part of these terms and conditions.</p> <p>The Organiser's decisions are final and there shall be no appeal entertained and/or allowed. All subscribers shall not resort to court proceedings to review the Organiser's decisions.</p> <p>For further information, please email your enquiries to <a href="mailto:customerservice@thestar.com.my">customerservice@thestar.com.my</a>.</p>