



2020
BOOKING FORM

B BOOKING FORM



On-Ground Fair

12 & 13 Dec 2020 Setia Spice Arena, Penang		
Booth Type Please tick <input checked="" type="checkbox"/>	<input type="checkbox"/> Shell Scheme	<input type="checkbox"/> Open Space
Price per booth (RM)	5,500	5,000
No. of booth(s)		
Total Rental (RM)		

Virtual Fair

The Virtual Fair will be held concurrently with the Ground Fair. Exhibitors participating in the Ground Fair will just need to **TOP UP RM 500** to be listed on the Listing Page in the Star EduFair Virtual Website. For other add-ons, please refer to Package B & C.

For Exhibitors who would like to participate ONLY in the Virtual Fair, please refer to Package A, B & C.

11, 12 & 13 December 2020			
BASE Product Description			
On-Ground Fair Registered Exhibitors	Original Price (RM)	STAR Early Bird Promo (3 Aug - 30 Sept) (RM)	Selection (X)
Virtual Booth - Package A	<input type="checkbox"/> Top-up of RM500		
Virtual Booth - Package B (includes 1x webinar session)	2,700	2,160	
Virtual Booth - Package C (includes 1x webinar session and Featured Partner Banner in Star Virtual Education Fair's website)	5,450	4,360	
Virtual Fair Exhibitors			
Virtual Booth - Package A	1,650	1,320	
Virtual Booth - Package B (includes 1x webinar session)	3,850	3,080	
Virtual Booth - Package C (includes 1x webinar session and Featured Partner Banner in Star Virtual Education Fair's website)	6,600	5,280	
Add-On:			
Career Consultation Booth	1,250	1,000	



ADDITIONAL A&P BOOKING FORM



Virtual Fair

A&P Add-On Options Product Description

	Original Price (RM)	STAR Early Bird Promo (3 Aug - 30 Sept) (RM)	Selection (X)
<ul style="list-style-type: none">• Rectangular display ad in Thestar.com.my @ 90,000 impressions - click to listing page on Star EduFair Virtual page• 1 x IG posting on thestar.com.my- click to listing page on Star EduFair Virtual Page• 1 x IG posting on 988 radio station- click to listing page on Star EduFair Virtual Page	3,000	2,400	
<ul style="list-style-type: none">• Rectangular display ad in Thestar.com.my @ 90,000 impressions - click to listing page on Star EduFair Virtual page• 1 x IG posting on thestar.com.my with branded content on thestar.com.my• 1 x IG posting on 988 radio station - click to listing page on Star EduFair Virtual Page	4,600	3,680	
<ul style="list-style-type: none">• Rectangular display ad in Thestar.com.my @ 90,000 impressions - click to listing page on Star EduFair Virtual page• 1 x IG posting on thestar.com.my with branded content on thestar.com.my• 1 x IG posting on 988 radio station + Pre-roll on audio stream @ 60,000 impressions	5,800	4,640	



ADDITIONAL A&P BOOKING FORM



Virtual Fair

Bundle Options Product Description			
	Original Price (RM)	STAR Early Bird Promo (3 Aug - 30 Sept) (RM)	Selection (X)
1 x mStar rectangular @ 200,000 impressions	8,500	6,000	
1 x mStar FB post + 1 x mStar IG post	8,000	1,000	
1 x Suria IG post + 6 spots x 1 week Suria on-air announcement	26,800	18,600	
1 x 988 IG post + 6 spots x 1 week 988 on-air announcement	38,940	23,600	
Rectangular display ad in Thestar.com.my @ 500,000 impressions - click to listing page on Star EduFair Virtual page	22,500	15,000	
Masthead display ad in Thestar.com.my @ 500,000 impressions - click to listing page on Star EduFair Virtual page	27,500	19,500	
Sponsor logo line-up	5,000	2,000	
5 x 30s live webinar pre-roll spots (video to be provided by Client)	25,000	10,000	
Foundation listing	30,000	10,000	



ADDITIONAL A&P BOOKING FORM



On-Ground Fair

Venue A & P	Selection (x)
12 & 13 December 2020	<input type="checkbox"/> OPTION A : RM800 Branding Panel <ul style="list-style-type: none">• 1 unit• Size: 2500mm x1000mm
	<input type="checkbox"/> OPTION B : RM25,000 1. Branding Panel (on Career Talks partition) <ul style="list-style-type: none">• 1 unit• Size: 2500mm x1000mm 2. Branding Panel (inside Talks area) <ul style="list-style-type: none">• 3 unit• Size: 2500mm x3000mm 3. Sponsorship on Talks Area <ul style="list-style-type: none">• Title: Powered by• Logo appearance on Programme Board (min 2 pieces on ground)• Logo appearance on Stage Backdrop (x 1 piece on ground)• Logo appearance on Talks Schedule (Event Supplement & Facebook)

Please refer to A&P visuals below.



ADDITIONAL A&P BOOKING FORM



OPTION A



BRANDING PANEL

- 1 Unit
- Size: 2500mm x 1000mm

RM800

OPTION B



BRANDING PANEL x3 (inside talks area)

- Size: 2500mm x 3000mm



BRANDING PANEL (on partition)

- Size: 2500mm x 1000mm



ADDITIONAL A&P BOOKING FORM



OPTION B

SPONSORSHIP ON TALKS AREA

- Title: Powered by
- Logo appearance on Programme Board (min 2 pieces on ground)
- Logo appearance on Stage Backdrop (x1 piece on ground)
- Logo appearance on Talks Schedule (Event Supplement & Facebook)

25-26 MAY 11AM-6PM
EDUCATION & CAREER TALKS

SATURDAY 25/05

26/05 SUNDAY

Organised by: **i.Star**
A Subsidiary of: **Star MEDIA GROUP**

LOGO

▲ Programme Board

Star EDUCATION FAIR 2019

EDUCATION & CAREER TALKS

Organised by: **i.Star**
A Subsidiary of: **Star MEDIA GROUP**

LOGO

▲ Stage Backdrop

25-26 MAY 11AM-6PM
KL CONVENTION CENTRE Hall 4 & 5
EDUCATION & CAREER TALKS

SATURDAY 25/05

26/05 SUNDAY

Organised by: **i.Star**
A Subsidiary of: **Star MEDIA GROUP**

LOGO

▲ Talk Schedule

RM25,000

Name of Institution:	<input type="text"/>		
Name of Company: (Tax Invoice issued to)	<input type="text"/>	ROC No:	<input type="text"/>
Address:	<input type="text"/>		
Contact Person:	<input type="text"/>		
Designation:	<input type="text"/>		
Tel No. (Mobile):	<input type="text"/>		
Tel No. (Office):	<input type="text"/>		
Email Address:	<input type="text"/>		
Date:	<input type="text"/>	<div>Company Stamp: (As per ROC registered)</div> <input type="text"/>	
Signature:	<input type="text"/>		

Terms & Conditions

Virtual Fair

- Following receipt of the booking form an invoice indicating the FULL amount will be issued.
- Once the invoice is issued, exhibitors are required to make the FULL payment within 30 days. If payment is not made within 30 days an LOU is required stating the date of the payment to be made.
- Once the FULL amount is received a receipt will be issued upon request
- By sending the booking form, your booking is CONFIRMED and you have agreed to the basic information in the terms and conditions.
- Cancellation of booking 1 week before the event 30% will be charged. 3 days before the event 50%. On event day 100% will be charged,

On-Ground Fair

- All booths are subjected to balloting.
- Following receipt of the booking form, an Invoice indicating the full amount for each booked Fair will be issued.
 - Once the Invoice is issued, Exhibitors are required to make payment in FULL. Full amount MUST be made before the balloting session for each Fair which will held about one(1) / two(2) months before the Fair.
 - Once the full amount is received for each Fair, a receipt will be issued upon request.
 - **CANCELLATIONS:**
 - After balloting session (usually a month before the event) a penalty fee of RM1, 000.00 per booth / space taken will be charge to the exhibitor.
 - 1 week before the event or event day, 70% of the full payment / rental of booths. E.g. RM5,500 rental for shell scheme booth, 70% will be RM3,850.00
 - The organiser reserves the right to release the booking if full amount is no received within the stipulated dateline.
 - If payment is not made before the balloting session, an LOU is require stating the date of when the payment will be made.
 - By sending the booking form, your booking is confirmed and you have agreed to the basic informations/ terms & conditions on the previous page.